Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this document, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this document.



HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement comprises: Mark Tucker*, John Flint, Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Irene Lee[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†] and Pauline van der Meer Mohr[†].

* Non-executive Group Chairman

[†] Independent non-executive Director

Hong Kong Stock Code: 5



6 August 2018

HSBC HOLDINGS PLC INTERIM RESULTS 2018 AUDIO WEBCAST AND CONFERENCE CALL

There will be an audio webcast presentation and conference call today for investors and analysts. The speakers will be: John Flint, Group Chief Executive; and Iain Mackay, Group Finance Director.

A copy of the presentation to investors and analysts is attached and is also available to view and download at http://www.hsbc.com/investor-relations/events-and-presentations. Full details of how to access the conference call appear below and details of how to access the webcast can also be found at: www.hsbc.com/investor-relations/group-results-and-reporting

www.iisbc.com/investor-relations/group-results-and-reporting

Time: 7.30am (London); 2.30pm (Hong Kong); and 2.30am (New York).

Conference call access numbers:

Restrictions may exist when accessing freephone/toll-free numbers using a mobile telephone.

Passcode: HSBC

	Toll-free	Toll
UK	0800 279 7058	
US	1 866 904 9433	
Hong Kong	800 901 518	
International		+44 (0)1452 580111

Replay access details from Monday, 6 August 2018, 10:45 BST (available until Sunday, 6 September 2018, 10:45 BST):

Passcode: 6819179

	Toll-free	Toll
UK	0808 238 0667	0844 571 8951
US		+1 (917) 677-7532
Hong Kong		5808 5596
International		+44 (0) 333 300 9785

Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,607bn at 30 June 2018, HSBC is one of the world's largest banking and financial services organisations.

ends/all

HSBC Holdings plc 2Q18 Results Presentation to Investors and Analysts

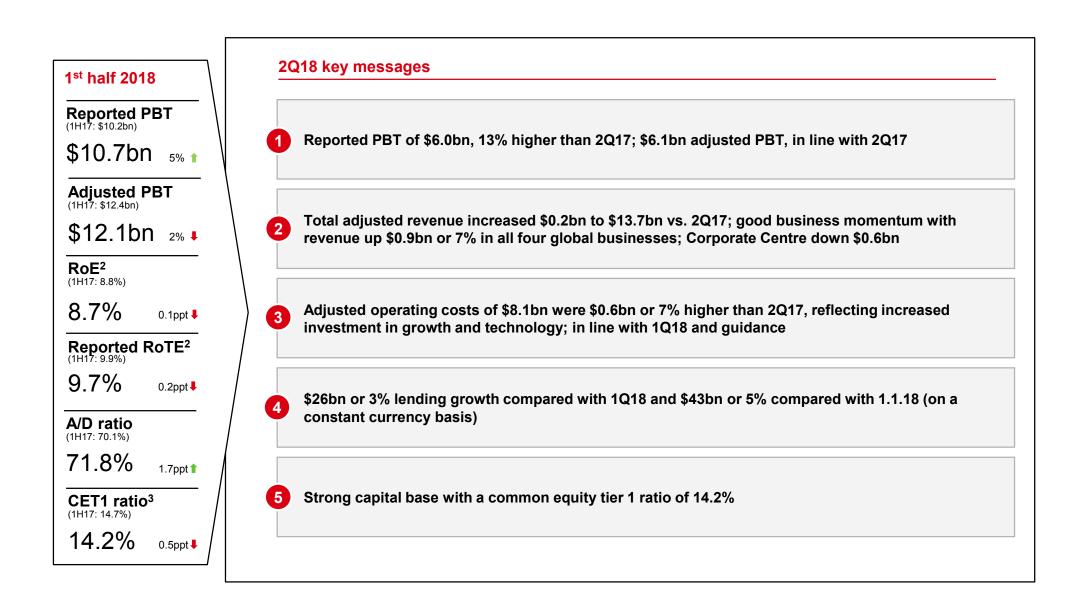
Date: 6 August 2018



Our strategic priorities and financial targets

		Strategic priorities	Financia	l targets
	Deliver growth from areas of	 Accelerate growth from our Asian franchise Build on strength in Hong Kong Invest in PRD, ASEAN, and Wealth in Asia (incl. Insurance and Asset Management) Be the leading bank to support drivers of global investment: China-led Belt and Road Initiative and the transition to a low carbon economy 	RoTE ¹	▶ >11% by 2020
	strength	2 Complete establishment of UK ring-fenced bank, increase mortgage market share, grow commercial customer base, and improve customer service		
		3 Gain market share and deliver growth from our international network	Costs	 Positive adjusted jaws
	Turnaround of	4 Turn around our US business		
	low-return businesses	5 Improve capital efficiency ; redeploy capital into higher return businesses		
		6 Create capacity for increasing investments in growth and technology through efficiency gains		 Sustain dividends
	Build a bank for the future that puts the customer at the centre	 7 Enhance customer centricity and customer service through investments in technology Invest in digital capabilities to deliver improved customer service Expand the reach of HSBC, including partnerships Safeguard our customers and deliver industry-leading 	Capital and dividenc	through long-term earnings capacity of the businesses
~	Empower our	financial crime standards		regulatory approva
А	people	8 Simplify the organisation and invest in future skills		

Key messages



Key financial metrics

Key financial metrics	1H17	1H18
Return on average ordinary shareholders' equity ²	8.8%	8.7%
Return on average tangible equity ²	9.9%	9.7%
Jaws (adjusted) ⁴	0.5%	(5.6)%
Dividends per ordinary share in respect of the period	\$0.20	\$0.20
Earnings per share ⁵	\$0.35	\$0.36
Common equity tier 1 ratio ³	14.7%	14.2%
Leverage ratio ⁶	5.7%	5.4%
Advances to deposits ratio	70.1%	71.8%
Net asset value per ordinary share (NAV)	\$8.30	\$8.10
Tangible net asset value per ordinary share (TNAV)	\$7.26	\$7.00

Reported results, \$m						
	2Q18	∆ 2Q17	Δ %	1H18	Δ 1H17	Δ %
Revenue	13,577	404	3%	27,287	1,121	4%
LICs / ECL	(237)	190	44%	(407)	256	(39)%
Costs	(8,166)	(51)	(1)%	(17,549)	(1,106)	(7)%
Associates	783	132	20%	1,381	198	17%
PBT	5,957	675	13%	10,712	469	5%

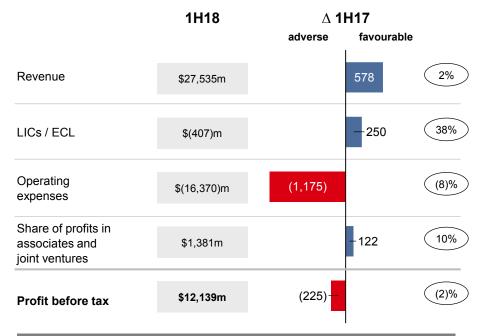
Adjusted results, \$m						
	2Q18	∆ 2Q17	Δ %	1H18	Δ 1H17	Δ %
Revenue	13,685	233	2%	27,535	578	2%
LICs / ECL	(237)	180	43%	(407)	250	38%
Costs	(8,125)	(554)	(7)%	(16,370)	(1,175)	(8)%
Associates	783	90	13%	1,381	122	10%
PBT	6,106	(51)	(1)%	12,139	(225)	(2)%

Reconciliation of Reported to Adjusted PBT

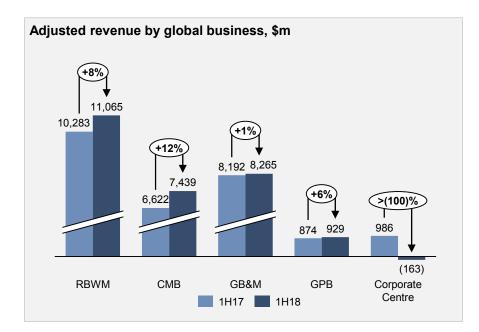
		Discrete qua	rter		Half year		
		2Q17	2Q18	∆ 2Q17	1H17	1H18	∆ 1H17
Reported profit b	pefore tax	5,282	5,957	675	10,243	10,712	469
Includes:							
Currency tran	slation	(118)	-	118	(289)	-	289
Significant ite	ms:						
orginiteant no							
	Fair value movements on financial instruments	(239)	(124)	115	(245)	(152)	93
Revenue- related	Disposals, acquisitions and investment in new businesses	202	(30)	(232)	358	(142)	(500)
	Other	(1)	46	47	(7)	46	53
	Settlements and provisions in connection with legal matters	322	56	(266)	322	(841)	(1,163)
	Costs to achieve (CTA)	(837)	-	837	(1,670)	-	1,670
Cost-related	UK customer redress	(89)	(7)	82	(299)	(100)	199
	Costs of structural reform	(97)	(85)	12	(180)	(211)	(31)
	Other	(18)	(5)	13	(111)	(27)	84
Adjusted profit b	pefore tax	6,157	6,106	(51)	12,364	12,139	(225)

The remainder of the presentation, unless otherwise stated, is presented on an adjusted basis

1H18 Profit before tax

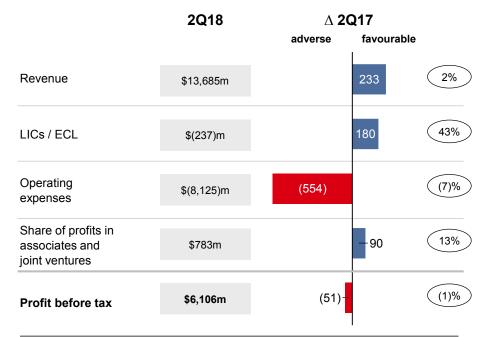


Adjusted PBT by global business, \$m	1H17	1H18	Δ 1H17	Δ %
RBWM	3,397	3,630	233	7%
СМВ	3,564	4,111	547	15%
GB&M	3,543	3,568	25	1%
GPB	144	190	46	32%
Corporate Centre	1,716	640	(1,076)	(63)%
Group	12,364	12,139	(225)	(2)%

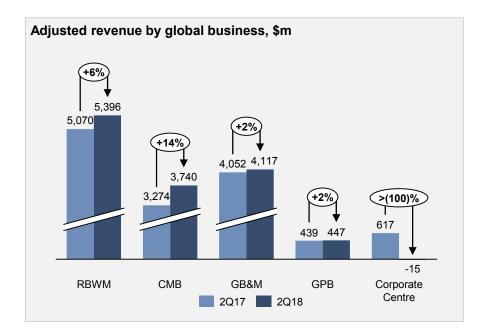


Adjusted PBT by geography, \$m	1H17	1H18	Δ 1H17	Δ %
Europe	2,100	464	(1,636)	(78)%
Asia	8,223	9,360	1,137	14%
Middle East and North Africa	816	834	18	2%
North America	944	1,104	160	17%
Latin America	281	377	96	34%
Group	12,364	12,139	(225)	(2)%

