

# HSBC HOLDINGS PLC



28 September 2017

## Notification of Transactions of Persons Discharging Managerial Responsibilities

Douglas Flint acquired 20 ordinary shares of US\$0.50 ('Ordinary Shares') at £7.2961 under the HSBC Holdings UK Share Incentive Plan on 27 September 2017.

Jackson Tai acquired 359 American Depositary Shares ('ADS')<sup>1</sup> representing 1,795 Ordinary Shares, at the prices stated below on 27 September 2017:

Price per ADS	Shares acquired
US\$48.8862	26 ADS (representing 130 Ordinary Shares)
US\$48.8958	41 ADS (representing 205 Ordinary Shares)
US\$48.8920	292 ADS (representing 1,460 Ordinary Shares)

<sup>1</sup>American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated				
<b>Name of natural person</b>	Douglas Flint			
2 - Reason for the notification				
<b>Position/status</b>	Group Chairman			
<b>Initial notification/amendment</b>	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
<b>Full name of the entity</b>	HSBC Holdings plc			
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
<b>Transaction(s) summary table</b>				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>
				<b>Total</b>

Acquisition		7.30	20	145.92
	<b>Aggregated</b>	<b>7.296</b>	<b>20</b>	<b>145.92</b>

**1 - Details of the person discharging managerial responsibilities / person closely associated**

**Name of natural person** Jackson Tai

**2 - Reason for the notification**

**Position/status** Non-executive Director

**Initial notification/amendment** Initial Notification

**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

**Full name of the entity** HSBC Holdings plc

**Legal Entity Identifier code** MLU0ZO3ML4LN2LL2TL39

**4 - Details of the transaction(s)**

**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-27	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD – United States Dollar	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisition			48.89	26	1,271.04
			48.90	41	2,004.73
			48.89	292	14,276.46
		<b>Aggregated</b>	<b>48.892</b>	<b>359</b>	<b>17,552.23</b>

For any queries related to this notification, please contact:  
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