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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, Noel Quinn, James Anthony Forese[†], Steven Guggenheimer[†], Irene Lee[†], José Antonio Meade Kuribreña[†], Eileen K Murray[†], David Nish[†], Ewen Stevenson, Jackson Tai[†] and Pauline van der Meer Mohr[†].

- * Non-executive Group Chairman
- [†] Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

28 July 2021

Notification of Transactions by Persons Discharging Managerial Responsibilities

The following acquisitions of ordinary shares of US\$0.50 each (the "Shares") in HSBC Holdings plc (the "Company") took place in London on 27 July 2021. The Shares were acquired under the Company's UK Share Incentive Plan ("SIP") at £4.01765 per Share.

Name	Number of Shares acquired
Nuno Matos	38
Barry O'Byrne	38
lan Stuart	37

The following disclosures are made in accordance with the UK version of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discha	arging manageria	responsibilit	ies / perso	n closely associated
Name of natural person		Nuno Matos		
2 - Reason for the notification				
Position/status		Chief Execut	ive, Wealth	and Personal Banking
Initial notification/amendment		Initial Notifica	ation	
3 - Details of the issuer, emissi or auction monitor	ion allowance ma	rket participa	nt, auction	platform, auctioneer
Full name of the entity		HSBC Holdin	igs plc	
Legal Entity Identifier code		MLU0ZO3ML	4LN2LL2TI	L39
4 - Details of the transaction(s)				
Transaction(s) summary tak	ble			
Date of Financial Transaction Instrument	Identification Code	Place of Tra	nsaction	Currency
2021-07-27 Ordinary shares of US\$0.50 each	GB0005405286	London Stocl Exchange, M Market (XLO	ain	GBP – British Pound
Nature of Transaction:		Price	Volume	Total
Acquisition under the UK Share Incentive Plan		£4.02	38	£152.67
Share incentive Plan	Aggregated	£4.018	38	£152.67
	Aggrogatoa	~ 1010		

The betains of the person discharging managenal responsionness / person discourses	1 - Details of the person discharging managerial responsibilities / person closely associated
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Name of natural person

2 - Reason for the notification

Position/status

Initial notification/amendment

Chief Executive, Global Commercial Banking

Initial Notification

Barry O'Byrne

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of T	ransaction	Currency
2021-07-27	Ordinary shares of US\$0.50 each	GB0005405286	London Sto Exchange, Market (XL	Main	GBP – British Pound
Nature of Trar	saction:		Price	Volume	Total
Acquisition und Share Incentive			£4.02	38	£152.67
		Aggregated	£4.018	38	£152.67

1 - Details of the person discharging manag	erial responsibilities / person closely associated
Name of natural person	lan Stuart
2 - Reason for the notification	
Position/status	Chief Executive, HSBC UK Bank plc
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance or auction monitor	e market participant, auction platform, auctioneer
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	
Transaction(s) summary table	

Transaction(s) summary table

Date of Fransaction	Financial Instrument	Identification Code	Place of Transaction London Stock Exchange, Main Market (XLON)		Currency GBP – British Pound
2021-07-27	Ordinary shares of US\$0.50 each	GB0005405286			
Nature of Trar	saction:		Price	Volume	Total
Acquisition under the UK Share Incentive Plan			£4.02	37	£148.65
		Aggregated	£4.018	37	£148.65

For any queries related to this notification, please contact:

Larissa Wilson Shareholder Services 020 7991 0595