

22 September 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”) and persons closely associated with the PDMRs

The following acquisitions relating to dividends of US\$0.50 ordinary shares (the “Shares”) were made on 20 September 2017:

Directors

Name	Price per Share / ADS¹	Shares acquired
Kathleen Casey	US\$49.8400 ¹	18 American Depositary Shares ¹ (representing 90 ordinary shares of US\$0.50 each)
Henri de Castries	US\$9.9680	168
Douglas Flint	£7.2401	58
Stuart Gulliver	US\$9.9680	29,806
Irene Lee	US\$9.9680	104
Iain Mackay	US\$9.9680	16,666
Heidi Miller	US\$49.0600 ¹	8 American Depositary Shares ¹ (representing 40 ordinary shares of US\$0.50 each)
Marc Moses	US\$9.9680	16,845

Other PDMRs

Name	Price per Share	Shares acquired
Samir Assaf	US\$9.9680	16,426
Peter Boyles	US\$9.9680 £7.2401	3,927 2,974
Patrick Burke	US\$9.9680 £7.2174	4,577 2,116
John Flint	US\$9.9680	6,080
Andy Maguire	US\$9.9680	2,704
Paulo Maia	US\$9.9680 £7.2401 £7.2525	2,542 2,165 4
Noel Quinn	US\$9.9680	3,370
Antonio Simoes	US\$9.9680	3,456
Peter Wong	US\$9.9680 £7.2401	10,460 12,845

Persons closely associated (“CAP”) with the PDMR

Name	Price per Share	Shares acquired
Camay Wong (CAP of Peter Wong)	US\$9.9680	239

¹American Depositary Shares (“ADS”) are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Kathleen Casey			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	American Depositary Shares (‘ADS’). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$49.84	18	\$897.12
		Aggregated	\$49.84	18	\$897.12

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Henri de Castries

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	168	\$1,674.62
		Aggregated	\$9.968	168	\$1,674.62

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Douglas Flint

2 - Reason for the notification

Position/status Group Chairman

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
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2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.24	58	£419.93
		Aggregated	£7.24	58	£419.93

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Stuart Gulliver			
2 - Reason for the notification					
Position/status		Group Chief Executive			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	29,806	\$297,106.21
		Aggregated	\$9.968	29,806	\$297,106.21

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Irene Lee
2 - Reason for the notification	
Position/status	Non-executive Director

Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	104	\$1,036.67
		Aggregated	\$9.968	104	\$1,036.67

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Iain Mackay				
2 - Reason for the notification					
Position/status	Group Finance Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	16,666	\$166,126.69
		Aggregated	\$9.968	16,666	\$166,126.69

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1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Heidi Miller				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$49.06	8	\$392.48
		Aggregated	\$49.06	8	\$392.48

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Marc Moses
2 - Reason for the notification	
Position/status	Group Chief Risk Officer
Initial notification/amendment	Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	16,845	\$167,910.96
		Aggregated	\$9.968	16,845	\$167,910.96

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets
Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	16,426	\$163,734.37

	Aggregated	\$9.968	16,426	\$163,734.37

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Peter Boyles			
2 - Reason for the notification				
Position/status	Chief Executive, Global Private Banking			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
Nature of Transaction:			Price	Volume
Acquisition			£7.24	2,974
		Aggregated	£7.24	2,974
				Total
				£21,532.06
				£21,532.06
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$9.97	3,927
		Aggregated	\$9.968	3,927
				Total
				\$39,144.34
				\$39,144.34

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Patrick Burke

2 - Reason for the notification					
Position/status	President and Chief Executive of HSBC US				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.22	2,116	£15,272.02
		Aggregated	£7.217	2,116	£15,272.02
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	4,577	\$45,623.54
		Aggregated	\$9.968	4,577	\$45,623.54

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	John Flint
2 - Reason for the notification	
Position/status	Chief Executive, Retail Banking and Wealth Management
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	6,080	\$60,605.44
		Aggregated	\$9.968	6,080	\$60,605.44

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Andy Maguire				
2 - Reason for the notification					
Position/status	Group Chief Operating Officer				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	2,704	\$26,953.47
		Aggregated	\$9.968	2,704	\$26,953.47

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.24	2,165	£15,674.82
			£7.25	4	£29.01
		Aggregated	£7.24	2,169	£15,703.83

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	2,542	\$25,338.66
		Aggregated	\$9.968	2,542	\$25,338.66

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status	Chief Executive, Global Commercial Banking				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	3,370	\$33,592.16
		Aggregated	\$9.968	3,370	\$33,592.16

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Antonio Simoes				
2 - Reason for the notification					
Position/status	Chief Executive, HSBC Bank plc				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	3,456	\$34,449.41
		Aggregated	\$9.968	3,456	\$34,449.41

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1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£7.24	12,845	£92,999.08
		Aggregated	£7.24	12,845	£92,999.08

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	10,460	\$104,265.28
		Aggregated	\$9.968	10,460	\$104,265.28

1 - Details of the person discharging managerial responsibilities / person closely associated

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Name of natural person	Camay Wong				
2 - Reason for the notification					
Position/status	Person closely associated with Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-20	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD –United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$9.97	239	\$2,382.35
		Aggregated	\$9.968	239	\$2,382.35

For any queries related to this notification, please contact:
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 Shareholder Services
 020 3268 3568