

HSBC HOLDINGS PLC

10 April 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 6 April 2018:

Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	39 American Depositary Shares (representing 195 ordinary shares of US\$0.50 each)	US\$50.0903 ¹
Henri de Castries	Henri de Castries 358	
John Flint	7,031	US\$10.0177
Irene Lee	221	US\$10.0177
lain Mackay	27,249	US\$10.0177
Heidi Miller	17 American Depositary Shares (representing 85 ordinary shares of US\$0.50 each)	US\$47.29501
Marc Moses	27,248	US\$10.0177
Mark Tucker	5,785	US\$10.0177

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	19,992	US\$10.0177
Peter Boyles	4,891	US\$10.0177
	6,425	£6.6662
Patrick Burke	2,989	US\$10.0177
	6,305	£6.6554
Andy Maguire	3,550	US\$10.0177
Paulo Maia	2,935	US\$10.0177
	11	£6.6571
	4,677	£6.6662
Charlie Nunn	Charlie Nunn 537	
Noel Quinn	3,813	US\$10.0177
Antonio Simoes	3,981	US\$10.0177
Peter Wong	20,352	US\$10.0177
	18,358	£6.6662

Persons closely associated ("CAP") with a PDMR

Shares acquired/allocated	Price per Share
511	US\$10.0177

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

me of natural	person		Kathleen Casey			
- Reason for th	e notification					
osition/status			Non-executiv	e Director		
itial notificatio	n/amendment		Initial Notifica	ation		
- Details of the auction monit	•	ion allowance ma	rket participa	nt, auction	platform, auctione	
ull name of the	entity		HSBC Holdir	ngs plc		
egal Entity Ider	tifier code		MLU0ZO3MI	_4LN2LL2T	L39	
- Details of the	transaction(s))				
Transaction(s	s) summary tal	ble				
Transaction(s Date of Transaction	s) summary tal Financial Instrument	ble Identification Code	Place of Tra	nsaction	Currency	
Date of	Financial Instrument American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50	Identification	Place of Tra Outside of a venue		Currency USD – United States Dollar	
Date of Transaction	Financial Instrument American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	Identification Code	Outside of a		USD – United	
Date of Transaction 2018-04-06	Financial Instrument American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	Identification Code	Outside of a venue	trading	USD – United States Dollar	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person			Henri de Castries			
2 - Reason for th	e notification					
Position/status			Non-executive	Director		
Initial notification	nitial notification/amendment			on		
3 - Details of the auction monit		ion allowance ma	rket participant	, auction p	latform, auctionee	r or
Full name of the	entity		HSBC Holding	s plc		
Legal Entity Iden	tifier code		MLU0ZO3ML4	LN2LL2TL	39	
4 - Details of the	transaction(s)					
Transaction(s) summary tal	ble				
Date of Transaction	Financial Instrument	Identification Code	Place of Trans	saction	Currency	
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Tran	Nature of Transaction:		Price	Volume	Total	
Acquisition			US\$10.02	358	US\$3,586.34	
		Aggregated	US\$10.018	358	US\$3,586.34	
L						

Name of natural person	John Flint
2 - Reason for the notification	
Position/status	Group Chief Executive
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allo auction monitor	wance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
i un nume of the entity	
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency	
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Trar	saction:		Price	Volume	Total	
Acquisition			US\$10.02	7,031	US\$70,434.45	
		Aggregated	US\$10.018	7,031	US\$70,434.45	

me of natural	person		Irene Lee			
- Reason for th	e notification					
osition/status			Non-executiv	e Director		
nitial notification/amendment			Initial Notifica	ation		
- Details of the auction moni	•	ion allowance ma	rket participa	nt, auction	platform, auctioneer	
ull name of the	entity		HSBC Holdir	igs plc		
egal Entity Ider	ntifier code		MLU0ZO3MI	_4LN2LL2T	L39	
- Details of the	transaction(s)					
Tansaotion(s	, sannary ta					
Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency	
2018-04-06	Ordinary shares of US\$0.50	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
	each					
Nature of Trai	each		Price	Volume	Total	
	each		Price US\$10.02	Volume 221	Total US\$2,213.91	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

lain Mackay

2 - Reason for the r	notification
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Position/status

Group Finance Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$10.02	27,249	US\$272,972.31
-		Aggregated	US\$10.018	27,249	US\$272,972.31

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Heidi Miller				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance m auction monitor	arket participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date ofFinancialIdentificationTransactionInstrumentCode	Place of Transaction Currency				

2018-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50	GB0005405286	Outside a trac venue	ding	USD – United States Dollar
	each				
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$47.30	17	US\$804.02
		Aggregated	US\$47.295	17	US\$804.02

