

# **HSBC HOLDINGS PLC**

#### 1 October 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 27 September 2018:

#### **Directors**

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	21 American Depositary Shares (representing 105 ordinary shares of US\$0.50 each)	US\$44.8590 <sup>1</sup>
Henri de Castries	197	US\$8.9716
John Flint	4,411	US\$8.9716
Irene Lee	121	US\$8.9716
lain Mackay	15,246	US\$8.9716
Heidi Miller	9 American Depositary Shares (representing 45 ordinary shares of US\$0.50 each)	US\$45.0650 <sup>1</sup>
Marc Moses	15,176	US\$8.9716
Mark Tucker	3,140	US\$8.9716

<sup>&</sup>lt;sup>1</sup>American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

#### Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	11,736	US\$8.9716
Peter Boyles	3,024	US\$8.9716
·	4,753	£6.7834
Patrick Burke	3,279	US\$8.9716
	989	£6.8015
Andy Maguire	2,406	US\$8.9716
Paulo Maia	2,426	US\$8.9716
	5	£6.8228
	3,027	£6.7834
Charlie Nunn	767	US\$8.9716
Noel Quinn	2,457	US\$8.9716
Antonio Simoes	2,605	US\$8.9716
Ian Stuart	923	US\$8.9716
Peter Wong	6,578	US\$8.9716
_	13,954	£6.7834

# Persons closely associated ("CAP") with a PDMR

Name	Shares acquired/allocated	Price per Share
AstraZeneca Retirement	422	US\$8.9716
Capital Plan (CAP of Jonathan		
Symonds)		
Susan Symonds (CAP of Jon	54	US\$8.9716
Symonds)		
Camay Wong (CAP of Peter	280	US\$8.9716
Wong)		

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated			
Name of natural person	Kathleen Casey		
2 - Reason for the notification			
Position/status	Non-executive Director		
Initial notification/amendment	Initial Notification		
3 - Details of the issuer, emission allowa auction monitor	ance market participant, auction platform, auctioneer or		
Full name of the entity	HSBC Holdings plc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)			

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	American	GB0005405286	Outside of a t	trading	USD – United
	Depositary		venue		States Dollar
	Shares				
	('ADS').				
	Each ADS				
	represents five HSBC				
	Holdings				
	plc				
	Ordinary				
	shares of				
	US\$0.50				
	each				
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$44.86	21	US\$942.04
		Aggregated	US\$44.859	21	US\$942.04

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Henri de Castries

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Trans	saction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Mai (XLON)	n Market	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	197 <b>197</b>	US\$1,767.41 US\$1,767.41

Name of natural person John Flint

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or

auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 <b>US\$8.972</b>	4,411 <b>4,411</b>	US\$39,573.73 US\$39,573.73

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Irene Lee

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLO	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	121	US\$1,085.56
		Aggregated	US\$8.972	121	US\$1,085.56

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person	lain Mackay
------------------------	-------------

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	15,246	US\$136,781.01
		Aggregated	US\$8.972	15,246	US\$136,781.01

1 - Details of the person discharging manageria	responsibilities / person closely associated			
Name of natural person	Heidi Miller			
2 - Reason for the notification				
Position/status	Non-executive Director			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance ma auction monitor	rket participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	American	GB0005405286	Outside a trad	ding	USD – United
	Depositary		venue		States Dollar
	Shares				
	('ADS'). Each ADS				
	represents				
	five HSBC				
	Holdings				
	plc				
	Ordinary				
	shares of				
	US\$0.50 each				
Nature of Tran			Price	Volume	Total
Acquisition			US\$45.07	9	US\$405.58
		Aggregated	US\$45.065	9	US\$405.58

1 - Details of the person discharging manageria	Il responsibilities / person closely associated
Name of natural person	Marc Moses
2 - Reason for the notification	
Position/status	Group Chief Risk Officer
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance ma auction monitor	arket participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$8.97 15,176		US\$136,153.00
		Aggregated	US\$8.972 15,176		US\$136,153.00

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition		Aggregated	US\$8.97 3,140 US\$8.972 3,140		US\$28,170.82 US\$28,170.82

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Samir Assaf			
2 - Reason for the notification				
Position/status	Chief Executive, Global Banking and Markets			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowal auction monitor	nce market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
<u> </u>				

#### 4 - Details of the transaction(s)

#### Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition		Aggregated	US\$8.97 11,736 US\$8.972 11,736		US\$105,290.70 US\$105,290.70

1 - Details of the	person discharg	ging manageria	ıl responsibilities /	person closely	y associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$8.97	3,024	US\$27,130.12
		Aggregated	US8.972 3,024		US\$27,130.12