2Q18 Profit before tax



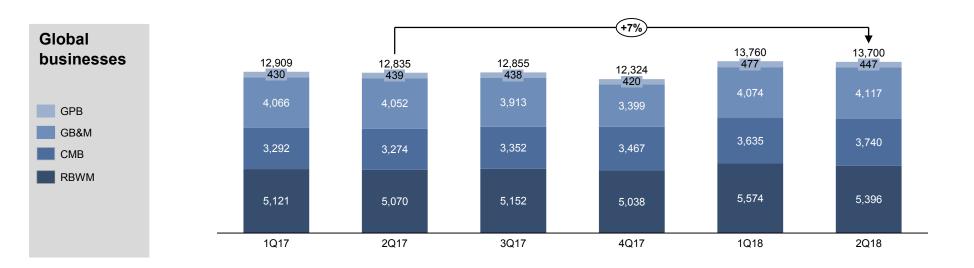
Adjusted PBT by global business, \$m	2Q17	2Q18	∆ 2Q17	Δ %
RBWM	1,581	1,724	143	9%
СМВ	1,680	2,000	320	19%
GB&M	1,739	1,855	116	7%
GPB	75	77	2	3%
Corporate Centre	1,082	450	(632)	(58)%
Group	6,157	6,106	(51)	(1)%

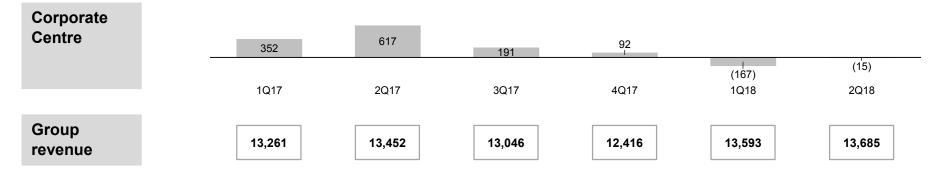


Adjusted PBT by geography, \$m	2Q17	2Q18	∆ 2Q17	Δ %
Europe	1,317	241	(1,076)	(82)%
Asia	3,839	4,605	766	20%
Middle East and North Africa	421	397	(24)	(6)%
North America	421	666	245	58%
Latin America	159	197	38	24%
Group	6,157	6,106	(51)	(1)%

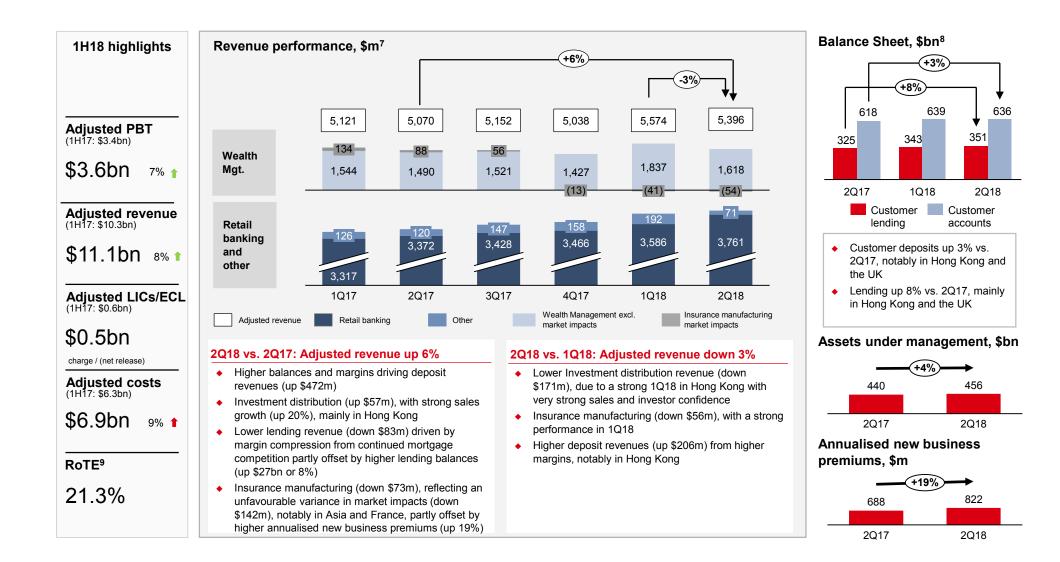
Revenue performance

Revenue performance, \$m⁷

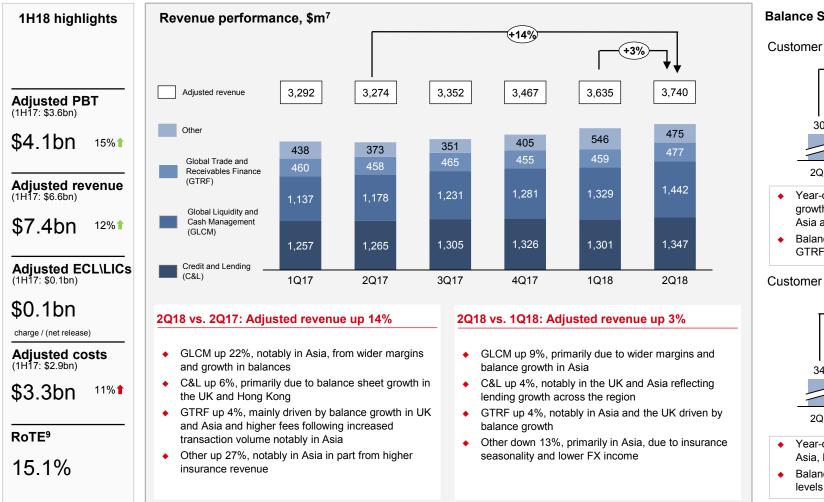




2Q18 revenue growth driven by deposit revenues

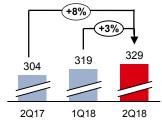


Broad based growth across all products



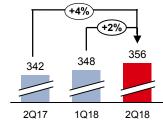
Balance Sheet, \$bn⁸

Customer lending:



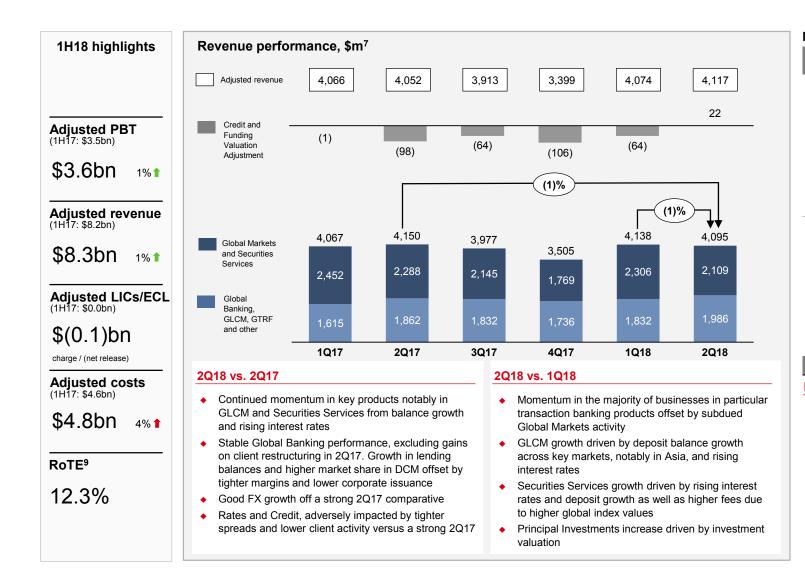
- Year-on-year increase reflecting growth across all regions, notably Asia and the UK
- Balances have grown in both GTRF and C&L

Customer accounts:

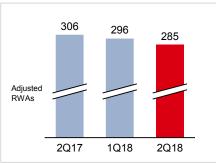


- Year-on-year growth driven by Asia, Europe and the US
- Balances up from seasonally low levels in 1Q18

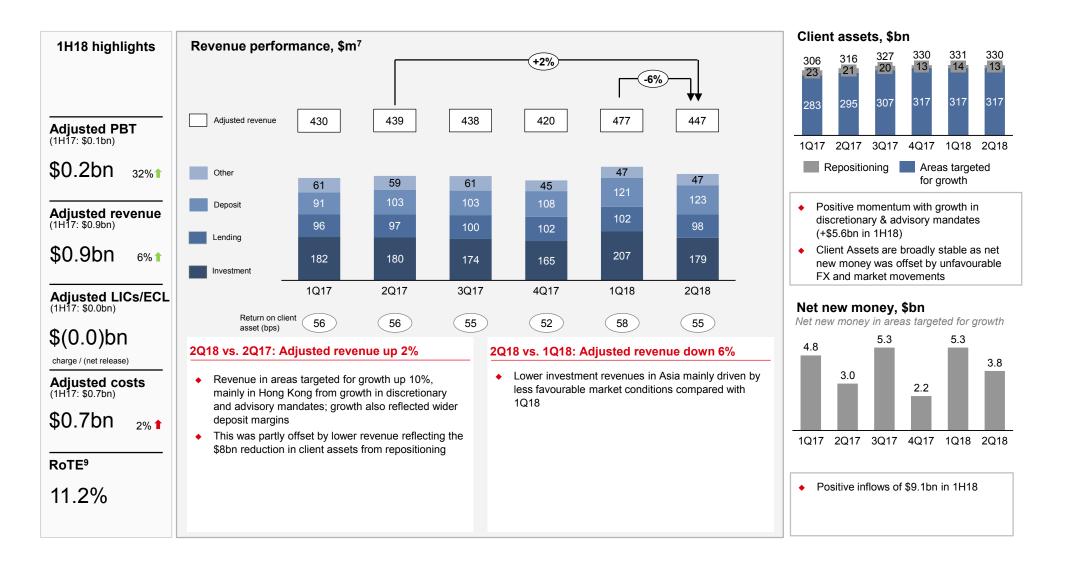
Strong performance in key products offset by reduced Markets activity



Management view of adjusted revenue				
\$m	2Q18	∆ 2Q17		
Global Markets	1,610	(13)%		
- FX	811	10%		
- Rates	350	(33)%		
- Credit	170	(31)%		
FICC	1,331	(12)%		
Equities	279	(17)%		
Securities Services	499	12%		
Global Banking	1,050	(3)%		
GLCM	638	20%		
GTRF	180	(1)%		
Principal Investments	101	98%		
Other	17	31%		
Credit and Funding Valuation adjustment	22	nm		
Total	4,117	2%		
RWAs				



\$9bn of positive inflows in 1H18; progress in building revenues in areas targeted for growth



charge / (net release)

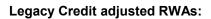
\$0.7bn

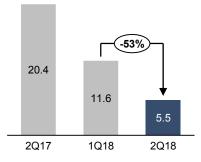
Adjusted costs (1H17: \$0.6bn)

9% 🕇

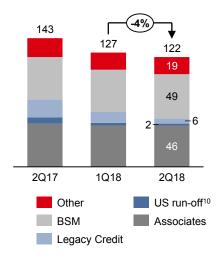
Lower revenue in 2Q18 from valuation differences, loss on sale of legacy portfolios and higher interest expenses

1H18 highlights	Revenue performance, \$m ⁷						
		1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
	Central Treasury	361	435	308	256	(78)	163
Adjusted PBT (1H17: \$1.7bn)	Of which:						
	Balance Sheet Management	853	686	576	652	591	696
\$0.6bn 63% J	Interest expense	(342)	(297)	(334)	(280)	(378)	(381)
Adjusted revenue	Valuation differences on long-term debt and associated swaps	(68)	121	83	(58)	(242)	(124)
(1H17: \$1.0bn)	Other central treasury	(82)	(75)	(17)	(58)	(49)	(28)
\$(0.2)bn ≥100%	US run-off portfolio (CML)	28	47	(28)	(7)	12	8
	Legacy Credit	-	61	(18)	(75)	6	(115)
Adjusted LICs/ECL (1H17: \$(0.1)bn)	Other	(37)	74	(71)	(82)	(107)	(71)
¢(0.4)ha	Total	352	617	191	92	(167)	(15)
\$(0.1)bn							









