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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, Noel Quinn, Kathleen Casey†, Laura Cha†, Henri de Castries†, Irene Lee†, José Meade†, Heidi Miller†, Marc Moses, David Nish†, Ewen Stevenson, Jonathan Symonds†, Jackson Tai† and Pauline van der Meer Mohr†.

- * Non-executive Group Chairman
- † Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

30 September 2019

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and a person closely associated with a PDMR

1. Dividends

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were made on 26 September 2019:

Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	27 American Depositary Shares (representing 135 ordinary shares of US\$0.50 each)	US\$36.2385 ¹
Henri de Castries	258	US\$7.2477
Irene Lee	159	US\$7.2477
Heidi Miller	12 American Depositary Shares (representing 60 ordinary shares of US\$0.50 each)	US\$38.2950 ¹
Marc Moses	13,001	US\$7.2477
Noel Quinn	1,917	US\$7.2477
Mark Tucker	4,129	US\$7.2477

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	4,504	US\$7.2477
Patrick Burke	2,309 6,011	US\$7.2477 £6.2190
Andy Maguire	3,030	US\$7.2477
Paulo Maia	2,207 4,651 7	US\$7.2477 £6.2323 £6.2311
Charlie Nunn	695	US\$7.2477
Barry O'Byrne	270 6	US\$7.2477 £6.2323
Antonio Simoes	1,971	US\$7.2477
lan Stuart	729	US\$7.2477
Peter Wong ²	2,455 21,153 368	US\$7.2477 £6.2323 US\$7.2477

²Peter Wong's acquisition includes via a person closely associated – details below.

The Company has been informed that one Share of Paulo Maia's dividend of Shares acquired on 21 November 2018 had not been reported. The amount reported on 23 November 2018 was 5 Shares at £6.5380 per Share and should have been 6 Shares at £6.5380 per Share.

2. UK Share Incentive Plan

On 27 September 2019, Barry O'Byrne acquired 24 Shares in the Company at £6.2641 per Share under the Company's UK Share Incentive Plan.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging manageria	1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Kathleen Casey				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance ma auction monitor	arket participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Transaction(s) summary tal	ole

Date of Transaction	Financial Instrument	Code		Currency	
2019-09-26	American	GB0005405286	Outside a tra	ding	USD – United
	Depositary		venue		States Dollar
	Shares				
	('ADS').				
	Each ADS				
	represents				
	five HSBC Holdings				
	plc				
	Ordinary				
	shares of				
	US\$0.50				
	each				
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$36.24	27	US\$978.44
		Aggregated	US\$36.238	27	US\$978.44

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Henri de Castries 2 - Reason for the notification Position/status Non-executive Director Initial notification/amendment **Initial Notification** 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity HSBC Holdings plc Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39 4 - Details of the transaction(s) Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tran	Currency	
2019-09-26	Ordinary shares of US\$0.50	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	each		Price Volume		Total
Acquisition			US\$7.25 258		US\$1,869.91
		Aggregated	US\$7.248	258	US\$1,869.91

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Irene Lee				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance n auction monitor	narket participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary	GB0005405286	London Stock		USD – United
	shares of US\$0.50 each		Exchange, Main Market (XLON)		States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition					US\$1,152.38
		Aggregated	US\$7.248	159	US\$1,152.38

1 - Details of the	person discharging	managerial resi	ponsibilities /	person closely	associated

Name of natural person Heidi Miller

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2019-09-26	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside a tra venue	ding	USD – United States Dollar
Nature of T	ransaction:		Price	Volume	Total

