

# **HSBC HOLDINGS PLC**

#### 21 March 2018

#### Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs")

1. During 2016 and 2017, awards of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc were granted under the HSBC fixed pay allowance arrangements (the "Awards"). The Awards comprised part of the relevant employees' fixed remuneration for the relevant period. The 2017 Awards will be released in five equal annual instalments starting from March 2018. Instalments from the 2016 Awards were also released in March 2018.

On 19 March 2018 the following Shares were sold in London.

### PDMRs

Name	Shares disposed	Price
Samir Assaf	27,849	£7.0079
Patrick Burke	2,270	£7.0418
Antonio Simoes	1,873	£7.0079

2. On 21 March 2018, Iain Mackay exercised and sold 3,469 Shares under the HSBC Savings-Related Share Option Plan. The Shares were sold in London at £6.9640.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	lain Mackay			
2 - Reason for the notification				
Position/status	Group Finance Director			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allow auction monitor	vance market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s) Transaction(s) summary table				

Date of Transaction	Financial Instrument	Identification Code	l	Place of Transaction		Currency
2018-03-21	Ordinary shares of US\$0.50 each	GB000540528	GB0005405286 London Stock Exchange, Mair Market (XLON)		nge, Main	GBP – British Pound
Nature of Trans	saction:		Price	•	Volume	Total
Acquisition			£5.19	)	3,469	£17,999.60
		Aggregated	£5.18	39	3,469	£17,999.60
Date of	Financial	Identification		Place	of	Currency
Date of Transaction	Financial Instrument	Identification Code	I	Place of Transa	••	Currency
				Transa Londor Exchar	n Stock nge, Main	Currency GBP – British Pound
Transaction	Ordinary shares of US\$0.50 each	Code		Transa Londor Exchar Market	n Stock	GBP – British
Transaction 2018-03-21	Ordinary shares of US\$0.50 each	Code	36	Transa Londor Exchar Market	n Stock nge, Main (XLON)	GBP – British Pound

1 -	Details of the pers	son discharging I	nanagerial responsi	bilities / person clo	sely associated			
N	Name of natural person Samir Assaf							
2 -	Reason for the no	otification						
Ρ	Position/status Chief Executive, Global Banking and Markets							
In	nitial notification/a	mendment	dment Initial Notification					
	3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
F	Full name of the entity HSBC Holdings plc							
L	Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39							
4 -	4 - Details of the transaction(s)							
Т	Transaction(s) summary table							
	Date of TransactionFinancial InstrumentIdentification CodePlace of TransactionCurrency							
	2018-03-19	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound			

		Price	Volume	Total
Disposal		£7.01	27,849	£195,163.01
	Aggregated	£7.008	27,849	£195,163.01

1 - Details of the person discharging managerial responsibilities / person closely associated								
Name of natural person	Patrick Burke							
2 - Reason for the notification								
Position/status	President and Chief Executive of HSBC US							
Initial notification/amendment	Initial Notification							
3 - Details of the issuer, emission allo auction monitor	3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
Full name of the entity	Full name of the entity HSBC Holdings plc							
Legal Entity Identifier code	Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39							
4 - Details of the transaction(s)								
Transaction(s) summary table								
Date ofFinancialTransactionInstrument	Identification Code	I	Place Transa		Currency			
2018-03-19 Ordinary shares of US\$0.50 each	GB000540528	5405286 London Stock GBP – British Exchange, Main Pound Market (XLON)						
Nature of Transaction:		Price			Total			
Disposal		£7.04 2,270 £15,984.89			£15,984.89			
	Aggregated	ed £7.042 2,270		2,270	£15,984.89			

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Antonio Simoes				
2 - Reason for the notification					
Position/status	Chief Executive, HSBC Bank plc				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer o					

auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

## Transaction(s) summary table

Date of Transaction	Financial Instrument			Place of Transaction		Currency
2018-03-19	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trans	action:		Price	•	Volume	Total
Disposal			£7.01		1,873	£13,125.80
		Aggregated	£7.00	)8	1,873	£13,125.80

For any queries related to this notification please contact:

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