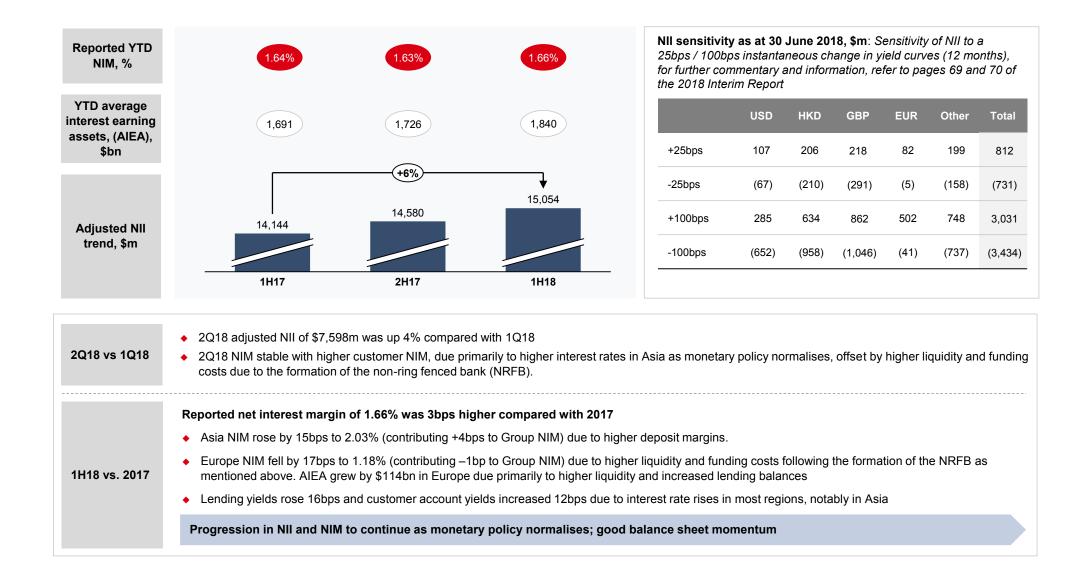
2Q18 vs. 2Q17: Adjusted revenue down \$632m

- Interest expense (up \$84m) from higher MREL costs
- Valuation differences (down \$245m) on long-term debt and associated swaps
- Legacy Credit (down \$176m) reflecting loss on disposal of legacy portfolios
- US CML (down \$39m) due to completion of run-off in 2017

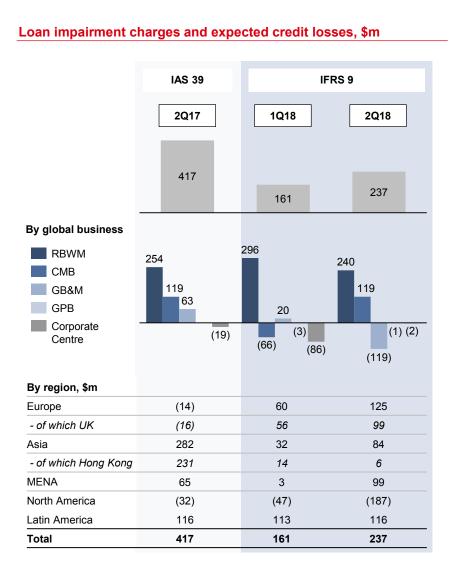
2Q18 vs. 1Q18: Adjusted revenue up \$152m

- BSM (up \$105m) due to higher reinvestment yields from Europe
- Legacy Credit (down \$121m) reflecting loss on disposal of legacy portfolios
- Valuation differences (up \$118m) ٠
 - non recurrence of a loss of \$177m in 1Q18 following a bond reclassification under IFRS 9 'Financial Instruments' partially offset by;
 - unfavourable valuation differences (down \$59m) on long term debt and associated swaps

Net interest margin rose by 3bps to 1.66% in 1H18



Credit outlook remains stable



Analysis by stage as at 30 Jun 2018

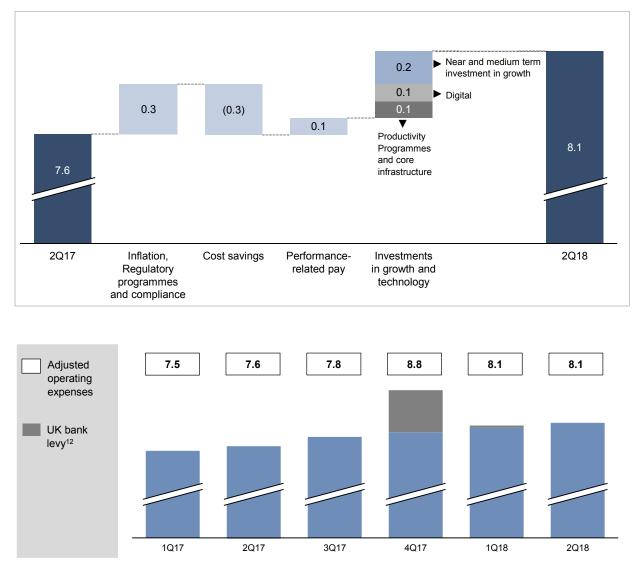
\$bn	Stage 1	Stage 2	Stage 3	Total ¹¹	Stage 3 as a % of Total
30 Jun 2018					
Loans and advances to customers	898.9	68.8	14.2	982.2	1.4%
Allowance for ECL	1.3	2.0	5.3	8.7	
31 Mar 2018					
Loans and advances to customers	906.3	68.1	15.4	990.5	1.6%
Allowance for ECL	1.3	2.2	5.7	9.4	

 Expected credit losses of \$237m in 2Q18 related mainly to charges in RBWM, notably in Mexico and the UK, against our unsecured lending portfolios

- North America ECLs benefited from a release in the oil and gas sector
- The credit environment remains stable

Investing in growth and technology while maintaining cost discipline

2Q18 vs. 2Q17, \$bn excluding UK bank levy



Cost discipline and control to continue appropriate **investment** in the future of the firm, predicated on our commitment to **deliver positive jaws** for FY2018

2Q18 investments in growth and technology up \$0.4bn compared with 2Q17. Near and medium term investments to grow businesses include:

- RBWM: continued strong growth in new credit card accounts, notably in the US, Asia and UK.
 Issuance of HSBC sole-branded credit cards in the PRD continues to grow
- RBWM: investment in marketing, front line sales capacity and technology mainly in the US, UK and PRD
- GB&M: strategic hires in Global Banking and GLCM and enhancing client experience in Securities Services
- CMB: further enhancements on HSBCnet platform including Trade Transaction Tracker app and roll out of Digital Business Banking

Focus on Digital and Technology programmes across all Global Businesses to enhance customer experience:

- PayMe in Hong Kong reached a milestone of one million users
- Live trades completed on the 'we.trade' blockchain platform, the world's first commercially scalable Distributed Ledger Technology platform for open account trade
- eTrading new algorithmic trading platform for European Equities, improved liquidity to clients in the Evolve platform and enabling the fastest Credit dealer quoting speed on Bloomberg

Strong capital base: CET1 ratio of 14.2%

Regulatory capital and RWAs, \$bn

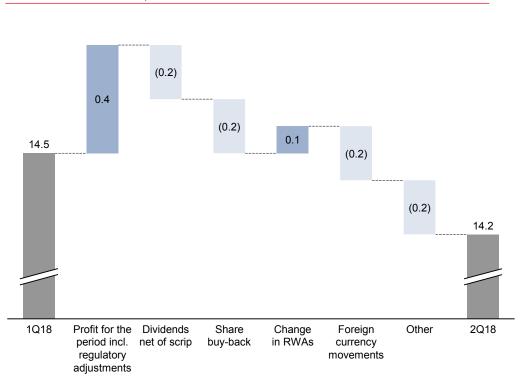
	2Q17	4Q17	1Q18	2Q18
Common equity tier 1 capital	128.9	126.1	129.6	122.8
Total regulatory capital	183.9	182.4	185.2	176.6
Risk-weighted assets	876.1	871.3	894.4	865.5

- Reported RWAs decreased by \$5.8bn in the first half of 2018. On an adjusted basis, RWAs increased by \$7.8bn or 1%; customer lending grew by 5% compared with 1.1.18
- During 2Q18, currency movements reduced RWAs by \$24bn

2Q18 CET1 movement, \$bn

At 31 Mar 2018	129.6
Capital generation	1.9
Profit for the period including regulatory adjustments	4.0
Dividends ¹³ net of scrip	(2.1)
Foreign currency translation differences	(5.4)
Share buy-back	(2.0)
Other movements	(1.3)
At 30 Jun 2018	122.8

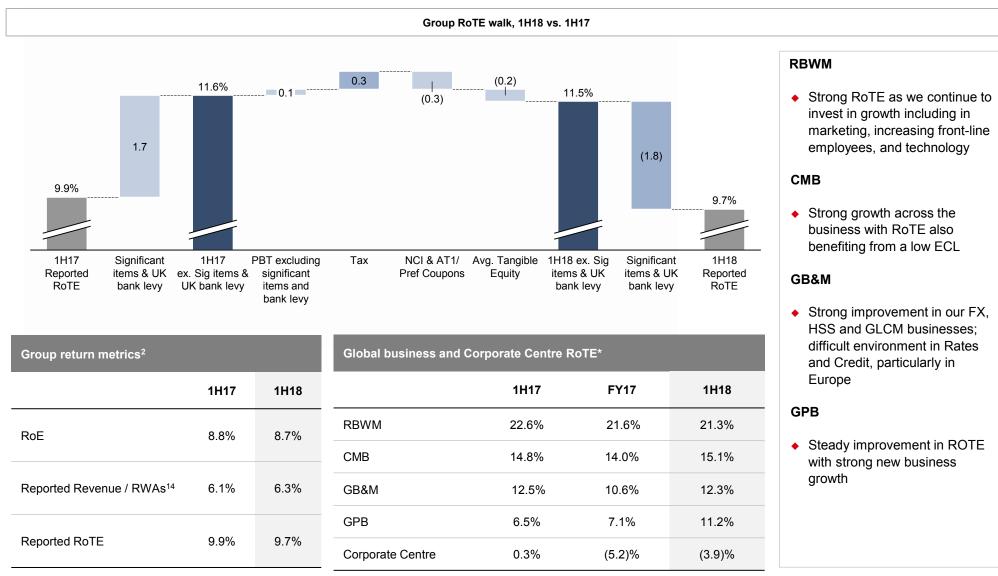
CET1 ratio movement, %



Quarterly CET1 ratio and leverage ratio progression

	4Q16	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
CET1 ratio	13.6%	14.3%	14.7%	14.6%	14.5%	14.5%	14.2%
Leverage ratio ⁶	5.4%	5.5%	5.7%	5.7%	5.6%	5.6%	5.4%

Return metrics



*Annualised. Excludes significant items. Global business RoTEs exclude the UK bank levy

