

HSBC HOLDINGS PLC

13 March 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

1. Group Performance Share Plan awards (Performance Year 2012)

Deferred awards under the Group Performance Share Plan ("GPSP Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2013 as a part of variable pay for the performance year ended 31 December 2012.

The GPSP Awards vested on 12 March 2018. The Shares must be retained while the individual is employed by HSBC. The GPSP Awards were determined by assessing performance against financial and non-financial metrics, as detailed in the Directors' remuneration report in the 2012 annual report and accounts.

Directors

Name	Additional Shares issued in lieu of the 2017 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £7.0592 per Share ²
John Flint	1,785	86,941	40,863
lain Mackay	5,279	257,091	120,833
Marc Moses	5,882	286,473	134,643

Other PDMRs

Name	Additional Shares issued in lieu of the 2017 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £7.0592 per Share ²
Samir Assaf	5,882	286,473	134,643
Peter Boyles	732	35,643	16,040
Patrick Burke	701	34,166	18,184
Noel Quinn	865	42,163	9,168
Antonio Simoes	694	33,789	15,881
Peter Wong	6,023	293,329	44,000

¹ At US\$10.0177 per Share being the average closing price of the Company's Shares on the London Stock Exchange for the five business days between 22 and 28 February 2018 converted into USD.

2. Annual Incentive awards (Performance Year 2012)

Deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2013 as a part of variable pay for the performance year ended 31 December 2012.

On 12 March 2018, the Awards granted in 2013 vested and the following transactions took place in London.

² Includes shares sold to cover withholding tax.

Directors

Name	Additional Shares issued in lieu of the 2017 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £7.0592 per Share ²
John Flint	1,546	75,339	35,410
lain Mackay	1,524	74,266	34,906
Marc Moses	1,481	72,153	72,153

Other PDMRs

Name	Additional Shares issued in lieu of the 2017 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £7.0592 per Share ²
Samir Assaf	5,401	263,073	263,073
Peter Boyles	1,055	51,365	0
Patrick Burke	959	46,731	46,731
Noel Quinn	836	40,733	8,857
Antonio Simoes	791	38,485	38,485
Peter Wong	1,969	95,882	0

At US\$10.0177 per Share being the average closing price of the Company's Shares on the London Stock Exchange for the five business days between 22 and 28 February 2018 converted into USD.

3. Annual Incentive awards (Performance Year 2016)

Deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2017 as a part of variable pay for the performance year ended 31 December 2016.

On 12 March 2018, the first tranche of the Awards granted in 2017 vested and the following transactions took place in London.

Other PDMRs

Name	Additional Shares issued in lieu of the 2017 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £7.0592 per Share ²
Patrick Burke	2,307	22,476	11,962
Paulo Maia	1,173	11,429	4,001
Charlie Nunn	718	6,999	3,290
Peter Wong	2,266	22,068	3,311

¹ At US\$10.0177 per Share being the average closing price of the Company's Shares on the London Stock Exchange for the five business days between 22 and 28 February 2018 converted into USD.

² Includes shares sold to cover withholding tax.

² Includes shares sold to cover withholding tax.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

John Flint

2 - Reason for the notification

Position/status

Group Chief Executive

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transac	ction:		Price		Volume	Total
Acquisition			US\$1	0.02	3,331	US\$33,368.96
		Aggregated	US\$1	0.018	3,331	US\$33,368.96

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	Exc		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price		Volume	Total
Acquisition			£7.06	3	162,280	£1,145,372.24
		Aggregated	£7.05	58	162,280	£1,145,372.24

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency
2018-03-12	Ordinary shares of US\$0.50 each	E		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price	•	Volume	Total
Disposal			£7.06	5	76,273	£538,426.36
		Aggregated	£7.05	59	76,273	£538,426.36

Name of natural person lain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price		Volume	Total
Acquisition			US\$1	10.02	6,803	US\$68,150.41
		Aggregated	US\$1	10.018	6,803	US\$68,150.41

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of	GB0005405286		Exchange, Main		GBP – British Pound
	US\$0.50 each			Market	(XLON)	
Nature of Transa	ction:		Price	•	Volume	Total
Acquisition			£7.06	6	331,357	£2,338,717.71
		Aggregated	£7.05	58	331,357	£2,338,717.71

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	Ex		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Disposal			£7.06	6	155,739	£1,099,392.75
		Aggregated	£7.05	59	155,739	£1,099,392.75

