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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, John Flint, Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Irene Lee[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†] and Pauline van der Meer Mohr[†].

- * Non-executive Group Chairman
- † Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

13 November 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

On 12 November 2018, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees' fixed remuneration for 2018. The Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 9 November 2018 of £6.3380.

The Awards vest in full on the date of grant. Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors named below is therefore net of tax.

The Awards will be released in five equal annual instalments starting from March 2019.

Directors

Name	Number of Shares vested
John Flint	35,539
lain Mackay	19,860
Marc Moses	19,860

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	John Flint				
2 - Reason for the notification					
Position/status	Group Chief Executive				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-11-12	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	£6.34 £6.338	35,539 35,539	£225,246.18 £225,246.18

- Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person lain Mackay						
- Reason for th	e notification					
osition/status			Group Finar	nce Director		
itial notificatio	n/amendment		Initial Notific	ation		
- Details of the auction moni		ion allowance ma	rket participa	ant, auction	platform, auctioneer or	
rull name of the entity HSBC Holdings plc						
egal Entity Ider	I Entity Identifier code MLU0ZO3ML4LN2LL2TL39					
- Details of the	transaction(s					
Transaction(s) summary table						
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency	
2018-11-12	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transaction:			Price	Volume	Total	
	Acquisition					
Acquisition			£6.34	19,860	£125,872.68	

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person Marc Moses					
2 - Reason for the notification					
Position/status	Group Chief Risk Officer				

Initial notification/amendment	Initial Notification
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3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-11-12	Ordinary	GB0005405286	London Stock		GBP – British
	shares of		Exchange, Main		Pound
	US\$0.50		Market (XLON)		
	each				
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.34	19,860	£125,872.68
		Aggregated	£6.338	19,860	£125,872.68

For any queries related to this notification, please contact:

Lee Davis Shareholder Services 020 7991 3048