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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen[†], Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Joachim Faber[†], Sam Laidlaw[†], Irene Lee[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Jackson Tai[†], Pauline van der Meer Mohr[†] and Paul Walsh[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987

13 March 2017

Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

Deferred awards (the “Awards”) of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were granted in 2014 as a part of variable pay for the performance year ended 31 December 2013.

On 10 March, the final tranche of the Awards granted in 2014 vested and the following transactions took place in London:

Directors

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £6.6716 per Share ²
Stuart Gulliver	920	36,268	36,268
Iain Mackay	539	21,245	9,986
Marc Moses	540	21,244	21,244

Other PDMRs

Name	Additional Shares issued in lieu of the 2016 4th interim dividend ¹	Total number of Shares vested	Number of Shares sold at £6.6716 per Share ²
Samir Assaf	1,608	63,361	29,780
Peter Boyles	519	20,440	9,199
Patrick Burke	406	15,968	8,914
John Flint	722	28,432	13,364
Paulo Maia	267	10,532	4,233
Noel Quinn	405	15,959	3,167
Antonio Simoes	438	17,254	8,110
Peter Wong	827	32,584	4,888

¹ At USD\$8.0636 per Share being the average closing price of the Company’s Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

² Includes shares sold to cover withholding tax

The Directors may separately retain such number of Shares equivalent in value to those that vested under the Award (net of tax liabilities) for six months from the original vesting date.

In addition to the above, on 10 March 2017 Stuart Gulliver sold 204,851 shares at £6.6716.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Stuart Gulliver
2 - Reason for the notification	
Position/status	Group Chief Executive

Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	920	\$7,418.51
		Aggregated	\$8.064	920	\$7,418.51
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	241,119	£1,608,649.52
		Aggregated	£6.672	241,119	£1,608,649.52
1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Iain Mackay				
2 - Reason for the notification					
Position/status	Group Finance Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	539	\$4,346.28
		Aggregated	\$8.064	539	\$4,346.28

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	9,986	£66,622.60
		Aggregated	£6.672	9,986	£66,622.60

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	540	\$4,354.34
		Aggregated	\$8.064	540	\$4,354.34

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	21,244	£141,731.47
		Aggregated	£6.672	21,244	£141,731.47

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	1,608	\$12,966.27
		Aggregated	\$8.064	1,608	\$12,966.27

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	29,780	£198,680.25
		Aggregated	£6.672	29,780	£198,680.25

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	519	\$4,185.01
		Aggregated	\$8.064	519	\$4,185.01

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	9,199	£61,372.05
		Aggregated	£6.672	9,199	£61,372.05

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	406	\$3,273.82
		Aggregated	\$8.064	406	\$3,273.82

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	8,914	£59,470.64
		Aggregated	£6.672	8,914	£59,470.64

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total

Acquisition			\$8.06	722	\$5,821.92
		Aggregated	\$8.064	722	\$5,821.92

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

Nature of Transaction:		Price	Volume	Total	
		Disposal	£6.67	13,364	£89,159.26
		Aggregated	£6.672	13,364	£89,159.26

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Paulo Maia			
2 - Reason for the notification					
Position/status		Chief Executive, Latin America			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:		Price	Volume	Total	
		Acquisition	\$8.06	267	\$2,152.98
		Aggregated	\$8.064	267	\$2,152.98

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound

Nature of Transaction:		Price	Volume	Total	
		Disposal	£6.67	4,233	£28,240.88

	Aggregated	£6.672	4,233	£28,240.88

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$8.06	405
		Aggregated	\$8.064	405
				Total
				\$3,265.76
				\$3,265.76

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
Nature of Transaction:			Price	Volume
Disposal			£6.67	3,167
		Aggregated	£6.672	3,167
				Total
				£21,128.96
				£21,128.96

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$8.06	438
		Aggregated	\$8.064	438
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound
Nature of Transaction:			Price	Volume
Disposal			£6.67	8,110
		Aggregated	£6.672	8,110

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Peter Wong
2 - Reason for the notification	
Position/status	Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$8.06	827	\$6,668.60
		Aggregated	\$8.064	827	\$6,668.60

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-10	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.67	4,888	£32,610.78
		Aggregated	£6.672	4,888	£32,610.78

For any queries related to this notification please contact:

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