In summary



Appendix



Global business management view of adjusted revenue

\$m	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
Total Group revenue	13,261	13,452	13,046	12,416	13,593	13,685
Total adjusted revenue as	12,843	12 210	13,031	12 4 4 0	12 950	12 695
previously disclosed ¹⁵	12,045	13,210	13,031	12,440	13,850	13,685
RBWM, \$m	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
Retail Banking	3,317	3,372	3,428	3,466	3,586	3,761
Current accounts, savings and deposits	1,484	1,561	1,600	1,711	1,827	2,033
Personal lending	1,833	1,811	1,828	1,755	1,759	1,728
Mortgages	619	578	606	593	568	517
Credit cards	738	758	736	676	711	726
Other personal lending	476	475	486	486	480	485
Wealth Management	1,678	1,578	1,577	1,414	1,796	1,564
Investment distribution	813	806	894	784	1,034	863
Life insurance manufacturing	607	502	418	348	485	429
Asset management	258	270	265	282	277	272
Other	126	120	147	158	192	72
Total	5,121	5,070	5,152	5,038	5,574	5,396
Adjusted revenue as previously disclosed ¹⁵	5,009	5,034	5,183	5,061	5,669	5,396
CMB, \$m	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
Global Trade and Receivables Finance	460	458	465	455	459	477
Credit and Lending	1,257	1,265	1,305	1,326	1,301	1,347
Global Liquidity and Cash Management	1,137	1,178	1,231	1,281	1,329	1,442
Markets products, Insurance and Investments and other	438	373	351	405	546	475
Total	3,292	3,274	3,352	3,467	3,635	3,740
Adjusted revenue as previously disclosed ¹⁵	3,191	3,216	3,347	3,469	3,699	3,740
GPB, \$m	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
Investment	182	180	174	165	207	179
Lending	96	97	100	102	102	98
Deposit	91	103	103	108	121	123
Other	61	59	61	45	47	47
Total	430	439	438	420	477	447
Adjusted revenue as previously disclosed ¹⁵	415	431	437	420	482	447

GB&M, \$m	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
Global Markets	2,029	1,842	1,699	1,300	1,832	1,610
Equities	354	336	335	265	418	279
FICC	1,675	1,506	1,364	1,035	1,414	1,331
Foreign Exchange	648	740	610	614	728	811
Rates	682	519	559	277	437	350
Credit	345	247	195	144	249	170
Securities Services	423	446	446	469	474	499
Global Banking	933	1,087	950	916	992	1,050
GLCM	533	530	567	599	625	638
GTRF	186	181	174	168	177	180
Principal Investments	31	51	181	63	69	101
Other revenue	(68)	13	(40)	(10)	(31)	17
Credit and Funding Valuation Adjustment	(1)	(98)	(64)	(106)	(64)	22
Total	4,066	4,052	3,913	3,399	4,074	4,117
Adjusted revenue as previously disclosed ¹⁵	3,886	3,937	3,878	3,390	4,148	4,117
Corporate Centre, \$m	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
Central Treasury	361	435	308	256	(78)	163
Balance Sheet Management	853	686	576	652	591	696
Interest expense	(342)	(297)	(334)	(280)	(378)	(381)
Valuation differences on long- term debt and associated swaps	(68)	121	83	(58)	(242)	(124)
Other	(82)	(75)	(17)	(58)	(49)	(28)
US run-off portfolio	28	47	(28)	(7)	12	8
Legacy Credit	-	61	(18)	(75)	6	(115)
Other	(37)	74	(71)	(82)	(107)	(71)
Total	352	617	191	92	(167)	(15)
Adjusted revenue as previously disclosed ¹⁵	342	592	186	100	(148)	(15)

Appendix

Currency translation and significant items included in the Income Statement

\$m	2Q17	1Q18	2Q18	1H17	1H18
Revenue					
Currency translation	(241)	258	-	(897)	-
Customer redress programmes	-	-	46	-	46
Disposals, acquisitions and investment in new businesses	202	(112)	(30)	358	(142)
Fair value movement on financial instruments	(239)	(28)	(124)	(245)	(152)
Currency translation on significant items	(1)	(1)	-	(7)	-
	(279)	117	(108)	(791)	(248)
ECL / Loan impairment charges					
Currency translation	(10)	(9)	-	(6)	-
	(10)	(9)	-	(6)	-
Operating expenses					
Currency translation	175	(168)	-	690	-
Costs of structural reform	(97)	(126)	(85)	(180)	(211)
Costs to achieve	(837)	-	-	(1,670)	-
Customer redress programmes	(89)	(93)	(7)	(299)	(100)
Disposals, acquisitions and investment in new businesses	(10)	(2)	(1)	(10)	(3)
Gain on partial settlement of pension obligation	-	-	-	-	-
Restructuring and other related costs	-	(20)	(4)	-	(24)
Settlements and provisions in connection with legal and regulatory matters	322	(897)	56	322	(841)
Currency translation on significant items	(8)	6	-	(101)	-
	(544)	(1,300)	(41)	(1,248)	(1,179)
Share of profit in associates and joint ventures					
Currency translation	(42)	2	-	(76)	-
	(42)	2	-	(76)	-
Currency translation and significant items	(875)	(1,190)	(149)	(2,121)	(1,427)

RoTE by global business

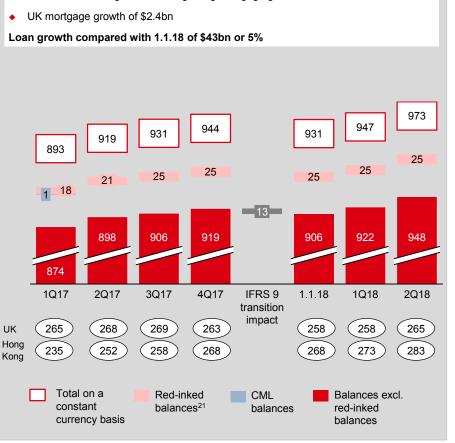
H18 \$m	RBWM	СМВ	GB&M	GPB	Corporate Centre	Group
Reported profit before tax	3,512	4,149	3,725	146	(820)	10,712
Reported profit before tax - Annualised	7,083	8,367	7,511	294	(1,654)	21,601
Significant items	237	(76)	(314)	88	2,945	2,880
Bank levy	-	-	-	-	83	83
BSM allocation and other adjustments ¹⁶	678	666	587	117	(2,048)	-
Profit before tax ex sig items and bank levy	7,998	8,957	7,784	499	(674)	24,564
Tax allocated to GBs ¹⁷	(1,415)	(1,853)	(1,289)	(89)	(193)	(4,839)
Profit after tax ex sig items and bank levy	6,583	7,104	6,495	410	(867)	19,725
PVIF, Coupon on capital securities classed as equity, non-controlling interest	(1,294)	(874)	(585)	(26)	(226)	(3,005)
RoTE profit attributable to ordinary shareholders (PAOS)	5,289	6,230	5,910	384	(1,093)	16,720
Total Shareholders' Equity at 30th June 2018						183,607
Reported Average Tangible Shareholders' Equity at 30th June 2018						143,695
Other adjustments ¹⁶						2,130
•	24,809	41,377	47,866	3,436	28,337 ¹⁹	145,825
Average Tangible Shareholders' Equity at 30th June 2018 ¹⁸	24,809	15.1%	12.3%	3,436	(3.9)%	145,825
	21.3 //	15.1%	12.3 /6	11.2 /0	(3.9) /8	11.5%
1H17 \$m	RBWM	СМВ	GB&M	GPB	Corporate Centre	Group
Reported profit before tax	3,098	3,431	3,352	153	209	10,243
Reported profit before tax - Annualised	6,247	6,919	6,760	308	421	20,655
Significant items	518	25	102	(21)	2,852	3,476
Bank levy	_	-	-	-	34	34
BSM allocation and other adjustments ¹⁶	786	801	714	141	(2,442)	_
Profit before tax ex sig items and bank levy	7,551	7,745	7,576	428	865	24,165
Tax allocated to GBs ¹⁷	(1,406)	(1,764)	(1,537)	(90)	(512)	(5,309)
Profit after tax ex sig items and bank levy	6,145	5,981	6,039	338	353	18,856
PVIF, Coupon on capital securities classed as equity, non-controlling interest	(871)	(670)	(511)	(21)	(232)	(2,305)
RoTE profit attributable to ordinary shareholders (PAOS)	5,274	5,311	5,528	317	121	16,551
						100.000
Total Shareholders' Equity at 30th June 2017						188,396
Reported Average Tangible Shareholders' Equity at 30th June 2017						140,571
Other adjustments ¹⁶						2,726
Average Tangible Shareholders' Equity at 30th June 2017 ¹⁸	23,312	36,001	44,102	4,906	34,976 ¹⁹	143,297
RoTE	22.6%	14.8%	12.5%	6.5%	0.3%	11.6%

Balance sheet – Customer lending

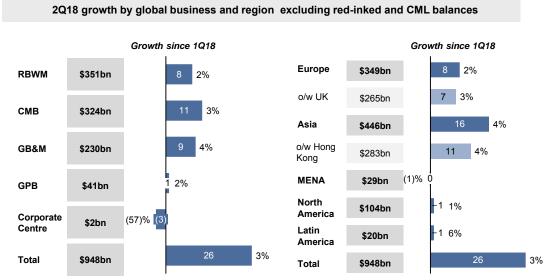
• Continued lending growth in Asia (\$16bn) primarily in Hong Kong in term lending in

line with our strategic focus; Hong Kong mortgage growth of \$2.4bn

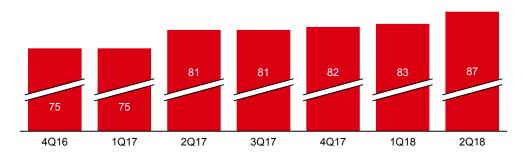
Balances increased by \$26bn from 1Q18, reflecting:



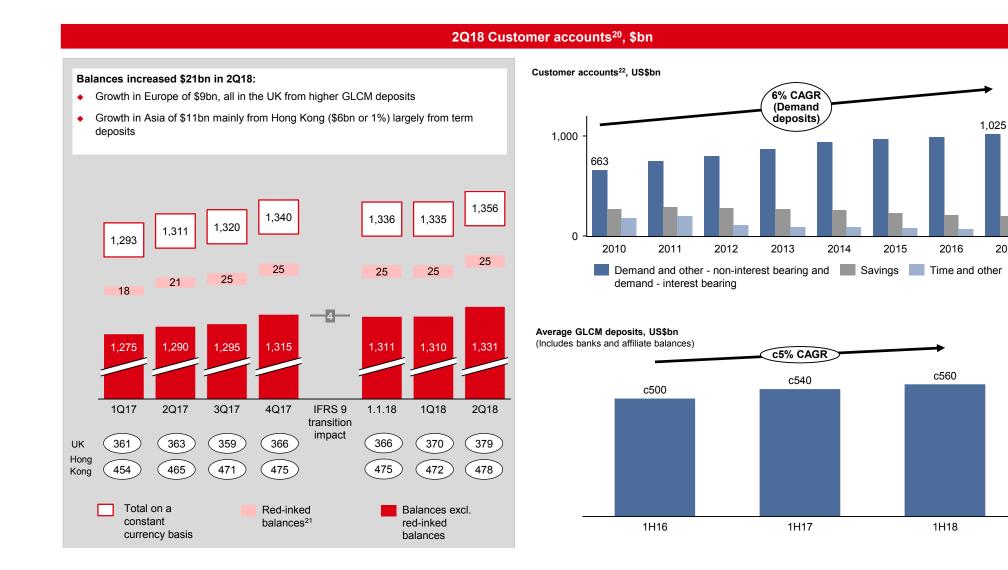




GTRF funded assets, \$bn



Balance sheet – Customer accounts



2017

Net interest margin analysis and net interest income sensitivity

Net interest margin analysis

	1H	17	FY	17	1H	18	Varia 1H18 v		Group NIM
\$bn	Average balance	Yield	Average balance	Yield	Average balance	Yield	Average balance	Yield	Impact
Loans and advances to customers	871	3.23%	902	3.19%	966	3.35%	64	16bps	9bps
Short-term funds and financial investments	628	1.46%	626	1.51%	627	1.72%	1	20bps	4bps
Other assets	192	1.29%	198	1.39%	246	1.68%	48	29bps	7bps
Total interest earning assets	1,691	2.35%	1,726	2.37%	1,840	2.57%	113	19bps	20bps
Customer accounts	1,071	0.47%	1,095	0.49%	1,139	0.61%	44	12bps	6bps
Debt	169	2.53%	169	2.59%	180	2.97%	11	38bps	4bps
Other liabilities	187	1.43%	191	1.58%	253	1.76%	62	18bps	7bps
Total interest bearing liabilities	1,427	0.84%	1,455	0.88%	1,572	1.07%	117	19bps	17bps