1	1 - Details of the person discharging managerial responsibilities / person closely associated						
N	Name of natural person			Marc Moses			
2	- Reason for the	e notification					
P	Position/status			Group Chief I	Risk Officer		
In	itial notificatior	n/amendment		Initial Notifica	tion		
3	- Details of the auction monit		ion allowance ma	rket participar	nt, auction	platform, auctioneer	or
F	Full name of the entity			HSBC Holdings plc			
L	egal Entity Iden	tifier code		MLU0ZO3ML	4LN2LL2TI	_39	
4	- Details of the	transaction(s)					
	Transaction(s) summary tab	ble				
	Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency	
	2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
	Nature of Tran	saction:		Price	Volume	Total	
	Acquisition			US\$10.02	27,248	US\$272,962.29	
			Aggregated	US\$10.018	27,248	US\$272,962.29	

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person			Mark Tucker			
2 - Reason for th	e notification					
Position/status			Non-executive Group Cl	hairman		
Initial notification/amendment			Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
Full name of the	ne of the entity HSBC Holdings plc					
Legal Entity Iden	tifier code		MLU0ZO3ML4LN2LL2T	L39		
4 - Details of the	transaction(s)					
Transaction(s) summary tal	ble				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency		
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar		
		1				

Nature of Transaction:		Price	Volume	Total
Acquisition		US\$10.02	5,785	US\$57,952.39
	Aggregated	US\$10.018	5,785	US\$57,952.39

1 - Details of the person discharging managerial responsibilities / person closely associated				
Samir Assaf				
Chief Executive, Global Banking and Markets				
Initial Notification				
ance market participant, auction platform, auctioneer or				
HSBC Holdings plc				
MLU0ZO3ML4LN2LL2TL39				

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$10.02 US\$10.018	19,992 19,992	US\$200,273.86 US\$200,273.86

ame of natural	of natural person Peter Boyles							
- Reason for th	ne notification							
osition/status			Chief Execut	ive of Globa	lobal Private Banking			
itial notificatio	al notification/amendment Initial Notification							
- Details of the auction moni		ion allowance ma	rket participa	nt, auction	platform, auctioneer o			
ull name of the	entity		HSBC Holdin	igs plc				
egal Entity Ide	ntifier code		MLU0ZO3ML	4LN2LL2T	L39			
- Details of the	transaction(s)						
		•						
Transaction(s) summary tal	-						
Transaction(Date of Transaction	s) summary tal Financial Instrument	-	Place of Tra	nsaction	Currency			
Date of	Financial Instrument Ordinary shares of US\$0.50	ble Identification	Place of Tra London Stock Exchange, M Market (XLO	۲ ain	Currency USD – United States Dollar			
Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each	ble Identification Code	London Stocl Exchange, M	۲ ain	USD – United			
Date of Transaction 2018-04-06	Financial Instrument Ordinary shares of US\$0.50 each	ble Identification Code	London Stocl Exchange, M Market (XLO Price US\$10.02	< ain N) Volume 4,891	USD – United States Dollar Total US\$48,996.57			
Date of Transaction 2018-04-06 Nature of Tra	Financial Instrument Ordinary shares of US\$0.50 each	ble Identification Code	London Stocl Exchange, M Market (XLO Price	< ain N) Volume	USD – United States Dollar Total			
Date of Transaction 2018-04-06 Nature of Tra	Financial Instrument Ordinary shares of US\$0.50 each	ble Identification Code GB0005405286	London Stocl Exchange, M Market (XLO Price US\$10.02	< ain N) Volume 4,891	USD – United States Dollar Total US\$48,996.57			

2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.67	6,425	£42,830.34
-		Aggregated	£6.666	6,425	£42,830.34

ame of natural	person		Patrick Burke				
- Reason for th	e notification						
osition/status			President and	d Chief Exe	Executive of HSBC US		
nitial notification/amendment Initial Notification			ation				
- Details of the auction monit	•	ion allowance ma	rket participa	nt, auction	platform, auctioneer		
ull name of the	entity		HSBC Holdin	igs plc			
egal Entity Ider.	ntifier code		MLU0ZO3ML	_4LN2LL2T	L39		
- Details of the	transaction(s)						
Transaction(s) summary tal	ble					
Transaction(s Date of Transaction	s) summary tal Financial Instrument	Identification Code	Place of Tra	nsaction	Currency		
Date of	Financial	Identification	Place of Tra London Stocl Exchange, M Market (XLO	k lain	Currency USD – United States Dollar		
Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Stock Exchange, M	k lain	USD – United		
Date of Transaction 2018-04-06	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Stocl Exchange, M Market (XLO	k lain N)	USD – United States Dollar		

