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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Mark Tucker*, Stuart Gulliver, Phillip Ameen†, Kathleen Casey†, Laura Cha†, Henri de Castries†, Lord Evans of Weardale†, Joachim Faber†, Irene Lee†, John Lipsky†, Iain Mackay, Heidi Miller†, Marc Moses, David Nish†, Jonathan Symonds†, Jackson Tai† and Pauline van der Meer Mohr†.

- * Non-executive Group Chairman
- † Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

9 October 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs")

HSBC Holdings plc has been advised that Paulo Maia acquired 111 ordinary shares of US\$0.50 (the 'Shares') at £7.3180 per Share and disposed of 42 Shares at £7.4373 per Share on 3 October 2017 under the HSBC International Employee Share Purchase Plan.

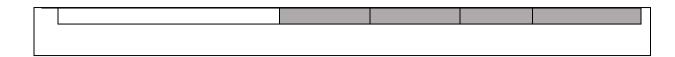
The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person	Paulo Maia					
2 - Reason for the notification						
Position/status	Chief Executive, Latin America					
Initial notification/amendment	Initial Notification					
3 - Details of the issuer, emission all auction monitor	lowance market participant, auction platform, auctioneer or					
Full name of the entity	HSBC Holdings plc					
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39					
4 - Details of the transaction(s)						

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Currency
2017-10-03	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Acquisition			£7.32	2	111	£812.30
		Aggregated	£7.31	18	111	£812.30

Date of Transaction	Financial Instrument	Identification Code	١	Place of Transa	· -	Currency
2017-10-03	Ordinary	GB0005405286		London Stock		GBP – British
	shares of			Exchan	ge, Main	Pound
	US\$0.50 each			Market	(XLON)	
Nature of Transaction:			Price		Volume	Total
Disposal			£7.44	1	42	£312.37
		Aggregated	£7.43	37	42	£312.37



For any queries related to this notification, please contact: Loren Wulfsohn Shareholder Services 020 7991 8918