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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, John Flint, Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Irene Lee[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†] and Pauline van der Meer Mohr[†].

* Non-executive Group Chairman

[†] Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

9 July 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 5 July 2018:

Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	19 American Depositary Shares (representing 95 ordinary shares of US\$0.50 each)	US\$49.2300 ¹
Henri de Castries	177	US\$9.8461
John Flint	3,977	US\$9.8461
Irene Lee	109	US\$9.8461
lain Mackay	13,749	US\$9.8461
Heidi Miller	8 American Depositary Shares (representing 40 ordinary shares of US\$0.50 each)	US\$47.09661
Marc Moses	13,688	US\$9.8461

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	10,585	US\$9.8461
Peter Boyles	2,728	US\$9.8461
	4,506	£7.0009
Patrick Burke	2,956	US\$9.8461
	4,106	£7.0008
Andy Maguire	2,167	US\$9.8461
Paulo Maia	2,190	US\$9.8461
	5	£7.0556
	2,870	£7.0009
Charlie Nunn	691	US\$9.8461
Noel Quinn	2,215	US\$9.8461
Antonio Simoes	2,350	US\$9.8461
Peter Wong	5,934	US\$9.8461
	13,232	£7.0009

Persons closely associated ("CAP") with a PDMR

Name	Shares acquired/allocated	Price per Share
Camay Wong (CAP of Peter	252	US\$9.8461
Wong)		

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

- Details of the	<u></u>									
ame of natural	person		Kathleen Casey							
- Reason for th	e notification									
osition/status			Non-executiv	e Director						
nitial notificatio	n/amendment		Initial Notifica	ation						
- Details of the auction moni		ion allowance ma	rket participa	nt, auction	platform, auctioneer					
ull name of the		HSBC Holdir	ngs plc							
egal Entity Ider	ntifier code		MLU0ZO3MI	_4LN2LL2T	L39					
- Details of the	transaction(s))	4 - Details of the transaction(s)							
Transaction(s) summary tal	hle								
Transaction(s Date of Transaction	s) summary tal Financial Instrument	ble Identification Code	Place of Tra	nsaction	Currency					
Date of	Financial Instrument American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50	Identification	Place of Tra Outside of a venue		Currency USD – United States Dollar					
Date of Transaction	Financial Instrument American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	Identification Code	Outside of a		USD – United					
Date of Transaction 2018-07-05	Financial Instrument American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	Identification Code	Outside of a venue	trading	USD – United States Dollar					

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural	ne of natural person Henri de Castries						
2 - Reason for th	e notification						
Position/status			Non-executive Director				
Initial notification	n/amendment		Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
Full name of the entity HSBC Holdings plc							
Legal Entity Ider	ntifier code		MLU0ZO3ML4LN2LL2TL	39			
4 - Details of the	transaction(s)						
Transaction(s	s) summary tal	ble					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency			
2018-07-05	Ordinary shares of US\$0.50	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar			

Price

US\$9.85

US\$9.846

Aggregated

Volume

177

177

Total

US\$1,742.76

US\$1,742.76

each

Nature of Transaction:

Acquisition

1 - Details of the person discharging n	nanagerial responsibilities / person closely associated
Name of natural person	John Flint
2 - Reason for the notification	
Position/status	Group Chief Executive
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allow auction monitor	wance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	
Transaction(s) summary table	

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLO	ain	USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	3,977	US\$39,157.94
		Aggregated	US\$9.846	3,977	US\$39,157.94

me of natural	person		Irene Lee				
Reason for th	e notification						
osition/status			Non-executiv	e Director			
itial notificatio	n/amendment		Initial Notifica	ation			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
ull name of the	entity		HSBC Holdir	ngs plc			
egal Entity Ider	ntifier code		MLU0ZO3ML4LN2LL2TL39				
- Details of the	transaction(s))					
Transaction(s	s) summary tal	ble					
Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency		
	Ordinary shares of	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar		
2018-07-05	US\$0.50 each		Market (XLO	N)			
2018-07-05 Nature of Trai	US\$0.50 each		Market (XLO Price	N) Volume	Total		
	US\$0.50 each			,	Total US\$1,073.22 US\$1,073.22		

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person lain Mackay

2 - Reason for the notification

Position/status

Group Finance Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	13,749	US\$135,374.03
		Aggregated	US\$9.846	13,749	US\$135,374.03

