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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, John Flint, Phillip Ameen[†], Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Joachim Faber[†], Irene Lee[†], John Lipsky[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†] and Pauline van der Meer Mohr[†].

* Non-executive Group Chairman

[†] Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

28 February 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

1. Long Term Incentive Awards

On 26 February 2018, long term incentive awards ("LTI awards") were made to the Executive Directors named below as part of variable pay for the performance year ended 31 December 2017. An LTI award is an award of US\$0.50 ordinary shares ("Shares") in HSBC Holdings plc (the "Company"), with a three year performance period commencing on 1 January 2018 and ending on 31 December 2020.

At the end of this performance period, the number of Shares that vest will be determined based upon an assessment by the Group Remuneration Committee of performance against financial and nonfinancial measures, as detailed in the Directors' Remuneration Report in the 2017 Annual Report and Accounts. Subject to that assessment, the shares will vest in five equal annual instalments, with the first vesting taking place in March 2021, immediately following the end of the three year performance period, whilst the balance will vest in equal annual instalments thereafter. Upon each vesting, a one year retention period applies.

Directors

Name	Shares awarded
lain Mackay	395,388
Marc Moses	395,388

2. Annual Incentive Awards

On 26 February 2018, awards of (i) immediately vested and (ii) deferred Shares were made under the HSBC Share Plan 2011. These awards relate to the performance year ended 31 December 2017 and comprise part of the Group's annual incentive arrangements. The awards were determined by assessing performance during the year against financial and non-financial metrics. For Executive Directors who served during the year ended 31 December 2017, the performance assessment is detailed in the Directors' Remuneration Report in the 2017 Annual Report and Accounts. Upon vesting, a one year retention period applies.

(i) Immediately vested awards

Directors

Name	Shares awarded	Shares sold in respect of Income Tax and Social Security liabilities at £7.2146 per share	Net shares vested
lain Mackay	184,406	86,671	97,735
Marc Moses	187,724	88,231	99,493

Other PDMRs

Name	Name Shares Shares s awarded Income Securi £7.21		Net shares vested
Samir Assaf	136,997	64,389	72,608
Peter Boyles	39,347	17,707	21,640
Patrick Burke	60,237	32,059	28,178
John Flint*	86,366	40,593	45,773
Andy Maguire	70,361	33,070	37,291
Paulo Maia	29,171	10,210	18,961
Charlie Nunn**	28,198	13,254	14,944
Noel Quinn	55,937	26,291	29,646
Antonio Simoes	55,969	26,306	29,663
Peter Wong	65,581	9,838	55,743

* John Flint was appointed as Group Chief Executive and an Executive Director of the Company with effect from 21 February 2018. **

Award in respect of 2017, prior to appointment as a PDMR in 2018. The Awards have a six-month retention period.

(ii) **Deferred Awards**

Awards vest in five equal annual tranches commencing in March 2021. Upon vesting, a one year retention period applies.

Name	Shares awarded
Samir Assaf	263,337
Peter Boyles	75,634
Patrick Burke*	104,753
John Flint**	166,014
Andy Maguire	135,248
Paulo Maia*	50,728
Charlie Nunn*/***	49,036
Noel Quinn	107,523
Antonio Simoes	107,583
Peter Wong*	114,046

Other PDMRs

Awards vest in five equal annual tranches commencing in March 2019. John Flint was appointed as Group Chief Executive and an Executive Director of the Company with effect from 21 ** February 2018.

*** Award in respect of 2017, prior to appointment as a PDMR in 2018. The Award has a six-month retention period.

Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 23 February 2018 of £7.2340.