Net interest income sensitivity

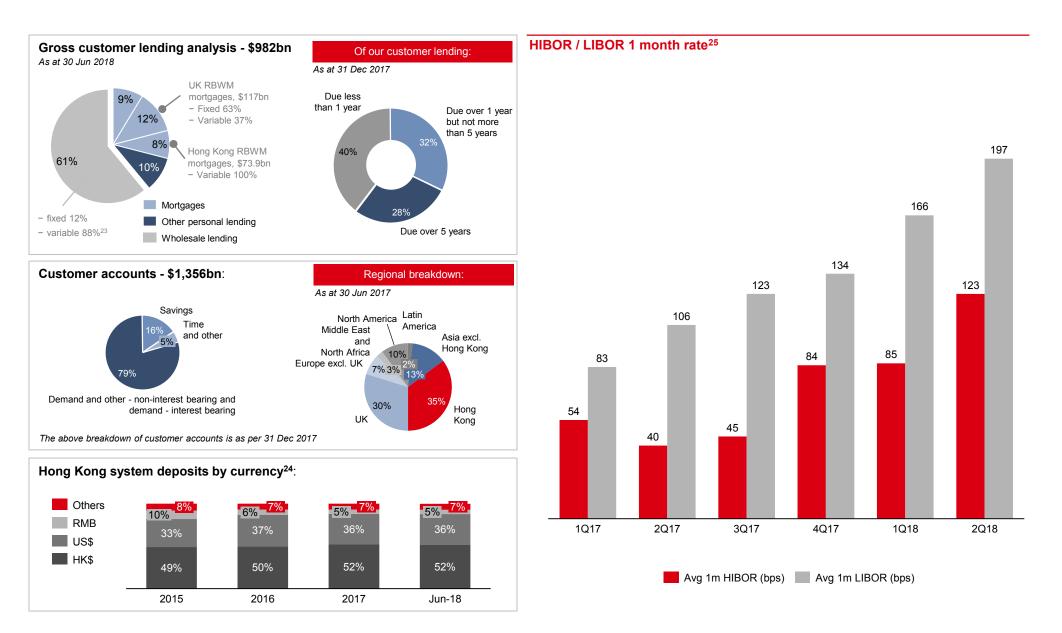
For further commentary and information, refer to pages 69 and 70 of the 2018 Interim Report

NII sensitivity following a 25bps and 100bps instantaneous change in yield curves (5 years)							
\$m	Year 1	Year 2	Year 3	Year 4	Year 5	Total	
+25bps	812	1,111	1,311	1,405	1,493	6,132	
-25bps	(731)	(1,087)	(1,155)	(1,315)	(1,400)	(5,688)	
+100bps	3,031	4,123	4,792	5,186	5,532	22,664	
-100bps	(3,434)	(4,692)	(4,957)	(5,536)	(5,906)	(24,525)	

Key assumptions:

- Static Balance Sheet
- No changes to product re-pricing assumptions after Year 1
- Sensitivity presented above is incremental to current yield curves

Net interest margin supporting information

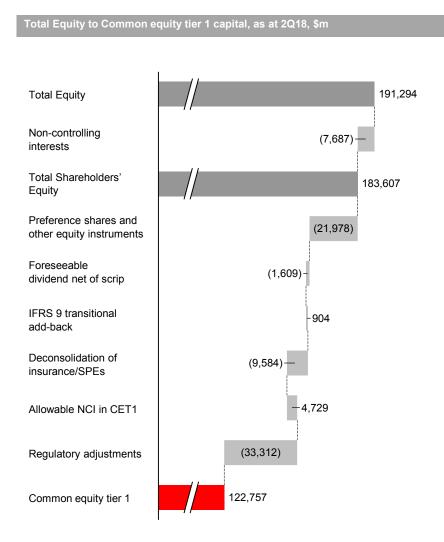


Equity drivers

2Q18 vs. 1Q18 Equity drivers

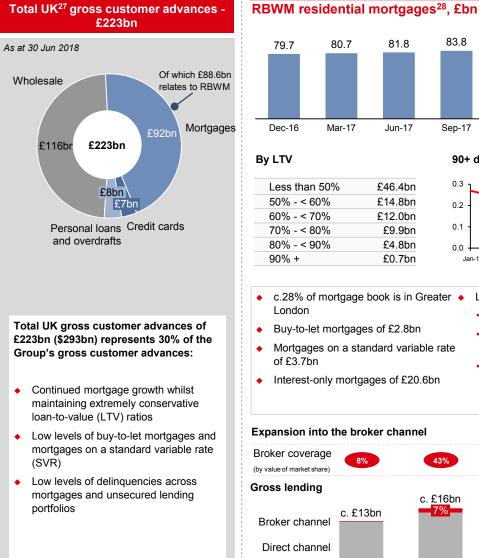
	Shareholders' Equity, \$bn	Tangible Equity, \$bn	TNAV per share, \$	No. of shares (excl. treasury shares), million
As at 31 March 2018	195.9	145.8	7.29	20,013
Profit to shareholders	4.3	4.0	0.20	-
Dividends net of scrip ²⁶	(2.1)	(2.1)	(0.12)	39
FX	(7.2)	(6.5)	(0.32)	-
Share buy-back	(2.0)	(2.0)	(0.06)	(102)
Redemption of capital securities	(5.8)	-	-	-
Other	0.4	0.5	0.02	13
As at 30 June 2018	183.6	139.7	7.00	19,963

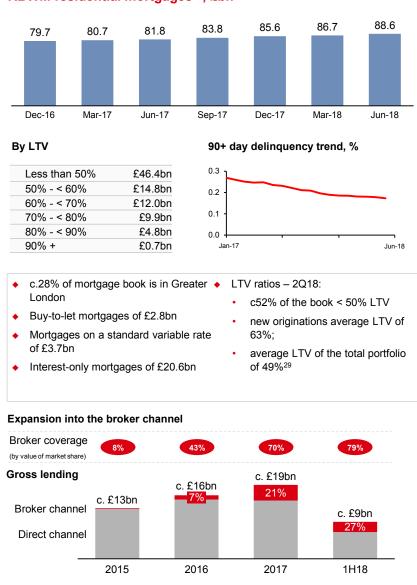
Total Shareholders' Equity to CET1 Capital

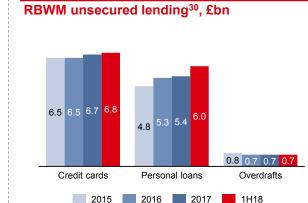


Total Equity to CET1 walk, \$m		
	4Q17	2Q18
Total equity (per balance sheet)	197,871	191,294
- Non-controlling interests	(7,621)	(7,687
Total shareholders' equity	190,250	183,607
- Preference share premium	(1,405)	(1,405
- Perpetual capital securities	(5,851)	-
- Additional Tier 1	(16,399)	(20,573
Total shareholders' equity less preference shares premium and other equity instruments	166,595	161,629
- Foreseeable dividend (net of scrip)	(3,354)	(1,609
- IFRS 9 transitional add-back	-	904
- Deconsolidation of insurance/SPE's	(9,588)	(9,584
- Allowable NCI in CET1	4,905	4,729
CET1 before regulatory adjustments	158,557	156,069
- Additional value adjustments (prudential valuation adjustment)	(1,146)	(1,234
- Intangible assets	(16,872)	(16,877
- Deferred tax asset deduction	(1,181)	(969
- Cash flow hedge adjustment	208	234
- Excess of expected loss	(2,820)	(1,772
- Own credit spread and debit valuation adjustment	3,731	1,845
- Defined benefit pension fund assets	(6,740)	(6,852
- Direct and indirect holdings of CET1 instruments	(40)	(40
- Threshold deductions	(7,553)	(7,647
Regulatory adjustments	(32,413)	(33,312
CET1	126,144	122,757

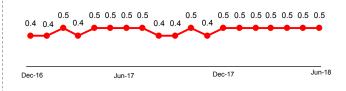
UK customer advances





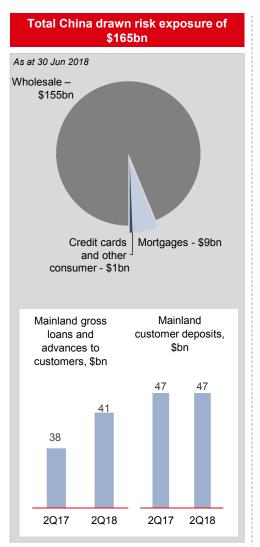


Credit cards: 90+ day delinguency trend, %



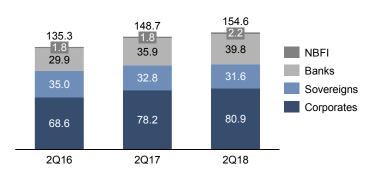
- c. 17% of outstanding credit card balances are on a 0% balance transfer offer
- HSBC does not provide a specific motor finance offering to consumers although standard personal loans may be used for this purpose

Mainland China drawn risk exposure³¹



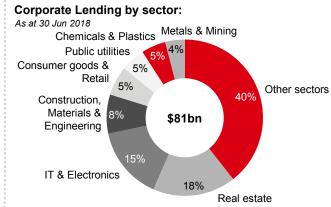
- Total China drawn risk exposure of \$165bn
- Wholesale: \$155bn (of which 53% is onshore); Retail: \$10bn
- Gross loans and advances to customers of c\$41bn in Mainland China (by country of booking, excluding Hong Kong and Taiwan)
- Losses remain low (onshore ECL charges of less than \$100m in the first half of 2018)
- Loans in stage 3 remain low
- HSBC's onshore corporate lending market share at 2017 was 0.14% which allows us to be selective in our lending





Wholesale lending by risk type:

CRRs	1-3	4-6	7-8	9+	Total
Sovereigns	31.6				31.6
Banks	39.2	0.6			39.8
NBFI	1.9	0.4			2.2
Corporates	52.1	28.2	0.2	0.4	80.9
Total	124.8	29.1	0.2	0.4	154.6



 c26% of lending is to Foreign Owned Enterprises, c34% of lending is to State Owned Enterprises, c40% to Private sector owned Enterprises

Corporate real estate

- 56% sits within CRR 1-3 (broadly equivalent to investment grade)
- Highly selective, focusing on top tier developers with strong performance track records
- Focused on Tier 1 and selected Tier 2 cities