1 - Details of the person discharging managerial responsibilities / person closely associated								
Name of natural	person		Heidi Miller					
2 - Reason for the notification								
Position/status Non-executive Director								
Initial notification/amendment Initial Notification								
3 - Details of the auction moni		ion allowance ma	rket participant, auction	platform, auctioneer or				
Full name of the	entity		HSBC Holdings plc					
Legal Entity Ide	ntifier code		MLU0ZO3ML4LN2LL2T	L39				
4 - Details of the	transaction(s)							
Transaction(s) summary table								
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency				
2018-07-05	American Depositary	GB0005405286	Outside a trading venue	USD – United States Dollar				

	Shares ('ADS'). Each ADS represents five HSBC Holdings				
	plc Ordinary shares of US\$0.50 each				
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$47.10	8	US\$376.77
		Aggregated	US\$47.097	8	US\$376.77

1 - Details of the person discharging managerial responsibilities / person closely associated								
Name of	natural	person		Marc Moses	loses			
2 - Reasc	on for th	e notification						
Position/	status			Group Chief	Risk Officer			
Initial not	Initial notification/amendment				ition			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
Full name	Full name of the entity HSBC Holdings plc							
Legal En	tity Iden	tifier code		MLU0ZO3ML	4LN2LL2T	L39		
4 - Detail	s of the	transaction(s)						
Trans	action(s) summary tal	ble					
Date o Transa	-	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency		
2018-0		Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLO	USD – United States Dollar			
Nature	of Trar	saction:		Price	Volume	Total		
Acquis	ition			US\$9.85	13,688	US\$134,773.42		
			Aggregated	US\$9.846	13,688	US\$134,773.42		
ı								

1 - Details of the person discharging managerial responsibilities / person closely associated						
Samir Assaf						
Chief Executive, Global Banking and Markets						
Initial Notification						
ice market participant, auction platform, auctioneer or						
HSBC Holdings plc						
MLU0ZO3ML4LN2LL2TL39						

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$9.85	10,585	US\$104,220.97
		Aggregated	US\$9.846	10,585	US\$104,220.97

Name of natural person	Peter Boyles
2 - Reason for the notification	
Position/status	Chief Executive of Global Private Banking
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allow auction monitor	ance market participant, auction platform, auctioneer o
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$9.85	2,728	US\$26,860.16
		Aggregated	US\$9.846	2,728	US\$26,860.16

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£7.00	4,506	£31,546.06
		Aggregated	£7.001	4,506	£31,546.06

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person	Patrick Burke					
2 - Reason for the notification						
Position/status	President and Chief Executive of HSBC US					
Initial notification/amendment	Initial Notification					
3 - Details of the issuer, emission auction monitor	allowance market participant, auction platform, auctioneer or					
Full name of the entity	HSBC Holdings plc					
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39					
4 - Details of the transaction(s)						
Transaction(s) summary table						
	Intersection Place of Transaction Currency Code Code					

2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$9.85 US\$9.846	2,956 2,956	US\$29,105.07 US\$29,105.07

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£7.00	4,106	£28,745.28
		Aggregated	£7.001	4,106	£28,745.28

lame of natural	person		Andy Maguire	2			
	•			•			
2 - Reason for the notification							
osition/status			Group Chief	Operating C	Officer		
nitial notificatio	n/amendment		Initial Notifica	tion			
- Details of the auction monit	•	ion allowance ma	rket participar	nt, auction	platform, auctioneer o		
ull name of the	entity		HSBC Holdin	gs plc			
egal Entity Iden.	tifier code		MLU0ZO3ML	4LN2LL2T	L39		
- Details of the	transaction(s)						
Transaction(s Date of Transaction) summary tal Financial Instrument	ldentification Code	Place of Trai	nsaction	Currency		
2018-07-05 Ordinary GE shares of US\$0.50 each		GB0005405286	London Stock Exchange, M Market (XLOI	ain	USD – United States Dollar		
Nature of Transaction:			Price	Volume	Total		

Acquisition		US\$9.85	2,167	US\$21,336.50
	Aggregated	US\$9.846	2,167	US\$21,336.50

1 - Details of the person discharging managerial responsibilities / person closely associated							
Name of natural person	Paulo Maia						
2 - Reason for the notification							
Position/status	Chief Executive, Latin America						
Initial notification/amendment	Initial Notification						
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
Full name of the entity	HSBC Holdings plc						
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39						

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$9.85	2,190	US\$21,562.96
		Aggregated	US\$9.846	2,190	US\$21,562.96

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	£7.06 £7.056	5 5	£35.28 £35.28

Date of	Financial	Identification	Place of Transaction	Currency
Transaction	Instrument	Code		

2018-07-05 Ordinary shares of		GB0005405286	London Stoc	-	GBP – British
			Exchange, Main		Pound
	US\$0.50		Market (XLO	N)	
	each				
Nature of Trar	saction:		Price	Volume	Total
Acquisition			£7.00	2,870	£20,092.58
Acquisition		Aggregated	£7.001	2,870	£20,092.58