3. Share dealing

On 28 February 2018, Noel Quinn sold 150,000 Shares at £7.2170 per share.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

auction monitor Full name of the entity HSBC Holdings plc Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39 A - Details of the transaction(s) MLU0ZO3ML4LN2LL2TL39 Transaction(s) summary table Identification Place of Transaction Currency 2018-02-26 Ordinary shares of US\$0.50 each Identification Place of Transaction Code Code Nature of Transaction: Price Volume Total Acquisition £7.23 252,380 £1,825,716.3 Date of Transaction Financial Instrument Identification Code Place of Transaction Currency Acquisition £7.23 252,380 £1,825,716.3 Date of Transaction Financial Instrument Identification Code Place of Transaction £1,825,716.3 2018-02-26 Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: Price Volume Total Disposal £7.21 40,593 £292,862.26		erson	John Flint				
Initial notification/amendment Initial Notification 3 - Details of the issuer, emission allowance market participant, auction platform, auctione auction monitor Full name of the entity HSBC Holdings plc Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39 4 - Details of the transaction(s) MLU0ZO3ML4LN2LL2TL39 Transaction(s) summary table Date of Instrument Code Code Code Code Code Code Code Code	- Reason for the n	otification					
3 - Details of the issuer, emission allowance market participant, auction platform, auctione auction monitor Full name of the entity HSBC Holdings plc Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39 4 - Details of the transaction(s) Transaction(s) summary table Identification Place of Transaction 2018-02-26 Ordinary shares of US\$0.50 each Identification Place of Total Acquisition Identification Price Volume Total Acquisition Financial Identification Exchange, Main Market (XLON) GBP – British Pound Date of Transaction: Aggregated £7.23 252,380 £1,825,716.3 Acquisition Exchange, Main US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound 2018-02-26 Ordinary Shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) £1,825,716.3 Date of Transaction Issuer GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: US\$0.50 each Price Volume Total Disposal £7.21 40,593 £292,862.26 <th>Position/status</th> <th></th> <th>Group Chie</th> <th>f Execı</th> <th>utive</th> <th></th> <th></th>	Position/status		Group Chie	f Execı	utive		
auction monitor Full name of the entity HSBC Holdings plc Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39 4 - Details of the transaction(s) MLU0ZO3ML4LN2LL2TL39 5 - Details of the transaction(s) summary table Value of transaction Financial Instrument Identification Code Place of transaction Currency Transaction 2018-02-26 Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: Price Volume Total Acquisition £7.23 252,380 £1,825,716.3 Date of Transaction: Identification Code Place of Transaction Currency Transaction Acquisition £7.23 252,380 £1,825,716.3 Date of Transaction Instrument Instrument Code Transaction £1,825,716.3 2018-02-26 Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: US\$0.50 each Price Volume Total Disposal £7.21 40,593 £292,862.26	Initial notification/	amendment	Initial Notific	cation			
Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39 4 - Details of the transaction(s) Transaction(s) summary table Date of Transaction Instrument Code Of Transaction Shares of US\$0.50 each Place of Transaction GBP - British Pound Acquisition Price Volume Total State (XLON) Pound Acquisition Financial Identification Price Volume Total Exchange, Main Market (XLON) Pound Date of Transaction: Price Volume Total Exchange, Main Market (XLON) Pound Acquisition E7.23 252,380 £1,825,716.3 Date of Transaction: Price Volume Total Exchange, Main Market (XLON) Exchange, Main Market (XLON) Nature of Transaction: Price Volume Total Exchange, Main Market (XLON) Exchange, Main Market (XLON) Nature of Transaction Instrument Code Exchange, Main Market (XLON) Exchange, Main Market (XLON) Nature of Transaction: Price Volume Total Exchange, Main Market (XLON) Pound Market (XLON) Nature of Transaction: Price Volume Total Exchange, Main Market (XLON) Pound Market (XLON) Nature of Transaction: Price Volume Total Exchange, Main Market (XLON) Pound Market (XLON) Nature of Transaction: Price Volume Total Exchange, Main Market (XLON) Pound Market (XLON) Nature o		suer, emission allo	wance market	partic	ipant,	auction plat	form, auctioneer