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price		Volume	Total
Acquisition			US\$1	10.02	7,363	US\$73,760.33
		Aggregated	US\$1	0.018	7,363	US\$73,760.33

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price		Volume	Total
Acquisition			£7.06	6	358,626	£2,531,182.31
		Aggregated	£7.05	58	358,626	£2,531,182.31

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	E		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Disposal			£7.06	6	206,796	£1,459,814.32
		Aggregated	£7.05	59	206,796	£1,459,814.32

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		6 London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	11,283	US\$113,029.71
		Aggregated	US\$1	0.018	11,283	US\$113,029.71

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Acquisition			£7.06	3	549,546	£3,878,695.67
		Aggregated	£7.05	58	549,546	£3,878,695.67

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	Ex		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Disposal			£7.06	3	397,716	£2,807,556.79
		Aggregated	£7.05	59	397,716	£2,807,556.79

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	1,787	US\$17,901.63
		Aggregated	US\$1	0.018	1,787	US\$17,901.63

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB000540528	London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			£7.06	6	87,008	£614,102.46
		Aggregated	£7.05	58	87,008	£614,102.46

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Disposal			£7.06	3	16,040	£113,229.57
		Aggregated	£7.05	59	16,040	£113,229.57

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	3,967	US\$39,740.22
		Aggregated	US\$1	0.018	3,967	US\$39,740.22

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Acquisition			£7.06	3	103,373	£729,606.63
		Aggregated	£7.05	58	103,373	£729,606.63

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	E		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price		Volume	Total
Disposal			£7.06	3	76,877	£542,690.12
		Aggregated	£7.05	59	76,877	£542,690.12

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		6 London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transa	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	1,173	US\$11,750.76
		Aggregated	US\$1	0.018	1,173	US\$11,750.76

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	action:		Price		Volume	Total
Acquisition			£7.06	6	11,429	£80,665.88
		Aggregated	£7.05	58	11,429	£80,665.88

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary	GB0005405286		London Stock		GBP – British
	shares of			Exchange, Main Market (XLON)		Pound
	US\$0.50 each					1
Nature of Transac	ction:		Price	•	Volume	Total
Disposal			£7.06	5	4,001	£28,243.86
		Aggregated	£7.05	59	4,001	£28,243.86

Name of natural person Charlie Nunn

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth

Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary	GB0005405286		London Stock		USD – United
	shares of			Exchange, Main		States Dollar
	US\$0.50 each			Market	(XLON)	
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	718	US\$7,192.71
		Aggregated	US\$1	0.018	718	US\$7,192.71

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price		Volume	Total
Acquisition			£7.06	3	6,999	£49,398.94
		Aggregated	£7.05	58	6,999	£49,398.94

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary shares of	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	US\$0.50 each		Price		Volume	Total
Disposal			£7.06		3,290	£23,224.77
		Aggregated	£7.05	59	3,290	£23,224.77

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB000540528	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	1,701	US\$17,040.11
		Aggregated	US\$1	10.018	1,701	US\$17,040.11

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price		Volume	Total
Acquisition			£7.06	5	82,896	£585,079.97
		Aggregated	£7.05	58	82,896	£585,079.97

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ection:		Price		Volume	Total
Disposal			£7.06	3	18,025	£127,242.08
		Aggregated	£7.05	59	18,025	£127,242.08

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transa	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	1,485	US\$14,876.28
		Aggregated	US\$1	0.018	1,485	US\$14,876.28

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Acquisition			£7.06	6	72,274	£510,109.89
		Aggregated	£7.05	58	72,274	£510,109.89

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-03-12	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transac	ction:		Price		Volume	Total
Disposal			£7.06	6	54,366	£383,780.47
		Aggregated	£7.05	59	54,366	£383,780.47

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The

Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary	GB0005405286		London Stock		USD – United
	shares of			Exchange, Main		States Dollar
	US\$0.50 each			Market (XLON)		
Nature of Transac	ction:		Price	•	Volume	Total
Acquisition			US\$1	10.02	10,258	US\$102,761.57
		Aggregated	US\$1	10.018	10,258	US\$102,761.57

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-1-	Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price		Volume	Total
Acquisition			£7.06		411,279	£2,902,807.18
		Aggregated	£7.05	58	411,279	£2,902,807.18

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency
2018-03-12	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price		Volume	Total
Disposal			£7.06		47,311	£333,977.81
		Aggregated	£7.05	59	47,311	£333,977.81

For any queries related to this notification please contact:

Larissa Wilson Shareholder Services Team 020 7991 0595