Date of	Financial	Identification	Place of Transaction	Currency	
Transaction	Instrument	Code			

2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.78	4,753	£32,241.50
		Aggregated	£6.783	4,753	£32,241.50

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Patrick Burke				
2 - Reason for the notification					
Position/status	President and Chief Executive of HSBC US				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allow auction monitor	ance market participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	3,279	US\$29,417.88
		Aggregated	US\$8.972 3,279		US\$29,417.88

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	nsaction:		Price	Volume	Total
Acquisition			£6.80	989	£6,726.68

Aggregated £6.802 989 £6,726.68
---------------------------------

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person		Andy Maguire				
2 - Reason for the notification						
Position/status	Group Chief (	Operating C	Officer			
Initial notification/amendment		Initial Notifica	tion			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
Full name of the entity HSBC Holdings plc						
Legal Entity Identifier code MLU			MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s	)					
Transaction(s) summary ta	Transaction(s) summary table					
Date of Financial	Identification	Place of Tran	nsaction	Currency		
Transaction Instrument  2018-09-27 Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar		
Nature of Transaction:		Price	Volume	Total		

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Paulo Maia			
2 - Reason for the notification				
Position/status	Chief Executive, Latin America			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allow auction monitor	vance market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			

US\$8.97 **US\$8.972** 

Aggregated

Acquisition

2,406 **2,406**  US\$21,585.67 US\$21,585.67

# 4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	2,426	US\$21,765.10
		Aggregated	US\$8.972	2,426	US\$21,765.10

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.82	5	£34.11
		Aggregated	£6.823	5	£34.11

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.78	3,027	£20,533.35
		Aggregated	£6.783	3,027	£20,533.35

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Charlie Nunn				
2 - Reason for the notification					
Position/status	Chief Executive, Retail Banking and Wealth Management				
Initial notification/amendment	Initial Notification				

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 <b>US\$8.972</b>	767 <b>767</b>	US\$6,881.22 US\$6,881.22

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Noel Quinn			
2 - Reason for the notification				
Position/status	Chief Executive, Global Commercial Banking			
Initial notification/amendment	Initial Notification			
<ul> <li>3 - Details of the issuer, emission allowance ma auction monitor</li> </ul>	rket participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total

Acquisition		US\$8.97	2,457	US\$22,043.22
	Aggregated	US\$8.972	2,457	US\$22,043.22

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Antonio Simoes				
2 - Reason for the notification					
Position/status	Group Managing Director				
Initial notification/amendment	Initial Notification				
a Datalla (di si sana antisti sa alba					
auction monitor	ance market participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				

## 4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	2,605	US\$23,371.02
		Aggregated	US\$8.972	2,605	US\$23,371.02

1 - Details of the person discharging ma	anagerial responsibilities / person closely associated
Name of natural person	Ian Stuart
2 - Reason for the notification	
Position/status	Chief Executive, HSBC UK Bank plc
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allow auction monitor	ance market participant, auction platform, auctioneer or

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

### 4 - Details of the transaction(s)

#### Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 <b>US\$8.972</b>	923 <b>923</b>	US\$8,280.79 US\$8,280.79

Į	1 - Details of the person discharging managerial responsibilities / person closely associated				
	Name of natural person	Peter Wong			
ĺ	2 - Reason for the notification				

Position/status Deputy Chairman and Chief Executive, The

Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment **Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity **HSBC** Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	6,578 <b>6,578</b>	US\$59,015.18 US\$59,015.18

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLO	ain	GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.78	13,954	£94,655.56
		Aggregated	£6.783	13,954	£94,655.56

1 - Details of the person discharging ma	nagerial responsibilities / person closely associated
Name of natural person	Jonathan Symonds
2 - Reason for the notification	
Position/status	AstraZeneca Retirement Capital Plan, closely associated person of Jonathan Symonds, Deputy Group Chairman
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowa auction monitor	nce market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	422	US\$3,786.02
		Aggregated	US\$8.972	422	US\$3,786.02

# 1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person	Susan Symonds
------------------------	---------------

2 - Reason for the notification

**Position/status** Closely associated person of Jonathan Symonds,

Group Deputy Chairman

Initial notification/amendment Initial Notification

3 – Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$8.97	54	US\$484.47
		Aggregated	US\$8.972	54	US\$484.47

1 - Details of the person discharging ma	nagerial responsibilities / person closely associated
Name of natural person	Camay Wong
2 - Reason for the notification	
Position/status	Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowa auction monitor	ance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition		Aggregated	US\$8.97 US\$8.972	280 <b>280</b>	US\$2,512.05 US\$2,512.05

For any queries related to this notification, please contact:

Lee Davis Shareholder Services 020 7991 3048