A - Details of the transaction(s) Transaction(s) summary table Date of Transaction Financial Instrument Identification Code Place of Transaction Currency 2018-02-26 Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: Price Volume Total Acquisition £7.23 252,380 £1,825,716.5 Date of Transaction Financial Instrument Identification Code Place of Transaction Currency 2018-02-26 Ordinary shares of US\$0.50 each Identification Code Place of Transaction £1,825,716.5 Nature of Transaction: Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: Price Volume Total Disposal £7.21 40,593 £292,862.26 Aggregated £7.215 40,593 £292,862.26	Full name of the e	ntity	HSBC Hold	lings p	lc		
Transaction(s) summary table Date of Transaction Financial Instrument Identification Code Place of Transaction Currency 2018-02-26 Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: Price Volume Total Acquisition £7.23 252,380 £1,825,716.9 Date of Transaction Financial Instrument Identification Code Place of Transaction Currency 2018-02-26 Ordinary shares of US\$0.50 each Identification Code Place of Transaction £1,825,716.9 Nature of Transaction: Identification US\$0.50 each Identification US\$0.50 each Place of Transaction Currency Nature of Transaction: Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) GBP – British Pound Nature of Transaction: Price Volume Total Disposal £7.21 40,593 £292,862.26 Aggregated £7.215 40,593 £292,862.26	Legal Entity Identi	fier code	MLU0ZO3	ML4LN	2LL2T	L39	
Date of TransactionFinancial InstrumentIdentification CodePlace of TransactionCurrency2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction:PriceVolumeTotalAcquisition£7.23252,380£1,825,716.9Date of TransactionFinancial InstrumentIdentification CodePlace of TransactionCurrencyDate of TransactionFinancial InstrumentIdentification CodePlace of £7.234CurrencyDate of TransactionFinancial InstrumentIdentification CodePlace of £7.234Currency2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction: DisposalIdentification: FricePlace volumeTotalDisposal£7.2140,593£292,862.26	- Details of the tra	insaction(s)					
TransactionInstrumentCodeTransaction2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction:PriceVolumeTotalAcquisition£7.23252,380£1,825,716.9Date of TransactionFinancial InstrumentIdentification CodePlace of TransactionCurrency2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British Pound2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction: DisposalFriceVolumeTotalDisposal£7.2140,593£292,862.26Aggregated£7.21540,593£292,862.26	Transaction(s) sur	nmary table					
shares of US\$0.50 eachExchange, Main Market (XLON)PoundNature of Transaction: AcquisitionPriceVolumeTotalAcquisition£7.23252,380£1,825,716.3Aggregated£7.234252,380£1,825,716.3Date of TransactionFinancial InstrumentIdentification CodePlace of TransactionCurrency2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction: DisposalPriceVolumeTotalDisposal£7.2140,593£292,862.26Aggregated£7.21540,593£292,862.26						Currency	
Nature of Transaction: AcquisitionPriceVolumeTotalAcquisition£7.23252,380£1,825,716.9Aggregated£7.234252,380£1,825,716.9Date of TransactionInstrumentIdentification CodePlace of TransactionCurrency2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction: 	2018-02-26	shares of	GB000540528	Exchar		ange, Main	GBP – British Pound
Aggregated£7.234252,380£1,825,716.3Date of TransactionFinancial InstrumentIdentification CodePlace of 	Nature of Trans				Total		
Date of TransactionFinancial InstrumentIdentification CodePlace of TransactionCurrency2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction:PriceVolumeTotalDisposal£7.2140,593£292,862.26Aggregated£7.21540,593£292,862.26	Acquisition			£7.23	3	252,380	£1,825,716.92
TransactionInstrumentCodeTransaction2018-02-26Ordinary shares of US\$0.50 eachGB0005405286London Stock Exchange, Main Market (XLON)GBP – British PoundNature of Transaction:PriceVolumeTotalDisposal $\pounds 7.21$ 40,593£292,862.26Aggregated $\pounds 7.215$ 40,593£292,862.26			Aggregated	£7.23	4	252,380	£1,825,716.92
shares of US\$0.50 eachExchange, Main Market (XLON)PoundNature of Transaction:PriceVolumeTotalDisposal£7.2140,593£292,862.26Aggregated£7.21540,593£292,862.26							Currency
Disposal £7.21 40,593 £292,862.26 Aggregated £7.215 40,593 £292,862.26	2018-02-26	shares of	GB000540528	005405286 London Stock Exchange, Main			
Aggregated £7.215 40,593 £292,862.26	Nature of Trans	action:		Price	•	Volume	Total
	Disposal			£7.21	40,593		£292,862.26
1 - Details of the person discharging managerial responsibilities / person closely associate			Aggregated	£7.21	5	40,593	£292,862.26
1 - Details of the person discharging managerial responsibilities / person closely associate					- 1117 -		
Name of natural person lain Mackay	- Details of the pe	00			oilities	/ person clo	osely associated