Fixed Income



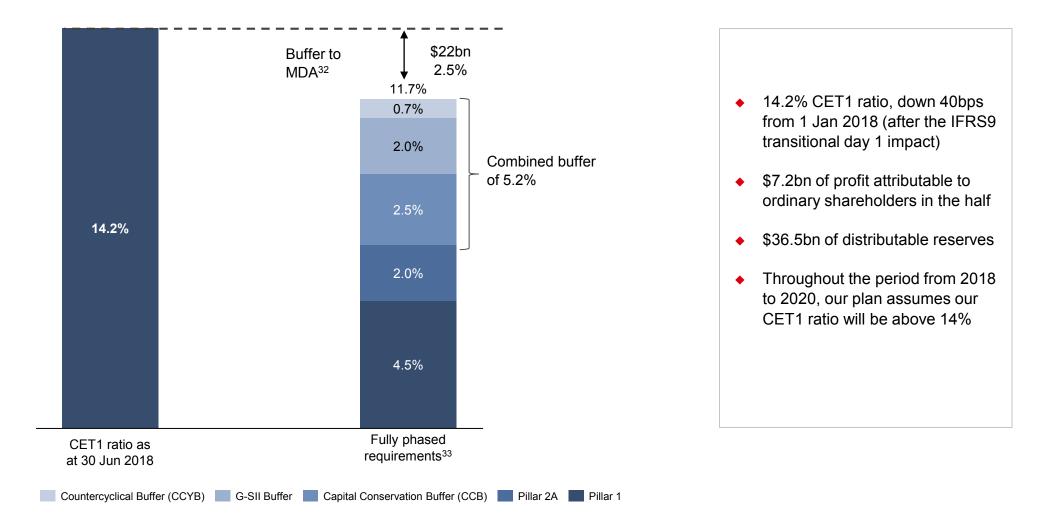
HSBC Key Credit Messages

Diversified businesses, capital strength, robust funding and liquidity

			As at 1H18
Conservative approach to risk management	8bps ECL as a % of gross customer advances (annualised)	-	1.4% loans as a % of tomer advances
Diversified revenue streams by business, geography and type	GB&M RBWM Adj. Revenue	Asia MENA LAM NAM	Other Fee NII
Strong capital position and capital generation ability	14.2% CET1 ratio	Lovorano ratio	\$7.2bn Profit attributable to dinary shareholders
Robust funding and liquidity metrics	71.8% Advances / Deposits ratio	158% Liquidity Coverage Ratio	\$540bn High Quality Liquid Assets
Strong credit ratings	A HSBC Holdings S&P rating	A2 HSBC Holdings Moody's rating	AA- HSBC Holdings Fitch rating

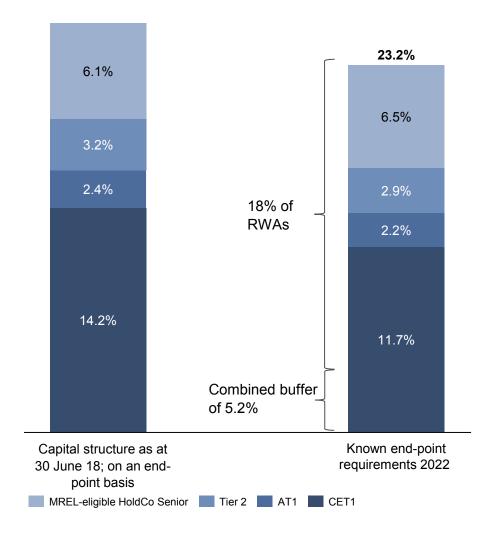
Group CET1 requirements

Common Equity Tier 1 ratio, versus Maximum Distributable Amount ("MDA")



Total capital and estimated MREL requirements³⁴

Regulatory capital and MREL-eligible HoldCo Senior versus regulatory requirements as a % of RWAs

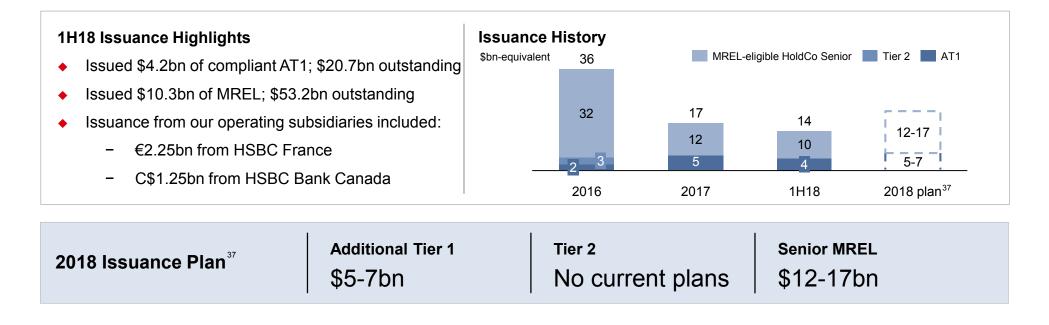


AT1 and Senior MREL increased in 1H18 due to planned issuance Tier 2 increased due to the change in regulatory capital ٠ recognition of selected capital securities HSBC group MREL requirement³⁵ for 2022 is the ٠ greater of: 18% of RWAs 6.75% of leverage exposures The sum of requirements relating to each of its resolution groups We are currently evaluating HKMA proposals, and await ٠ final rules Based on current assumptions, HSBC Senior MREL issuance requirement³⁶ is estimated to fall in the range \$60-80bn HSBC manages its capital and debt securities to meet ٠ end-point regulatory requirements, as well as funding and other business needs HSBC has a Multiple Point of Entry resolution strategy

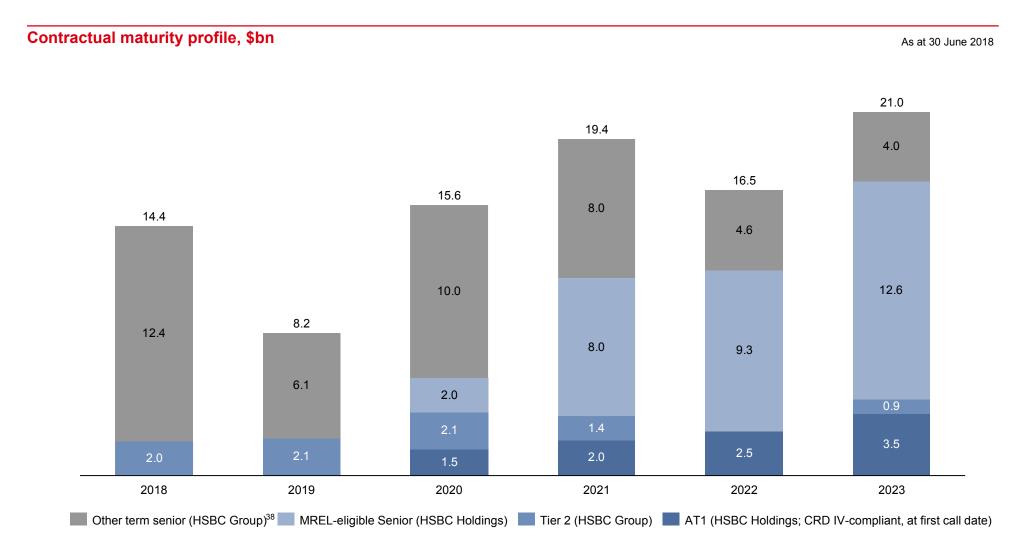
Issuance strategy and plan

Issuance Strategy

- HSBC Holdings is the Group's principal issuing entity for AT1, T2 and Senior MREL
- MREL debt will be downstreamed, where appropriate, in a form compliant with local regulations
- MREL issuance is expected to be at the top end of the 2018 guided range; we may also look to pre-fund part of our 2019 issuance
- Issuance over time to broadly match group currency exposures
- Issuance executed with consideration to our maturity profile
- Selected operating subsidiaries may issue to meet local funding and liquidity requirements

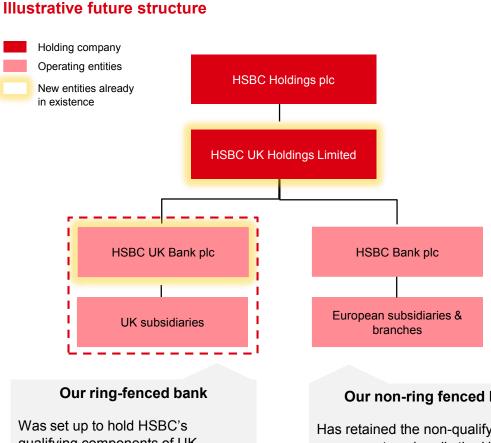


Redemption profile



The maturity profile above does not include \$6bn of perpetual capital securities redeemed on 4 June 2018

HSBC has completed the ring-fencing of its UK retail banking activities



qualifying components of UK RBWM, CMB and GPB businesses, and relevant retail banking subsidiaries

Our non-ring fenced bank

Has retained the non-qualifying components, primarily the UK GB&M business and the overseas branches and subsidiaries

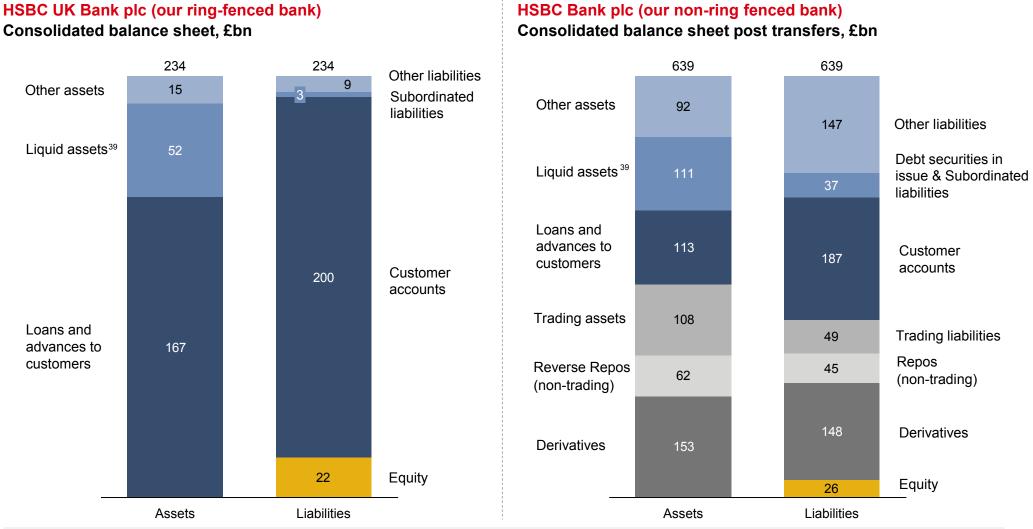
Milestones completed in 1H18

- ✓ In January 2018, the Ring Fence Transfer Scheme ('RFTS') court process was initiated with the submission of an application to the High Court, followed by the first hearing to consider and approve the communications programme
- ✓ The RFTS was sanctioned by the High Court in May 2018
- ✓ All mobilisation restrictions to HSBC UK Bank plc's banking licence under section 55I of the FSMA were lifted on 27 June 2018
- ✓ A £12bn capital injection was made indirectly by HSBC Holdings plc to HSBC UK Bank plc through its immediate parent, HSBC UK Holdings Limited
- ✓ HSBC completed the ring-fencing of its UK retail banking activities on 1 July 2018
- ✓ The transfer of c14.5 million customers
- ✓ The migration of roles from London to Birmingham has completed and a fully functioning HSBC UK Bank plc team is in place

HSBC Bank plc will be transferred to HSBC UK Holdings Limited in the second half of 2018

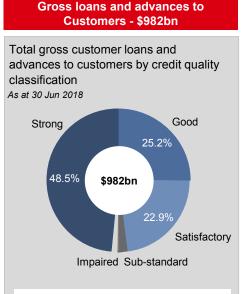
HSBC UK Bank plc and HSBC Bank plc disclosures as at 1 July 2018

Source: HSBC Bank plc Interim Report 2018



The charts above illustrate the post-transfer assets, liabilities and equity of HSBC UK Bank plc and HSBC Bank plc on a consolidated basis. As a consequence of the change in the HSBC Bank plc group structure, intergroup assets and liabilities are created which were previously eliminated on consolidation. This includes balances between the HSBC Bank plc group and HSBC UK Bank plc, as well as balances between the HSBC Bank plc group and subsidiaries of HSBC UK Bank plc. The numbers presented are subject to change for any final transfers identified. The impact of the transfer is disclosed in Note 12 'Events after the balance sheet date' on page 60 of the HSBC Bank plc Interim Report 2018.

