

## Leanne Robers

**Speaker: Leanne Robers**

**[Text on screen]** Walk with me

Passion is so important to me. And one of my superpowers is to be able to get people excited and passionate about the things that I'm excited about.

Hi, I'm Leanne Robers, and I'm a tech entrepreneur.

**[Text on screen]** Leanne Robers Co-CEO and Co-Founder, She Loves Tech

Pivots have been such an essential part of my career. I studied psychology but I found myself building companies that helped women tech founders. I've been in companies where there wasn't alignment of values and purpose. And very quickly cracks started to show.

So I think of it as the values and purpose as the heart of the company and the vision and mission as a north star. And when you have all of that aligned, you build a team and an organisation that grows and scales with you.

The one piece of advice I would give business leaders, entrepreneurs, is to collaborate and not compete. We grew the most when we collaborated with people who were thought of to be competitors.

The entrepreneurs that we are working with from Southeast Asia were facing the same challenges as those from East Asia, South Asia, North America, South America, Europe, Africa, and all over the world.

It's important for us to be able to bring them together with a shared goal and a shared passion.

**[Text on screen]** Walk with me