Position/status

Group Finance Director

Initial Notification

Initial notification/amendment

Ill name of the e	ntity	HSBC Holdings plc					
gal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39					
Details of the tra							
ansaction(s) sur Date of Transaction	Financial Instrument	Identification Code		Place	e of saction	Currency	
2018-02-26	Ordinary shares of US\$0.50 each	GB000540528	36	Londo Excha	on Stock ange, Main et (XLON)	GBP – British Pound	
Nature of Trans	action:		Price		Volume	Total	
Acquisition	Acquisition		£7.23		579,794	£4,194,229.80	
		Aggregated	£7.23	34	579,794	£4,194,229.80	
Date of Transaction	Financial Instrument	Identification Code		Place Tran	e of saction	Currency	
2018-02-26	Ordinary shares of US\$0.50 each	GB00054052	36	Exch	on Stock ange, Main et (XLON)	GBP – British Pound	
Nature of Trans	saction:		Price		Volume	Total	
Disposal			£7.2	1	86,671	£625,296.60	
		Aggregated	£7.2	15	86,671	£625,296.60	
Details of the pe	rson discharging	managerial res	ponsi	bilities	/ person clo	bsely associated	
	erson		6			,	

Position/status

Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

HSBC Holdings plc

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	I	Place Trans	e of saction	Currency
2018-02-26	Ordinary shares of US\$0.50 each	Exe		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price		Volume	Total
Acquisition			£7.23		583,112	£4,218,232.21
		Aggregated	£7.23	34	583,112	£4, 218,232.21

Date ofFinancialTransactionInstrument		Identification Code		Place Trans	e of saction	Currency
2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286		 London Stock Exchange, Main Market (XLON) 		GBP – British Pound
Nature of Transa	ction:		Price	•	Volume	Total
Disposal			£7.21		88,231	£636,551.37
		Aggregated	£7.21	15	88,231	£636,551.37

1 - Details of the per	son discharging	managerial res	ponsi	bilities	/ person clo	sely associated	
Name of natural pe	rson	Samir Assaf					
2 - Reason for the no	otification						
Position/status	Chief Executive, Global Banking and Markets						
Initial notification/a	mendment	Initial Notification					
3 - Details of the issu auction monitor	uer, emission allo	wance market	partic	ipant,	auction plat	form, auctioneer or	
Full name of the en	HSBC Holdings plc						
Legal Entity Identifi	Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39						
4 - Details of the tran	saction(s)						
Transaction(s) sum	mary table						
Date of Transaction	Financial Instrument	Identification Code	I	Place Trans	e of saction	Currency	
2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transa	ction:		Price	•	Volume	Total	
Acquisition			£7.23	3	400,334	£2,896,016.16	
		Aggregated	£7.23	34	400,334	£2,896,016.16	

Date of Transaction	Financial Instrument			Place of Transaction		Currency
2018-02-26	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	•	Volume	Total
Disposal			£7.21		64,389	£464,540.88
		Aggregated	£7.21	5	64,389	£464,540.88

1 - Details of the person discharging	managerial responsibilities / person closely associated
Name of natural person	Peter Boyles
2 - Reason for the notification	
Position/status	Chief Executive of Global Private Banking
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allo auction monitor	owance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

ansaction(s) sur Date of Transaction	Financial Instrument	Identification Code		Place o Transa	•	Cu	rrency
2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Trans	action:		Price	•	Volume		Total
Acquisition	Acquisition		£7.23	3	114,981		£831,772.55
		Aggregated	£7.23	34	114,981		£831,772.55

Date of Transaction	Financial Instrument	Identification Code		Place o Transa	-	Cui	rency
2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286		6 London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transa	ction:		Price	•	Volume		Total
Disposal			£7.21		17,707		£127,748.92
		Aggregated	£7.21	5	17,707		£127,748.92

