

HSBC HOLDINGS PLC

28 February 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 24 February 2017 Jackson Tai purchased 2,233 American Depositary Shares ('ADS')¹ representing 11,165 ordinary shares of US\$0.50, at the prices stated below:

Price per ADS	Shares acquired
US\$40.5920	163 ADS (representing 815 ordinary shares of US\$0.50 each)
US\$40.5532	2,070 ADS ² (representing 10,350 ordinary shares of US\$0.50 each)

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

²Jackson Tai is custodian but does not have a beneficial interest in these shares.

HSBC Holdings plc was also advised that on 27 February 2017 Douglas Flint acquired 23 ordinary shares of US\$0.50 at £6.5135 under the HSBC Holdings UK Share Incentive Plan.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Jackson Tai			
2 - Reason for the notification				
Position/status	Non-executive Director			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-02-24	American Depositary Shares ('ADS'). Each ADS	GB0005405286	Outside a trading venue	USD – United States Dollar

	represents five HSBC Holdings plc ordinary shares of US\$0.50 each.				
Nature of Transaction:			Price	Volume	Total
Acquisition			\$40.55	2,070	\$83,945.12
		Aggregated	\$40.553	2,070	\$83,945.12
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-02-24	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$40.59	163	\$6,616.50
		Aggregated	\$40.592	163	\$6,616.50

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Douglas Flint
2 - Reason for the notification	
Position/status	Group Chairman
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	
Transaction(s) summary table	

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-02-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.51	23	£149.81
		Aggregated	£6.514	23	£149.81

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