Acquisition		US\$38.30	12	US\$459.54
	Aggregated	US\$38.295	12	US\$459.54

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Marc Moses	Marc Moses		
2 - Reason for the notification	1				
Position/status		Group Chief	Risk Officer		
Initial notification/amendmen	t	Initial Notifica	ation		
3 - Details of the issuer, emis auction monitor	sion allowance ma	arket participa	nt, auction	platform, auctioneer or	
Full name of the entity		HSBC Holdir	ngs plc		
Legal Entity Identifier code		MLU0ZO3MI	_4LN2LL2TI	L39	
4 - Details of the transaction(s)				
Transaction(s) summary to	able				
Date of Financial Transaction Instrument	Identification Code	Place of Tra	nsaction	Currency	
2019-09-26 Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON) USD – United States Dollar			
Nature of Transaction:		Price Volume Total			
Acquisition	Aggregated	US\$7.25 US\$7.248	13,001 13,001	US\$94,227.35 US\$94,227.35	

1 - Details of the person discharging ma	1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Noel Quinn				
2 - Reason for the notification					
Position/status	Interim Group Chief Executive				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allow auction monitor	ance market participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$7.25	1,917	US\$13,893.84
		Aggregated	US\$7.248	1,917	US\$13,893.84

1 - Details of the person discharging manageria	1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Mark Tucker				
2 - Reason for the notification					
Position/status	Group Chairman				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market monitor	et participant, auction platform, auctioneer or auction				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code	Place of Tran	saction	Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	lain	USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$7.25	4,129	US\$29,925.75
		Aggregated	US\$7.248	4,129	US\$29,925.75

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person		Samir Assaf				
2 - Reason for the notification						
Position/status		Chief Execut	ive, Global	Banking and Markets		
Initial notification/amendment		Initial Notifica	ition			
3 - Details of the issuer, emiss auction monitor	ion allowance ma	rket participa	nt, auction	platform, auctionee	r or	
Full name of the entity		HSBC Holdings plc				
Legal Entity Identifier code		MLU0ZO3ML	.4LN2LL2T	L39		
4 - Details of the transaction(s						
Transaction(s) summary table						
Date of Financial	Identification	Place of Transaction Currency				
Transaction Instrument	Code			1100 11 '(1		
2019-09-26 Ordinary shares of U\$\$0.50 each	GB0005405286	S London Stock USD – United States Dollar Market (XLON)				
Nature of Transaction:		Price	Volume	Total		

1 - Details of the person discharging manage	erial responsibilities / person closely associated
Name of natural person	Patrick Burke
2 - Reason for the notification	
Position/status	President and Chief Executive of HSBC US
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance auction monitor	market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	
Transaction(s) summary table	

US\$7.25 **US\$7.248**

Aggregated

Acquisition

4,504 **4,504** US\$32,643.64 US\$32,643.64

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stoc Exchange, M Market (XLOI	lain	USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition		Aggregated	US\$7.25 US\$7.248	2,309 2,309	US\$16,734.94 US\$16,734.94

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			£6.22	6,011	£37,382.41
		Aggregated	£6.219	6,011	£37,382.41

1 - Details of the person discharging ma	anagerial responsibilities / person closely associated
Name of natural person	Andy Maguire
2 - Reason for the notification	
Position/status	Group Chief Operating Officer
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allow auction monitor	rance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stoc Exchange, M Market (XLOI	lain	USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total

Acquisition		US\$7.25	3,030	US\$21,960.53
	Aggregated	US\$7.248	3,030	US\$21,960.53

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	of natural person Paulo Maia				
2 - Reason for the notification					
Position/status	Chief Executive, Latin America				
Initial notification/amendment	Initial Notification				
l · · · · · · · · · · · · · · · · · · ·	wance market participant, auction platform, auctioneer or				
auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$7.25	2,207	US\$15,995.67
		Aggregated	US\$7.248	2,207	US\$15,995.67

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition		Aggregated	£6.23 4,651 £6.232 4,651		£28,986.29 £28,986.29

Date of	Financial	Identification	Place of Transaction	Currency
Transaction	Instrument	Code		

2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.23	7	£43.62
, toquiottion		Aggregated	£6.231 7		£43.62