1 -	1 - Details of the person discharging managerial responsibilities / person closely associated						
N	ame of natural pe	Patrick Burk	Patrick Burke				
2 -	Reason for the no	otification					
P	Position/status		President a	nd Chi	ef Execu	tive of HSB	CUS
In	itial notification/a	mendment	Initial Notific	cation			
	Details of the issu auction monitor	uer, emission allo	wance market	partic	ipant, a	uction plat	form, auctioneer or
F	Full name of the entity		HSBC Hold	lings p	lc		
Le	egal Entity Identif	MLU0ZO3ML4LN2LL2TL39					
4 -	Details of the trar	nsaction(s)					
T	ransaction(s) sum	mary table					
	Date of Transaction	Financial Instrument	Identification Code	I	Place of Transa		Currency
	2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286		Exchar	n Stock nge, Main (XLON)	GBP – British Pound
	Nature of Transa	iction:		Price	;	Volume	Total
	Acquisition			£7.23	3	164,990	£1,193,537.66

		Aggregated	£7.23	34	164,990	£1,193,537.66
Date of Transaction	Financial Instrument	Identification Code	I	Place of Transa		Currency
2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286 London Stoc Exchange, M Market (XLO		nge, Main	GBP – British Pound	
Nature of Trans	action:		Price	•	Volume	Total
Disposal			£7.21		32,059	£231,292.86
		Aggregated	£7.21	5	32,059	£231, 292.86

lame of natural p	erson	Andy Magu	ire			
- Reason for the I	notification					
Position/status		Group Chie	f Opera	ating Off	icer	
nitial notification	amendment	Initial Notific	cation			
- Details of the is auction monitor	suer, emission allo	owance market	partic	ipant, a	uction plat	form, auctioneer
ull name of the e	ntity	HSBC Hold	dings p	lc		
egal Entity Ident.	ifier code	MLU0ZO3	ML4LN	2LL2TL	39	
· Details of the tra	ansaction(s)					
ransaction(s) su	mmary table					
ransaction(s) su Date of Transaction	mmary table Financial Instrument	Identification Code	I	Place of Transa		Currency
Date of	Financial			Transa Londor Exchar	n Stock nge, Main	Currency GBP – British Pound
Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each	Code		Transa Londor Exchar Market	tion Stock	GBP – British
Date of Transaction 2018-02-26	Financial Instrument Ordinary shares of US\$0.50 each	Code	86	Transa Londor Exchar Market	n Stock nge, Main (XLON)	GBP – British Pound
Date of Transaction 2018-02-26 Nature of Trans	Financial Instrument Ordinary shares of US\$0.50 each	Code	B6 Price	Transa Londor Exchar Market	action Stock nge, Main (XLON) Volume	GBP – British Pound Total
Date of Transaction 2018-02-26 Nature of Trans	Financial Instrument Ordinary shares of US\$0.50 each	Code GB000540528	86 Price £7.23 £7.23	Transa Londor Exchar Market	action a Stock age, Main (XLON) Volume 205,609 205,609 205,609	GBP – British Pound Total £1,487,375.51 £1,487,375.51 Currency
Date of Transaction 2018-02-26 Nature of Trans Acquisition Date of	Financial Instrument Ordinary shares of US\$0.50 each saction:	Code GB000540523 Aggregated	86 Price £7.23 £7.23	Transa Londor Exchar Market 3 3 4 9 4 9 9 4 9 9 9 4 9 9 9 9 9 9 9 9	action a Stock age, Main (XLON) Volume 205,609 205,609 205,609	GBP – British Pound Total £1,487,375.51 £1,487,375.51
Date of Transaction 2018-02-26 Nature of Trans Acquisition Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each saction: Financial Instrument Ordinary shares of US\$0.50 each	Code GB000540523 Aggregated	86 Price £7.23 £7.23	Transa Londor Exchar Market 3 3 4 Place o Transa Londor Exchar Market	Action Stock age, Main (XLON) Volume 205,609 205,609 205,609	GBP – British Pound Total £1,487,375.51 £1,487,375.51 Currency GBP – British
Transaction2018-02-26Nature of TransAcquisitionDate of Transaction2018-02-26	Financial Instrument Ordinary shares of US\$0.50 each saction: Financial Instrument Ordinary shares of US\$0.50 each	Code GB000540523 Aggregated	36 Price £7.23 £7.23 86	Transa Londor Exchar Market 3 3 4 Place of Transa Londor Exchar Market	Action Stock age, Main (XLON) Volume 205,609 205,609 205,609 cof action a Stock age, Main (XLON)	GBP – British Pound Total £1,487,375.51 £1,487,375.51 Currency GBP – British Pound

