

## **HSBC HOLDINGS PLC**

## 9 October 2017

## Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs")

HSBC Holdings plc has been advised that Paulo Maia acquired 111 ordinary shares of US\$0.50 (the 'Shares') at £7.3180 per Share and disposed of 42 Shares at £7.4373 per Share on 3 October 2017 under the HSBC International Employee Share Purchase Plan.

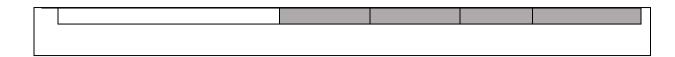
The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person	Paulo Maia					
2 - Reason for the notification						
Position/status	Chief Executive, Latin America					
Initial notification/amendment	Initial Notification					
3 - Details of the issuer, emission all auction monitor	lowance market participant, auction platform, auctioneer or					
Full name of the entity	HSBC Holdings plc					
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39					
4 - Details of the transaction(s)						

## Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Currency
2017-10-03	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound
Nature of Transa	ction:		Price		Volume	Total
Acquisition			£7.32	2	111	£812.30
		Aggregated	£7.31	18	111	£812.30

Date of Transaction	Financial Instrument	Identification Code	١	Place of Transa	· <del>-</del>	Currency
2017-10-03	Ordinary	GB0005405286		London Stock		GBP – British
	shares of			Exchan	ge, Main	Pound
	US\$0.50 each			Market	(XLON)	
Nature of Transaction:			Price		Volume	Total
Disposal			£7.44	1	42	£312.37
		Aggregated	£7.43	37	42	£312.37



For any queries related to this notification, please contact: Loren Wulfsohn Shareholder Services 020 7991 8918