



HSBC HOLDINGS PLC

9 July 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”) and persons closely associated with the PDMRs

The following transactions relating to dividends of US\$0.50 ordinary shares (the “Shares”) were made on 5 July 2018:

Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	19 American Depositary Shares (representing 95 ordinary shares of US\$0.50 each)	US\$49.2300 ¹
Henri de Castries	177	US\$9.8461
John Flint	3,977	US\$9.8461
Irene Lee	109	US\$9.8461
Iain Mackay	13,749	US\$9.8461
Heidi Miller	8 American Depositary Shares (representing 40 ordinary shares of US\$0.50 each)	US\$47.0966 ¹
Marc Moses	13,688	US\$9.8461

¹American Depositary Shares (‘ADS’) are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	10,585	US\$9.8461
Peter Boyles	2,728	US\$9.8461
	4,506	£7.0009
Patrick Burke	2,956	US\$9.8461
	4,106	£7.0008
Andy Maguire	2,167	US\$9.8461
Paulo Maia	2,190	US\$9.8461
	5	£7.0556
	2,870	£7.0009
Charlie Nunn	691	US\$9.8461
Noel Quinn	2,215	US\$9.8461
Antonio Simoes	2,350	US\$9.8461
Peter Wong	5,934	US\$9.8461
	13,232	£7.0009

Persons closely associated (“CAP”) with a PDMR

Name	Shares acquired/allocated	Price per Share
Camay Wong (CAP of Peter Wong)	252	US\$9.8461

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Kathleen Casey			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside of a trading venue		USD – United States Dollar
Nature of Transaction: Acquisition		Aggregated	Price	Volume	Total
			US\$49.23	19	US\$935.37
			US\$49.230	19	US\$935.37

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person	Henri de Castries				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	177	US\$1,742.76
		Aggregated	US\$9.846	177	US\$1,742.76

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	John Flint			
2 - Reason for the notification				
Position/status	Group Chief Executive			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	3,977	US\$39,157.94
Aggregated			US\$9.846	3,977	US\$39,157.94

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Irene Lee

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	109	US\$1,073.22
Aggregated			US\$9.846	109	US\$1,073.22

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status	Group Finance Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	13,749	US\$135,374.03
		Aggregated	US\$9.846	13,749	US\$135,374.03

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Heidi Miller				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	American Depositary	GB0005405286	Outside a trading venue		USD – United States Dollar

	Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each			
Nature of Transaction:		Price	Volume	Total
Acquisition		US\$47.10	8	US\$376.77
	Aggregated	US\$47.097	8	US\$376.77

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Marc Moses				
2 - Reason for the notification					
Position/status	Group Chief Risk Officer				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:		Price	Volume	Total	
Acquisition		US\$9.85	13,688	US\$134,773.42	
	Aggregated	US\$9.846	13,688	US\$134,773.42	

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Samir Assaf			
2 - Reason for the notification					
Position/status		Chief Executive, Global Banking and Markets			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	10,585	US\$104,220.97
		Aggregated	US\$9.846	10,585	US\$104,220.97

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Peter Boyles			
2 - Reason for the notification					
Position/status		Chief Executive of Global Private Banking			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	2,728	US\$26,860.16
Aggregated			US\$9.846	2,728	US\$26,860.16

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.00	4,506	£31,546.06
Aggregated			£7.001	4,506	£31,546.06

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
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2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	2,956	US\$29,105.07
		Aggregated	US\$9.846	2,956	US\$29,105.07

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.00	4,106	£28,745.28
		Aggregated	£7.001	4,106	£28,745.28

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Andy Maguire

2 - Reason for the notification

Position/status Group Chief Operating Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total

Acquisition		US\$9.85	2,167	US\$21,336.50
	Aggregated	US\$9.846	2,167	US\$21,336.50

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	2,190	US\$21,562.96
Aggregated			US\$9.846	2,190	US\$21,562.96

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.06	5	£35.28
Aggregated			£7.056	5	£35.28

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
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2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.00	2,870	£20,092.58
		Aggregated	£7.001	2,870	£20,092.58

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person			Charlie Nunn		
2 - Reason for the notification					
Position/status			Chief Executive, Retail Banking and Wealth Management		
Initial notification/amendment			Initial Notification		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity			HSBC Holdings plc		
Legal Entity Identifier code			MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	691	US\$6,803.66
		Aggregated	US\$9.846	691	US\$6,803.66

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person			Noel Quinn		
2 - Reason for the notification					
Position/status			Chief Executive, Global Commercial Banking		

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	2,215	US\$21,809.11
Aggregated			US\$9.846	2,215	US\$21,809.11

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Antonio Simoes

2 - Reason for the notification

Position/status

Chief Executive, HSBC Bank plc

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar

Nature of Transaction:		Price	Volume	Total
	Acquisition	US\$9.85	2,350	US\$23,138.34
	Aggregated	US\$9.846	2,350	US\$23,138.34

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
			US\$9.85	5,934	US\$58,426.76
			Aggregated	US\$9.846	5,934

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
			£7.00	13,232	£92,636.37
			Aggregated	£7.001	13,232

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1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Camay Wong			
2 - Reason for the notification					
Position/status		Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Transaction:			Price	Volume	Total
Acquisition			US\$9.85	252	US\$2,481.22
		Aggregated	US\$9.846	252	US\$2,481.22

For any queries related to this notification, please contact:

JJ Williams
Shareholder Services
020 3268 3568