I - Details of the pe	roop discharging	managorial rad	noncil		norson old	
Name of natural pe	¥_¥	Paulo Maia	ponsii	Jiilles /	person cic	
2 - Reason for the r	otification					
Position/status	atus Chief Executive, Latin America					
Initial notification/	amendment	Initial Notific	cation			
 B - Details of the iss auction monitor 	suer, emission allo	owance market	partic	ipant, a	uction plat	form, auctioneer o
Full name of the e	ntity	HSBC Hold	lings p	lc		
Legal Entity Identi	fier code	MLU0ZO3I	ML4LN	2LL2TL:	39	
- Details of the tra	insaction(s)					
I - Details of the tra Transaction(s) sur	• •					
I - Details of the tra Transaction(s) sur Date of Transaction	• •	Identification Code		Place of Transa		Currency
Transaction(s) sur	nmary table			Transa Londor Exchar	n Stock nge, Main	Currency GBP – British Pound
Transaction(s) sur Date of Transaction	mmary table Financial Instrument Ordinary shares of US\$0.50 each	Code		Transa Londor Exchar Market	tion Stock	GBP – British
Transaction(s) sur Date of Transaction 2018-02-26	mmary table Financial Instrument Ordinary shares of US\$0.50 each	Code	36	Transa Londor Exchar Market	n Stock nge, Main (XLON)	GBP – British Pound
Transaction(s) sur Date of Transaction 2018-02-26 Nature of Trans	mmary table Financial Instrument Ordinary shares of US\$0.50 each	Code	Bernard Be	Transa Londor Exchar Market	action Stock nge, Main (XLON) Volume	GBP – British Pound Total
Transaction(s) sur Date of Transaction 2018-02-26 Nature of Trans	mmary table Financial Instrument Ordinary shares of US\$0.50 each	Code GB000540528	36 Price £7.23 £7.23	Transa Londor Exchar Market	Action A Stock age, Main (XLON) Volume 79,899 79,899 79,899	GBP – British Pound Total £577,989.37
Transaction(s) sur Date of Transaction 2018-02-26 Nature of Trans Acquisition Date of	mmary table Financial Instrument Ordinary shares of US\$0.50 each action: Financial Instrument Ordinary shares of	Code GB000540528 Aggregated	36 Price £7.23 £7.23	Transa Londor Exchar Market 4 4 Place of Transa Londor Exchar	Action Stock age, Main (XLON) Volume 79,899 79,899 79,899	GBP – British Pound Total £577,989.37 £577,989.37
Transaction(s) sur Date of Transaction 2018-02-26 Nature of Trans Acquisition Date of Transaction	mmary table Financial Instrument Ordinary shares of US\$0.50 each action: Financial Instrument Ordinary shares of US\$0.50 each	Code GB000540528 Aggregated Identification Code	36 Price £7.23 £7.23	Transa Londor Exchar Market 9 4 9 4 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	action a Stock age, Main (XLON) Volume 79,899 79,899 79,899 of action a Stock age, Main	GBP – British Pound Total £577,989.37 £577,989.37 £577,989.37 Currency GBP – British
Transaction(s) sur Date of Transaction 2018-02-26 Nature of Trans Acquisition Date of Transaction 2018-02-26	mmary table Financial Instrument Ordinary shares of US\$0.50 each action: Financial Instrument Ordinary shares of US\$0.50 each	Code GB000540528 Aggregated Identification Code	36 Price £7.23 £7.23 36	Transa Londor Exchar Market 4 Place of Transa Londor Exchar Market	retion Stock age, Main (XLON) Volume 79,899 79,899 79,899 79,899 79,899	GBP – British Pound Total £577,989.37 £577,989.37 £577,989.37 Currency GBP – British Pound

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Charlie Nunn			
2 - Reason for the notification				
Position/status	Chief Executive, Retail Banking and Wealth Management			
Initial notification/amendment	Initial Notification			

