



HSBC HOLDINGS PLC

29 August 2019

Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

1. Fixed Pay Allowance Arrangements

On 27 August 2019, awards (the “Awards”) of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees’ fixed remuneration for 2019. The Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 23 August 2019 of £5.8640.

The Awards vest in full on the date of grant. Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors named below is therefore net of tax.

The Awards will be released in five equal annual instalments starting from March 2020.

Name	Number of Shares vested
Marc Moses	21,465
Ewen Stevenson	21,465

2. UK Share Incentive Plan

Also on 27 August 2019, Barry O’Byrne acquired 25 Shares in the Company at £5.8512 per Share under the Company’s UK Share Incentive Plan.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Marc Moses
2 - Reason for the notification	
Position/status	Group Chief Risk Officer
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-08-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition under the HSBC Share Plan 2011			£5.86	21,465	£125,870.76
Aggregated			£5.864	21,465	£125,870.76

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Ewen Stevenson

2 - Reason for the notification

Position/status Group Chief Financial Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-08-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition under the HSBC Share Plan 2011			£5.86	21,465	£125,870.76
Aggregated			£5.864	21,465	£125,870.76

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Barry O'Byrne			
2 - Reason for the notification					
Position/status		Interim Chief Executive, Global Commercial Banking			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2019-08-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction: Acquisition under the UK Share Incentive Plan			Price	Volume	Total
			£5.85	25	£146.28
			Aggregated	£5.851	25

For any queries related to this notification, please contact:

Larissa Wilson
Shareholder Services
020 7991 0595