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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen[†], Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Joachim Faber[†], Irene Lee[†], John Lipsky[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†], Mark Tucker[†] and Pauline van der Meer Mohr[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

15 September 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs")

The following disposals of ordinary shares of US0.50 (the "Shares") took place on the dates indicated.

Director

Name	Date	Price per Share	Shares sold
Stuart Gulliver	13 September 2017	£7.3176	138,143

Other PDMRs

Name	Date	Price per Share	Shares sold
Samir Assaf	13 September 2017	£7.3176	59,738
	14 September 2017	£7.2693	57,013
Antonio Simoes	13 September 2017	£7.3176	24,220
	14 September 2017	£7.2693	27,490
Peter Wong	13 September 2017	£7.3176	59,336
	14 September 2017	£7.2693	72,871

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person	Stuart Gulliver					
2 - Reason for the notification						
Position/status	Group Chief Executive					

Initial notification/amendment Initial Notification								
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
Full name of the entity HSBC Holdings plc								
Legal Entity Identifier	code	MLU0ZO3	ML4LN	2LL2TL3	9			
4 Details of the trans	action(a)							
4 - Details of the transa	action(s)							
Transaction(s) summ	ary table							
	Financial Instrument	Identification Code		Place o Transa		Currency		
	Ordinary shares of US\$0.50 each	GB000540528	36		Stock ge, Main (XLON)	GBP – British Pound		
Nature of Transact			Price)	Volume	Total		
Disposal			£7.32	2	138,143	£1,010,875.22		
	Aggregated	£7.31	8	138,143	£1,010,875.22			

1 - Details of the perso	on discharging r	managerial res	ponsil	bilities /	person clo	sely associated	
Name of natural pers	Name of natural person Samir Assaf						
2 - Reason for the notification							
Position/status Chief Executive, Global Banking and Markets						/larkets	
Initial notification/am	fication/amendment Initial Notification						
3 - Details of the issue auction monitor	er, emission allo	wance market	partic	ipant, au	ction plat	orm, auctioneer or	
Full name of the enti	Full name of the entity HSBC Holdings plc						
Legal Entity Identifie	r code	MLU0ZO3N	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the trans	action(s)						
	action(3)						
Transaction(s) sumn	nary table						
Date of Transaction	FinancialIdentificationPlace ofCurrencyInstrumentCodeTransaction					Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286 London Stock GBP – British Exchange, Main Pound Market (XLON)				0 D	
Nature of Transac			Price		Volume	Total	

Disposal			£7.32		59,738		£437,138.7
		Aggregated	£7.31	8	59,738		£437,138.7
Date of Transaction	Financial Instrument	Identification Code		Place o Transa	-	Cu	rrency
2017-09-14	Ordinary shares of US\$0.50 each			Stock ge, Main (XLON)	GBP – British Pound		
Nature of Trans	saction:		Price	•	Volume		Total
Disposal			£7.27	7	57,013		£414,444.6
		Aggregated	£7.26	59	57,013		£414,444.6

			ponsi	oilities /	person clo	sely	associated		
Name of natural person Antonio Simoes									
2 - Reason for the	e notification								
Position/status	Position/status Chief Executive, HSBC Bank plc								
Initial notification	Initial notification/amendment Initial Notification								
3 - Details of the auction monit	issuer, emission allo or	owance market	partic	ipant, au	iction plat	form	, auctioneer or		
Full name of the	entity	HSBC Hold	lings p	lc					
Legal Entity Ide	ntifier code	MLU0ZO3I	ML4LN	2LL2TL3	9				
4 - Details of the	transaction(s)								
Transaction(s)	summary table								
Date of	Financial	Identification		Disas	<i>c</i>	•			
Transaction	Instrument	Code	l	Place o Transa	-	Cu	rrency		
Transaction 2017-09-13				Transa London Exchan	ction Stock ge, Main	GB	rrency P – British und		
	Instrument Ordinary shares of US\$0.50 each	Code		Transa London Exchan Market	ction Stock	GB	P – British		
2017-09-13	Instrument Ordinary shares of US\$0.50 each	Code	36	Transa London Exchan Market	ction Stock ge, Main (XLON)	GB	P – British und		
2017-09-13 Nature of Tra	Instrument Ordinary shares of US\$0.50 each	Code	B6	Transa London Exchan Market	ction Stock ge, Main (XLON) Volume	GB	P – British und Total		
2017-09-13 Nature of Tra	Instrument Ordinary shares of US\$0.50 each	Code GB000540528	36 Price £7.32 £7.31	Transa London Exchan Market	ction Stock ge, Main (XLON) Volume 24,220 24,220	GB Pou	P – British und Total £177,232.27		
2017-09-13 Nature of Tra Disposal Date of	Instrument Ordinary shares of US\$0.50 each nsaction: Financial	Code GB000540528 Aggregated	36 Price £7.32 £7.31	Transa London Exchan Market 8 8 Place o Transa London Exchan	ction Stock ge, Main (XLON) Volume 24,220 24,220 24,220	GB Pou	P – British und Total £177,232.27 £177,232.27		

Disposal		£7.27	27,490	£199,833.06
	Aggregated	£7.269	27,490	£199,833.06

1 -	Details of the pers	on discharging	managerial res	ponsil	bilities /	person clo	sely	/ associated
Na	Name of natural person Peter Wong							
2 -	Reason for the no	tification						
P	osition/status		Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited					
In	itial notification/ar	Initial Notific	ation					
	Details of the issu auction monitor	er, emission allo	wance market	partic	ipant, au	iction plat	form	, auctioneer or
Fu	Ill name of the ent	ity	HSBC Hold	lings p	lc			
Le	Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39							
4 -	Details of the trans	saction(s)						
Ті	ansaction(s) sum	mary table						
_	Date of Transaction	Financial Instrument	Identification Code		Place o Transa	ction		rrency
	2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound	
	Nature of Transac	ction:		Price		Volume		Total
	Disposal			£7.32		2 59,336		£434,197.11
			Aggregated	£7.31	8	59,336		£434,197.11
	Date of Transaction	Financial Instrument	Identification Code		Place o Transa	ction		rrency
	2017-09-14	Ordinary shares of US\$0.50 each	GB000540528	36	London Exchan Market	ge, Main		P – British und
	Nature of Transac			Price		Volume		Total
	Disposal			£7.27	7	72,871		£529,721.16
			Aggregated	£7.26	69	72,871		£529,721.16
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For any queries related to this notification, please contact: JJ Williams Shareholder Services 020 3268 3568