Details of the issuction monitor	suer, emission allo	owance market	partic	ipant, a	uction plat	form, auctione
II name of the e	ntity	HSBC Hold	lings p	lc		
gal Entity Identifier code		MLU0ZO3I	ML4LN	2LL2TL	39	
Details of the tra	ansaction(s)					
ansaction(s) su	mmary table					
Date of Transaction	Financial Instrument	Identification Place of Code Transaction		Currency		
2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286 London Stock Exchange, Main Market (XLON)		GBP – British Pound		
Nature of Trans	action:		Price	•	Volume	Total
Acquisition			£7.23	3	77,234	£558,710.76
		Aggregated	£7.23	34	77,234	£558,710.76
Date of Transaction	Financial Instrument	Identification Code	I	Place Transa		Currency
2018-02-26	Ordinary shares of US\$0.50 each	GB000540528	GB0005405286 London St Exchange			GBP – British Pound
Nature of Trans	action:		Price	•	Volume	Total
Disposal			£7.21		13,254	£95,662.31
		Aggregated	£7.21	5	13,254	£95,662.31

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Noel Quinn			
2 - Reason for the notification				
Position/status	Chief Executive, Global Commercial Banking			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission all auction monitor	lowance market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				

Date of Transaction	Financial Instrument	Identification Code	l	Place of Transa	-	Currency
2018-02-26	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Trans	saction:		Price	•	Volume	Total
Acquisition			£7.23	3	163,460	£1,182,469.64
		Aggregated	£7.23	34	163,460	£1,182,469.64

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-02-26	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price	•	Volume	Total
Disposal			£7.21		26,291	£189,679.05
		Aggregated	£7.21	15	26,291	£189,679.05

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Currency
2018-02-28	Ordinary shares of US\$0.50 each				n Stock nge, Main (XLON)	GBP – British Pound
Nature of Transa	ction:		Price	•	Volume	Total
Disposal			£7.22	2	150,000	£1,082,550.00
		Aggregated	£7.21	17	150,000	£1,082,550.00

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Antonio Simoes			
2 - Reason for the notification				
Position/status	Chief Executive, HSBC Bank plc			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission all auction monitor	owance market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				

Date of Financial Transaction Instrument		Identification Code		Place of Transaction		Currency
2018-02-26	Ordinary shares of US\$0.50 each	GB000540528	05286 Lo Ex		n Stock nge, Main (XLON)	GBP – British Pound
Nature of Transaction:			Price	•	Volume	Total
Acquisition			£7.23	3	163,552	£1,183,135.17
		Aggregated	£7.234		163,552	£1,183,135.17
		riggrogatou	£1.23	94	103,352	21,100,100.11
Date of Transaction	Financial Instrument	Identification		Place of Transa	of	Currency
		Identification		Place o Transa Londor Exchar	of	
Transaction	Instrument Ordinary shares of US\$0.50 each	Identification Code		Place of Transa Londor Exchar Market	of action a Stock age, Main	Currency GBP – British

Aggregated

Ī

£7.215

26,306

£189,787.27

1 -	Details of the pers	son discharging I	managerial responsi	bilities / person clo	osely associated		
Name of natural person		Peter Wong	· · · · · ·				
2 -	Reason for the no	tification					
Position/status		Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited					
Initial notification/amendment			Initial Notification				
3 -	Details of the issu auction monitor	er, emission allo	wance market partic	ipant, auction plat	form, auctioneer or		
F	ull name of the ent	ity	HSBC Holdings p	lc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39					
4 -	Details of the tran	saction(s)					
т	ransaction(s) sum	mary table					
	Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency		
	2018-02-26	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound		

Nature of Transaction:			Price		Volume	Total
Acquisition			£7.23	3	179,627	£1,299,421.72
		Aggregated	£7.234		179,627	£1,299,421.72
Date of Financial Transaction Instrument		Identification Code		Place of Transaction		Currency
2018-02-26	Ordinary shares of US\$0.50 each	GB00054052	86 London Stock Exchange, Ma Market (XLON		nge, Main	GBP – British Pound
Nature of Trans	saction:		Price	•	Volume	Total
Disposal			£7.21		9,838	£70,977.23
		Aggregated	£7.21	5	9,838	£70,977.23

For any queries related to this notification please contact:

Larissa Wilson Shareholder Services 020 7991 0595