

HSBC HOLDINGS PLC

23 February 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities

On 22 February 2017 Lord Evans of Weardale purchased 1,483 ordinary shares of US\$0.50 at £6.7413.

On 23 February 2017 John Flint sold 138,888 ordinary shares of US\$0.50 at £6.6241.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Jonathan Evans				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2017-02-22	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transac	ction:		Price		Volume		Total
Acquisition			£6.74	1	1,483		£9,997.35
		Aggregated	£6.74	! 1	1,483		£9,997.35

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	John Flint			
2 - Reason for the notification				
Position/status	Chief Executive, Retail Banking and Wealth			

Management

Initial notification/amendment **Initial Notification**

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or

auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	· -	Cu	rrency
2017-02-23	Ordinary shares of US\$0.50 each	GB000540528	36	London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transac	ction:		Price		Volume		Total
Disposal			£6.62	2	138,888		£920,008.00
		Aggregated	£6.62	24	138,888		£920,008.00

For any queries related to this notification please contact: Lauren Brown Shareholder Services Team 020 7992 3761