Credit quality remains robust reflecting the Group's conservative approach to risk management

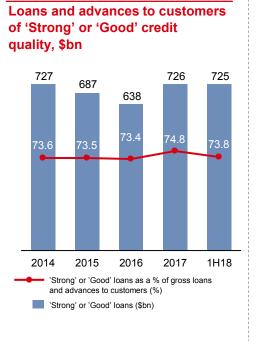


Total gross customer loans and advances to customers of \$982bn

Increased by \$23bn (2%) from 1 Jan 2018 on a reported basis.

Increased by \$42bn (5%) from 1 Jan 2018, on a constant currency basis.

The effect of transitioning to IFRS 9 on 1 Jan 2018 was a reduction in loans and advances to customers of \$11bn from 31 Dec 2017.



c74% of gross loans and advances to customers of 'Strong' or 'Good' credit quality, equivalent to external Investment Grade credit rating.





Stage 3 loans as a % of gross loans and advances to customers was 1.4%.

The run down of CML loans to zero was a significant factor in the reduction of impaired loans.

Change in expected credit losses and other credit impairment charges, ('ECL'), \$bn

LICs as a % of average gross loans and advances to customers (%)
 ECL as a % of gross loans and advances to customers (%)
 Loan impairment charges and other credit risk provisions (\$bn)
 Change in expected credit losses and other credit impairment charges (\$bn)

2017

2016

2014

2015

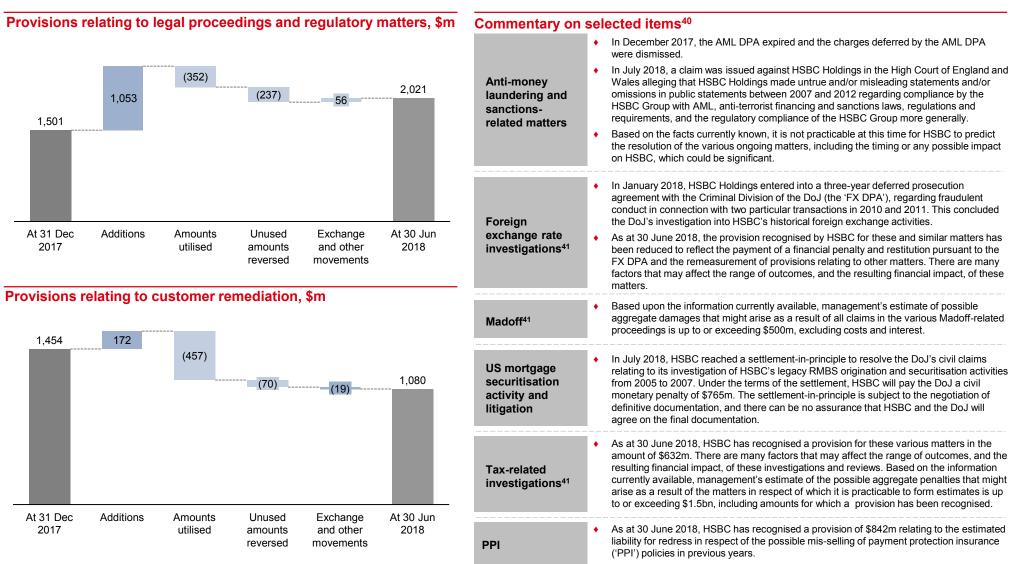
0.4 0.1

1H18

ECL charge of \$407m in 1H18; ECL as a % of gross loans and advances to customers was 8bps (annualised).

Legal proceedings and regulatory matters

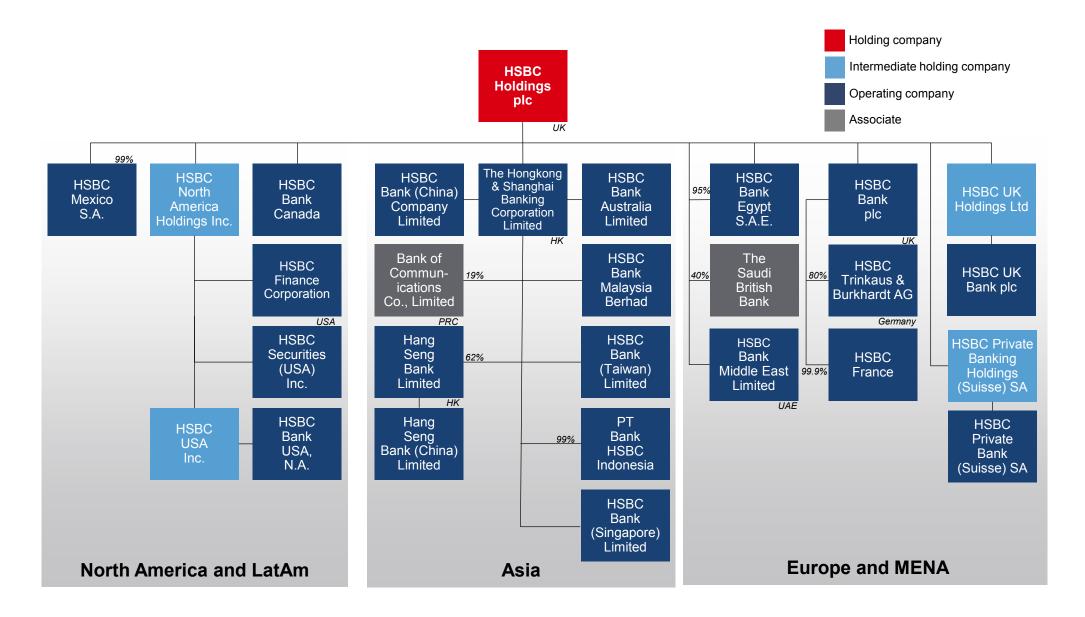
This slide should be read in conjunction with Note 12 and Note 10 of the HSBC Holdings plc Interim Report 2018.



Current credit ratings for key entities

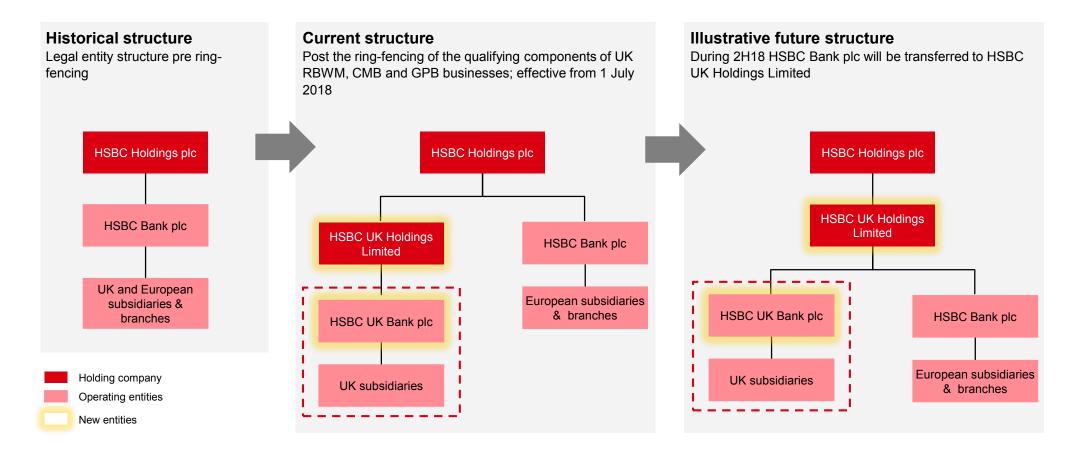
Long term senior ratings as at 5 August 2018	erm senior ratings as at 5 August 2018 Fitch		Moody's		S&P	
	Rating	Outlook	Rating	Outlook	Rating	Outlook
HSBC Holdings plc	AA-	Stable	A2	Stable	А	Stable
The Hongkong and Shanghai Banking Corporation Ltd	AA-	Stable	Aa3	Stable	AA-	Stable
HSBC Bank plc	AA-	Stable	Aa3	Stable	AA-	Stable
HSBC USA Inc	AA-	Stable	A2	Stable	А	Stable
HSBC France	AA-	Stable	Aa3	Stable	AA-	Stable
HSBC Bank Canada	AA-	Stable	-	-	AA-	Stable

Simplified structure chart - principal entities as at 1 July 2018



Establishing the UK Ring-Fenced Bank

Evolution of legal entity structure



Glossary

AIEA	Average interest earning assets
AT1	Additional Tier 1
AUM	Assets under management
AMG	Asset Management Group
Bps	Basis points. One basis point is equal to one-hundredth of a percentage point
BSM	Balance Sheet Management
CET1	Common Equity Tier 1
Corporate Centre	In December 2016, certain functions were combined to create a Corporate Centre. These include Balance Sheet Management, legacy businesses and interests in associates and joint ventures. The Corporate Centre also includes the results of our financing operations, central support costs with associated recoveries and the UK bank levy
СМВ	Commercial Banking, a global business
CML	Consumer and Mortgage Lending (US)
CRD IV	Capital Requirements Directive IV
СТА	Costs-to-Achieve: Transformation costs to deliver the cost reduction and productivity outcomes outlined in the Investor Update in June 2015
DCM	Debt Capital Markets
ECL	Expected credit losses and other credit impairment charges
FICC	Fixed Income, Currencies and Commodities
GB&M	Global Banking and Markets, a global business
GLCM	Global Liquidity and Cash Management
GPB	Global Private Banking, a global business
GSII	Globally significantly important institution
GTRF	Global Trade and Receivables Finance
IAS	International Accounting Standards

IFRS	International Financial Reporting Standard
Jaws	The difference between the rate of growth of revenue and the rate of growth of costs. Positive jaws is where the revenue growth rate exceeds the cost growth rate. We calculate this on an adjusted basis
Legacy credit	A portfolio of assets comprising Solitaire Funding Limited, securities investment conduits, asset-backed securities trading portfolios, credit correlation portfolios and derivative transactions entered into directly with monoline insurers
LCR	Liquidity coverage ratio
LICs	Loan Impairment charges and other credit risk provisions
MENA	Middle East and North Africa
MREL	Minimum requirement for own funds and eligible liabilities
NAV	Net Asset Value
NCI	Non-controlling interests
NRFB	Non ring-fenced bank
NIM	Net interest margin
PBT	Profit before tax
POCI	Purchased or originated credit-impaired
PVIF	Present value of in-force insurance contracts
RBWM	Retail Banking and Wealth Management, a global business
RFB	Ring-fenced bank
RFTS	Ring fence transfer scheme
RMB	Renminbi
RoE	Return on average ordinary shareholders' equity
RoTE	Return on average tangible equity
RWA	Risk-weighted asset
TNAV	Tangible net asset value

