

Seizing Uncertainty

[Voiceover]: What if? What if I fail? What if I'm wrong? Sound familiar?

Well, that's life today. Too complex, too much uncertainty.

And some of us are losing confidence in making life choices.

So, how can we get it back? There is a way.

First off, it's about attitude. Your mindset. Effective decision makers share five traits: optimism and being open to change. Not being put off by uncertainty or fear of failure. And they all see opportunity in change.

Next, there's the method. It takes your head. This is doing your homework, data and hard facts. Your heart. This is what feels right to you. Your values, your gut instinct. And lastly, your network, your people. Taking advice from peers, experts, and your friends and family.

You might be doing some of these things now. What's crucial is to do all three [head, heart, network]. On their own, they can only do so much. Together, they're powerful. And, the more you use them, the more confident you'll become, which leads to better decisions for you, which lead to more still. Call it a confidence loop.

Life is uncertain. What if you had the confidence to seize it?

[Text on screen] Find out more on [HSBC.com/SeizingUncertainty](https://www.hsbc.com/SeizingUncertainty)

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