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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen[†], Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Joachim Faber[†], Irene Lee[†], John Lipsky[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†], Mark Tucker[†] and Pauline van der Meer Mohr[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987

HSBC HOLDINGS PLC

15 September 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”)

The following disposals of ordinary shares of US\$0.50 (the “Shares”) took place on the dates indicated.

Director

Name	Date	Price per Share	Shares sold
Stuart Gulliver	13 September 2017	£7.3176	138,143

Other PDMRs

Name	Date	Price per Share	Shares sold
Samir Assaf	13 September 2017	£7.3176	59,738
	14 September 2017	£7.2693	57,013
Antonio Simoes	13 September 2017	£7.3176	24,220
	14 September 2017	£7.2693	27,490
Peter Wong	13 September 2017	£7.3176	59,336
	14 September 2017	£7.2693	72,871

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Stuart Gulliver
2 - Reason for the notification	
Position/status	Group Chief Executive

Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£7.32	138,143	£1,010,875.22
		Aggregated	£7.318	138,143	£1,010,875.22

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Samir Assaf				
2 - Reason for the notification					
Position/status	Chief Executive, Global Banking and Markets				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total

Disposal			£7.32	59,738	£437,138.79
		Aggregated	£7.318	59,738	£437,138.79

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

Nature of Transaction:	Price	Volume	Total
Disposal	£7.27	57,013	£414,444.60
Aggregated	£7.269	57,013	£414,444.60

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Antonio Simoes			
2 - Reason for the notification				
Position/status	Chief Executive, HSBC Bank plc			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
Nature of Transaction:		Price	Volume	Total
Disposal		£7.32	24,220	£177,232.27
	Aggregated	£7.318	24,220	£177,232.27

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-09-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

Nature of Transaction:	Price	Volume	Total

Disposal		£7.27	27,490	£199,833.06
	Aggregated	£7.269	27,490	£199,833.06

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£7.32	59,336	£434,197.11
		Aggregated	£7.318	59,336	£434,197.11

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-09-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£7.27	72,871	£529,721.16
		Aggregated	£7.269	72,871	£529,721.16

For any queries related to this notification, please contact:
JJ Williams
Shareholder Services
020 3268 3568