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Paulo Maia 2 - Reason for the notification Position/status Chief Executive, Latin America Initial notification/amendment Amendment to previous notification In case of amendment, please enter the previous PDMR Notification reference 00052287 notification reference number and explain the error that The Acquisition of shares at £6.5380 has changed this notification is amending. from 5 to 6 shares. 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity HSBC Holdings plc Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-11-21	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$8.24	2,672	US\$22,025.30
		Aggregated	US\$8.24	2,672	US\$22,025.30

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-11-21	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trai	nsaction:		Price	Volume	Total

Acquisition		£6.54	6	£39.23
	Aggregated	£6.538	6	£39.23

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-11-21	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			£6.55 3,231		£21,162.08
		Aggregated	£6.55	3,231	£21,162.08

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Charlie Nunn				
2 - Reason for the notification					
Position/status	Chief Executive, Retail Banking and Wealth Management				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance m	arket participant, auction platform, auctioneer or				
auction monitor	,,,,,,,, .				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	nsaction:		Price	Volume	Total
Acquisition		Aggregated	US\$7.25 695 US\$7.248 695		US\$5,037.15 US\$5,037.15

1 - Details of the person discharging managerial responsibilities / person closely associated						
	B 0/B					
Name of natural person	Barry O'Byrne					

2 - Reason for the notification

Position/status Interim Chief Executive, Global Commercial

Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$7.25 270		US\$1,956.88
		Aggregated	US\$7.248	270	US\$1,956.88

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			£6.23	6	£37.39
		Aggregated	£6.232	6	£37.39

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition und Share Incentive			£6.26	24	£150.34

		Aggregated	£6.264	24	£150.34
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1 - Details of the person discharging managerial responsibilities / person closely associated								
Name of natural person			Antonio Simoes					
2 - Reason for the	2 - Reason for the notification							
Position/status		Chief Execut	ive, Global	Private Banking				
Initial notification/a		Initial Notifica	ation					
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
Full name of the er		HSBC Holdings plc						
Legal Entity Identifier code			MLU0ZO3ML4LN2LL2TL39					
4 - Details of the tra	4 - Details of the transaction(s)							
Transaction(s) summary table								
	Financial nstrument	Identification Code	Place of Transaction Currency		Currency			
S	Ordinary shares of JS\$0.50 each	GB0005405286			USD – United States Dollar			
Nature of Transaction:			Price	Volume	Total			
Acquisition		Aggregated	US\$7.25 US\$7.248	1,971 1,971	US\$14,285.22 US\$14,285.22			

1 - Details of the person discharging m	anagerial responsibilities / person closely associated
Name of natural person	lan Stuart
2 - Reason for the notification	
Position/status	Chief Executive, HSBC UK Bank plc
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allow auction monitor	vance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Trai	nsaction:		Price	Volume	Total
Acquisition			US\$7.25	729	US\$5,283.57
		Aggregated	US\$7.248	729	US\$5,283.57

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Peter Wong				
2 - Reason for the notification					
Position/status	Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance m auction monitor	arket participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	nsaction:		Price	Volume	Total
Acquisition		Aggregated	US\$7.25 US\$7.248	2,455 2,455	US\$17,793.10 US\$17,793.10

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-09-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trar	nsaction:		Price	Volume	Total
Acquisition			£6.23	21,153	£131,831.23
		Aggregated	£6.232	21,153	£131,831.23

1 - Details of the person discharging managerial responsibilities / person closely associated							
Name of natural person	Camay Wong						
2 - Reason for the notification	n						
Position/status	Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited						
Initial notification/amendme	nt	Initial Notifica	ation				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
Full name of the entity		HSBC Holdings plc					
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39					
4 - Details of the transaction	(s)						
Transaction(s) summary table							
Date of Financial Transaction Instrumer	Identification t Code	Place of Transaction Currency		Currency			
2019-09-26 Ordinary shares of US\$0.50 each	GB0005405286			USD – United States Dollar			
Nature of Transaction:		Price	Volume	Total			
Acquisition		US\$7.25	368	US\$2,667.15			
	Aggregated	US\$7.248	368	US\$2,667.15			

For any queries related to this notification, please contact:

JJ Williams Shareholder Services 020 3268 3568