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total

Acquisition		£6.66	6,305	£41,962.30
	Aggregated	£6.655	6,305	£41,962.30

me of natural person Andy Maguire					
Reason for th	e notification				
sition/status	sition/status Group Chief Operating Officer			Officer	
nitial notification/amendment			Initial Notifica	ation	
Details of the auction moni		ion allowance ma	rket participa	nt, auction	platform, auctioneer
II name of the	entity		HSBC Holdir	ngs plc	
gal Entity Ider	ntifier code		MLU0ZO3MI	_4LN2LL2T	L39
	transaction(s)				
Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
Date of	Financial	Identification	Place of Tra London Stoc Exchange, M Market (XLO	k lain	Currency USD – United States Dollar
Date of Transaction 2018-04-06	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Stoc Exchange, M	k lain	USD – United
Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Stoc Exchange, M Market (XLO	k lain N)	USD – United States Dollar

1 - Details of the person discharging managerial responsibilities / person closely associated					
Paulo Maia					
Chief Executive, Latin America					
Initial notification/amendment Initial Notification 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLO	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$10.02	2,935	US\$29,401.95
		Aggregated	US\$10.018	2,935	US\$29,401.95

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLOI	ain	GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.66	11	£73.23
-		Aggregated	£6.657	11	£73.23

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock Exchange, Main Market (XLON)		Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286			GBP – British Pound
Nature of Tran	saction:		Price	Volume	Total
Acquisition			£6.67	4,677	£31,177.82
		Aggregated	£6.666	4,677	£31,177.82

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Charlie Nunn

2 - Reason for the notification

Position/status

Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286			USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$10.02 US\$10.018	537 537	US\$5,379.50 US\$5,379.50

1 - Details of the person discha	arging manageria	l responsibilities / perso	n closely associated
Name of natural person		Noel Quinn	
2 - Reason for the notification			
Position/status		Chief Executive, Global	Commercial Banking
Initial notification/amendment		Initial Notification	
3 - Details of the issuer, emissi auction monitor	ion allowance ma	rket participant, auction	platform, auctioneer or
Full name of the entity		HSBC Holdings plc	
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2T	L39
4 - Details of the transaction(s)			
Transaction(s) summary tal	ble		
Date of Financial Transaction Instrument	Identification Code	Place of Transaction	Currency

2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition			US\$10.02	3,813	US\$38,197.49
		Aggregated	US\$10.018	3,813	US\$38,197.49

Details of the	person discha	arging manageria	responsibilit	ies / perso	n closely associated	
Name of natural person			Antonio Simoes			
- Reason for th	ne notification					
osition/status			Chief Execut	ive, HSBC I	Bank plc	
nitial notificatio	n/amendment		Initial Notifica	ation		
- Details of the auction moni		ion allowance ma	rket participa	nt, auction	platform, auctioneer	
ull name of the	entity		HSBC Holdir	ngs plc		
egal Entity Ider	ntifier code		MLU0ZO3ML4LN2LL2TL39			
- Details of the	transaction(s)					
Transaction(s) summary tal	ble				
Transaction(s	s) summary tal Financial Instrument	ble Identification Code	Place of Tra	nsaction	Currency	
Date of Transaction 2018-04-06	Financial Instrument Ordinary shares of US\$0.50 each	Identification	Place of Tra London Stoc Exchange, M Market (XLO	k lain	Currency USD – United States Dollar	
Date of Transaction	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Stoc Exchange, M	k lain	USD – United	
Date of Transaction 2018-04-06	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code	London Stoc Exchange, M Market (XLO	k lain N)	USD – United States Dollar	

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Peter Wong

2 - Reason for the notification

Position/status

Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Trai	nsaction	Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, M Market (XLO	ain	USD – United States Dollar
Nature of Tran	saction:		Price	Volume	Total
Acquisition		Aggregated	US\$10.02 US\$10.018	20,352 20,352	US\$203,880.23 US\$203,880.23

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock Exchange, Main Market (XLON)		Currency
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286			GBP – British Pound
Nature of Trar	saction:		Price	Volume	Total
Acquisition			£6.67	18,358	£122,378.10
-		Aggregated	£6.666	18,358	£122,378.10

1 - Details of the person discharging managerial responsibilities / person closely associated		
Name of natural person	Camay Wong	
2 - Reason for the notification		
Position/status	Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited	
Initial notification/amendment	Initial Notification	

austion monitor	3 - Details of the issuer, emission allowance market participant, auction platform, auctione	er or
	auction monitor	

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock Exchange, Main Market (XLON)		Currency USD – United States Dollar
2018-04-06	Ordinary shares of US\$0.50 each	GB0005405286			
Nature of Trar	saction:		Price	Volume	Total
Acquisition			US\$10.02	511	US\$5,119.04
-		Aggregated	US\$10.018	511	US\$5,119.04

For any queries related to this notification, please contact:

JJ Williams Shareholder Services 020 3268 3568