Footnotes

- 1. A targeted reported RoTE of 11% is broadly equivalent to a reported return on equity of 10%; assumes a Group CET1 ratio greater than 14%
- 2. Annualised
- 3. Unless otherwise stated, risk-weighted assets and capital are calculated using (i) the CRD IV transitional arrangement as implemented in the UK by the Prudential Regulation Authority; and (ii) EU's regulatory transitional arrangements for IFRS 9 in article 473a of the Capital Requirements Regulation. Figures at 31 December 2017 are reported under IAS 39
- 4. 1H17 jaws as reported in our 1H17 Results
- 5. Uses average shares of 19,998m
- 6. Leverage ratio is calculated using the CRD IV end-point basis for tier 1 capital
- 7. Where a quarterly trend is presented on the Income Statement, all comparatives are re-translated at average 2Q18 exchange rates
- 8. Where a quarterly trend is presented on the Balance sheet, all comparatives are re-translated at 30 Jun 2018 exchange rates
- 9. RoTE excluding significant items and UK bank levy
- 10. RWAs consist of current tax, deferred tax and operational risk
- 11. This table excludes POCI balances and related allowances
- 12. UK bank levy: 2Q17 included a charge of \$17m, 4Q17 included a charge of \$899m, 1Q18 includes a charge of \$41m
- 13. This includes dividends on ordinary shares, dividends on preference shares and coupons on capital securities, classified as equity
- 14. Revenue/RWAs is calculated using annualised revenues and reported average risk-weighted assets
- 15. 1Q18 as reported at 1Q18 Results; 4Q17 as reported at 4Q17 Results; 3Q17 as reported at 3Q17 Results; 2Q17 as reported at 2Q17 Results; 1Q17 as reported at 1Q17 Results;
- 16. BSM profits and equity are allocated from the Corporate Centre to the Global Businesses; 'Other adjustments' in Equity include movements on accumulated own credit spreads
- 17. Allocated tax for RoTE includes the reported tax charge, as well as the tax impact of significant items. The Group reported tax charge was \$2.3bn for 1H18 and \$2.2bn for 1H17
- 18. Tangible Equity is allocated to global businesses at a legal entity level, using RWAs, or a more suitable local approach, where appropriate.
- 19. Includes associates, mainly BoCom and Saudi British Bank, as well as the equity relating to the US run-off and legacy credit portfolios
- 20. Balances presented by quarter are on a constant currency basis. Reported equivalents for 'Loans and advances to customers' are as follows: 1Q17: \$876bn, 2Q17: \$920bn, 3Q17: \$945bn, 4Q17: \$963bn, 1Q18: \$981bn, 2Q18: \$973bn. Reported equivalents for 'Customer Accounts' are as follows: 1Q17: \$1,273bn, 2Q17: \$1,312bn, 3Q17: \$1,337bn, 4Q17: \$1,364bn, 1Q18: \$1,380bn, 2Q18: \$1,356bn
- 21. Red-inked balances relate to corporate customers in the UK, who settle their overdraft and deposit balances on a net basis. CMB red-inked balances 1Q17: \$5bn, 2Q17: \$5bn, 3Q17: \$6bn, 4Q17: \$6bn, 1Q18: \$6bn, 2Q18: \$6bn, 2Q18: \$6bn, 3Q17: \$13bn, 2Q17: \$16bn, 3Q17: \$18bn, 4Q17: \$20bn, 1Q18: \$19bn, 2Q18: \$20bn
- 22. Source: Form 20-F; Average balances on a reported basis
- 23. Assumes the 2017 split of fixed and variable for commercial lending including lending to banks with greater than 1 year maturity as published in 'Form 20-F'
- 24. Source: HKMA
- 25. Source: Bloomberg
- 26. Equity movements includes dividends to preference shareholders and other equity holders and scrip issuances relating to the first interim dividend
- 27. Where the country of booking is the UK
- 28. Includes Channel Islands and Isle of Man. Includes First Direct balances
- 29. In 2018, the UK has moved from a simple average approach to a balance weighted average method in calculating the LTV ratio. This aligns the methodology to Hong Kong
- 30. Includes First Direct, M&S and John Lewis Financial Services. Excludes Channel Islands and Isle of Man
- 31. Retail drawn exposures represent retail lending booked in Mainland China; wholesale drawn exposures represents wholesale lending where the ultimate parent or beneficial owner is Chinese

Appendix

Footnotes

- 32. Pro forma buffer to MDA trigger based on RWAs and CET1 capital resources at 30 June 2018
- 33. Pillar 2A requirements are shown as applicable on 30 June 2018 and are subject to change, held constant for illustrative purposes. The capital buffers on an end point basis include: a) the fully phased-in capital conservation buffer of 2.5% of RWAs; b) the countercyclical capital buffer, which is dependent on the prevailing rates set in the jurisdictions where HSBC has relevant credit exposures (this buffer amounts to 0.7% of RWAs on an end-point basis, based on confirmed rates as of July 2018); c) the fully phased-in Global Systemically Important Institutions Buffer (G-SII buffer) of 2% of RWAs. With the exception of the capital conservation buffer, the remaining buffers are subject to change.
- 34. Minimum requirement for own funds and eligible liabilities (MREL) consists of a minimum level of equity and eligible debt liabilities that will need to be maintained pursuant to a direction from the Bank of England in the exercise of its powers under the Bank Recovery and Resolution Directive (BRRD) and associated UK legislation, with the purpose of absorbing losses and recapitalise an institution upon failure whilst ensuring the continuation of critical economic functions. The criteria for eligibility is defined in "The Bank of England's approach to setting a minimum requirement for own funds and eligible liabilities (MREL)" policy statement, published in June 2018 (updating November 2016). In November 2016, the European Commission also published proposed amendments to MREL which are yet to be finalised. The final MREL rules are subject to change pending the outcome and timing of these amendments, alongside the UK withdrawal from the EU.
- 35. End-point MREL requirements calculated as a % of Group consolidated RWAs. The Bank of England (BOE) has written to HSBC outlining its current expectation with regard to the Group's Multiple Point of Entry resolution strategy and the Group's indicative MREL to be met by 2019 and 2022. The Group's MREL requirements are expected to be set at the higher of (i) 16% of RWAs (consolidated) from 1 Jan 2019 and 18% of RWAs (consolidated) from 1 Jan 2022; (ii) 6% of leverage exposures (consolidated) from 1 Jan 2019 and 6.75% from 1 Jan 2022; and (iii) the sum of requirements relating to our resolution groups, and entities/sub-groups located outside these resolution groups, which are not fully known.
- 36. The 2019 and 2022 MREL requirements are subject to a number of caveats including: changes to the firm and its balance sheet (RWAs, FX and leverage); liability management and share buy backs; changes in accounting and regulatory policy; stress test requirements and, not least, confirmation of the final requirements from the Bank of England and other regulators, including the resolution strategy which is subject to revision on a regular basis.
- 37. The 2018 issuance plan is guidance only; it is a point in time assessment and is subject to change
- 38. "Other term senior" means senior unsecured debt securities with an original term to maturity of >1.5 years and an original principal balance of > \$250mn, issued by HSBC Group entities
- 39. Liquid assets include cash and balances at central banks, items in the course of collection from other banks and financial investments
- 40. This slide contains selected items only, as at 30 June 2018. For further information, please refer to Note 12 and Note 10 of the HSBC Holdings plc Interim Report 2018.
- 41. There are many factors that may affect the range of outcomes, and the resulting financial impact, of these matters. Due to uncertainties and limitations of these estimates, the ultimate damages and/or penalties could differ significantly from the amounts provided

Disclaimer

Important notice

The information, statements and opinions set out in this presentation and subsequent discussion do not constitute a public offer for the purposes of any applicable law or an offer to sell or solicitation of any offer to purchase any securities or other financial instruments or any advice or recommendation in respect of such securities or other financial instruments.

The information contained in this presentation and subsequent discussion, which does not purport to be comprehensive nor render any form of financial or other advice, has been provided by the Group and has not been independently verified by any person. No responsibility, liability or obligation (whether in tort, contract or otherwise) is accepted by the Group or any member of the Group or any of their affiliates or any of its or their officers, employees, agents or advisers (each an "Identified Person") as to or in relation to this presentation and any subsequent discussions (including the accuracy, completeness or sufficiency thereof) or any other written or oral information made available or any errors contained therein or omissions therefrom, and any such liability is expressly disclaimed.

No representations or warranties, express or implied, are given by any Identified Person as to, and no reliance should be placed on the accuracy or completeness of any information contained in this presentation, any other written or oral information provided in connection therewith or any data which such information generates. No Identified Person undertakes, or is under any obligation, to provide the recipient with access to any additional information, to update, revise or supplement this presentation or any additional information or to remedy any inaccuracies in or omissions from this presentation.

Forward-looking statements

This presentation and subsequent discussion may contain projections, estimates, forecasts, targets, opinions, prospects, results, returns and forward-looking statements with respect to the financial condition, results of operations, capital position, strategy and business of the Group (together, "forward-looking statements"), including the strategic priorities and any financial, investment and capital targets described herein. Any such forward-looking statements are not a reliable indicator of future performance, as they may involve significant assumptions and subjective judgements which may or may not prove to be correct and there can be no assurance that any of the matters set out in forward-looking statements are attainable, will actually occur or will be realised or are complete or accurate. Forward-looking statements are statements about the future and are inherently uncertain and generally based on stated or implied assumptions. Certain of the assumptions and judgements upon which forward-looking statements regarding strategic priorities and targets are based are discussed under "Targeted Outcomes: Basis of Preparation", available separately from this presentation at www.hsbc.com. The assumptions may prove to be incorrect and involve known and unknown risks, uncertainties, contingencies and other important factors, many of which are outside the control of the Group. Actual achievements, results, performance or other future events or conditions may differ materially from those stated, implied and/or reflected in any forward-looking statements due to a variety of risks, uncertainties and other factors (including without limitation those which are referable to general market conditions or regulatory changes). Any such forward-looking statements are based on the beliefs, expectations and opinions of the Group at the date the statements are made, and the Group does not assume, and hereby disclaims, any obligation or duty to update, revise or supplement them if circumstances or management's beliefs, expectations or opinions should change. For these reasons, recipients should not place reliance on, and are cautioned about relying on, any forward-looking statements. No representations or warranties, expressed or implied, are given by or on behalf of the Group as to the achievement or reasonableness of any projections, estimates, forecasts, targets, prospects or returns contained herein. Additional detailed information concerning important factors that could cause actual results to differ materially is available in our Annual Report and Accounts for the fiscal year ended 31 December 2017 filed with the Securities and Exchange Commission on Form 20-F on 20 February 2018 (the "2017 20-F") and in our Interim Report for the six months ended 30 June 2018 which we expect to furnish to the SEC on Form 6-K on 6 August 2018 (the "Interim Report").

Non-GAAP financial information

This presentation contains non-GAAP financial information. The primary non-GAAP financial measures we use are presented on an 'adjusted performance' basis which is computed by adjusting reported results for the period-on-period effects of foreign currency translation differences and significant items which distort period-on-period comparisons. Significant items are those items which management and investors would ordinarily identify and consider separately when assessing performance in order to better understand the underlying trends in the business. Reconciliations between non-GAAP financial measurements and the most directly comparable measures under GAAP are provided in the 2017 20-F, the Interim Report and the corresponding Reconciliations of Non-GAAP Financial Measures document which are available at www.hsbc.com.

Information in this presentation was prepared as at 5 Aug 2018.

Issued by HSBC Holdings plc

Group Investor Relations 8 Canada Square London E14 5HQ United Kingdom www.hsbc.com

Cover image: Guangzhou is located at the heart of China's Pearl River Delta, one of the country's fastest growing economic regions.

Photography: Getty Images