1 - Details of the p	person discha	arging manageria	l responsibilit	ies / perso	n closely associated	
Name of natural p	person		Charlie Nunn			
2 - Reason for the	e notification					
Position/status			Chief Executive, Retail Banking and Wealth Management			
Initial notification	/amendment		Initial Notification			
3 - Details of the i auction monito		ion allowance ma	rket participar	nt, auction	platform, auctioneer or	
Full name of the e	entity		HSBC Holdings plc			
Legal Entity Ident	ifier code		MLU0ZO3ML	4LN2LL2T	L39	
4 - Details of the t	ransaction(s)					
Transaction(s)	summary tal	ble				
Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency	
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Trans	saction:		Price	Volume	Total	
Acquisition			US\$9.85	691	US\$6,803.66	
		Aggregated	US\$9.846	691	US\$6,803.66	

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Noel Quinn 2 - Reason for the notification

Position/status

Chief Executive, Global Commercial Banking

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

each

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Trar	saction:		Price	Volume	Total
Acquisition			US\$9.85	2,215	US\$21,809.11
		Aggregated	US\$9.846	2,215	US\$21,809.11

1 - Details of the	person discha	arging manageria	l responsibilities / perso	n closely associated	1		
Name of natural	person		Antonio Simoes				
2 - Reason for th	e notification						
Position/status			Chief Executive, HSBC Bank plc				
nitial notification/amendment Initial Notification							
3 - Details of the auction monit	•	ion allowance ma	rket participant, auction	platform, auctionee	r o		
Full name of the entity			HSBC Holdings plc				
Legal Entity Iden	tifier code		MLU0ZO3ML4LN2LL2TL39				
4 - Details of the	transaction(s)						
Transaction(s) summary tal	ble					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency			
2018-07-05	Ordinary shares of US\$0.50	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar			

Nature of Transaction:		Price	Volume	Total	
Acquisition		US\$9.85	2,350	US\$23,138.34	1
	Aggregated	US\$9.846	2,350	US\$23,138.34	

			responsion	ies / perso	n closely associated	
Name of natural	person		Peter Wong			
2 - Reason for th	e notification					
Position/status			Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited			
nitial notificatio	n/amendment		Initial Notification			
- Details of the auction moni		ion allowance ma	rket participa	nt, auction	platform, auctioneer o	
ull name of the	entity		HSBC Holdin	igs plc		
egal Entity Ider.	ntifier code		MLU0ZO3ML4LN2LL2TL39			
- Details of the	transaction(s					
Transaction(s Date of Transaction	s) summary tal	ldentification Code	Place of Tra	nsaction	Currency	
2018-07-05	Ordinary	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United	
	shares of US\$0.50 each				States Dollar	
Nature of Trai	US\$0.50 each				States Dollar Total	
Nature of Tran	US\$0.50 each	Aggregated	Market (XLO	N)		
Acquisition	US\$0.50 each		Market (XLO Price US\$9.85 US\$9.846	N) Volume 5,934 5,934	Total US\$58,426.76	
	US\$0.50 each	Aggregated Identification Code	Market (XLO Price US\$9.85	N) Volume 5,934 5,934	Total US\$58,426.76	
Acquisition Date of	US\$0.50 each nsaction:	Identification	Market (XLO Price US\$9.85 US\$9.846	N) Volume 5,934 5,934 5,934 nsaction	Total US\$58,426.76 US\$58,426.76	

Acquisition

13,232 **13,232**

£7.00

£7.001

Aggregated

£92,636.37 **£92,636.37**

		-

ame of natural	person		Camay Wong			
- Reason for th	e notification					
osition/status			Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited			
iitial notificatio	n/amendment		Initial Notification			
- Details of the auction moni		ion allowance ma	rket participa	nt, auction	platform, auctioneer c	
Full name of the entity			HSBC Holdings plc			
egal Entity Identifier code			MLU0ZO3ML4LN2LL2TL39			
- Details of the	transaction(s)				
Transaction(s	s) summary tal	ble				
Date of Transaction	Financial Instrument	Identification Code	Place of Tra	insaction	Currency	
	Ordinary shares of	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
2018-07-05	US\$0.50 each			,		
2018-07-05 Nature of Trai	US\$0.50 each		Price	Volume	Total	
	US\$0.50 each	Aggregated			Total US\$2,481.22 US\$2,481.22	

For any queries related to this notification, please contact:

JJ Williams Shareholder Services 020 3268 3568