

HSBC HOLDINGS PLC

15 August 2017

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

On 14 August, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees' fixed remuneration for 2017. The Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 11 August of £7.3680.

The Awards vest in full on the date of grant. Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors named below is therefore net of tax.

The Award will be released in five equal annual instalments starting from March 2018.

Directors

Name	Number of Shares vested
Stuart Gulliver	30,570
lain Mackay	17,083
Marc Moses	17,083

In addition to the above, on 14 August 2017, Peter Wong sold 500,000 Shares at HKD 75.2695 per share.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Stuart Gulliver				
2 - Reason for the notification					
Position/status	Group Chief Executive				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allow auction monitor	wance market participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					

Financial Instrument	Identification Code			-	Cui	rrency
Ordinary shares of US\$0.50 each	GB000540528	36	Exchan	ge, Main	GB Pou	P – British und
ction:		Price		Volume		Total
		7.37		30,570		£225,239.76
	Aggregated	7.368		30,570		£225,239.76
	Instrument Ordinary shares of US\$0.50 each	Instrument Code Ordinary GB000540528 shares of US\$0.50 each	Instrument Code Ordinary shares of US\$0.50 each etion: Price 7.37	Instrument Code Transaction: Ordinary shares of US\$0.50 each Exchange Market of Transaction: Ordinary GB0005405286 London Exchange Market of Transaction Exchange Transaction E	Instrument Code Transaction Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main Market (XLON) Etion: Price Volume 7.37 30,570	Instrument Code Transaction Ordinary shares of US\$0.50 each Exchange, Main Market (XLON) Price Volume 7.37 30,570

1 - De	tails of the pers	on discharging i	managerial res	ponsil	bilities /	person clo	sely	associated
Name	e of natural per	son	lain Mackay					
2 - Re	ason for the no	tification						
Posit	tion/status		Group Finance Director					
Initia	Il notification/ar	nendment	Initial Notific	ation				
	tails of the issu ction monitor	er, emission allo	wance market	partic	ipant, au	ction plat	orm	, auctioneer or
Full	Full name of the entity HSBC Holdings plc							
Lega	I Entity Identifie	er code	MLU0ZO3N	ЛL4LN	2LL2TL3	9		
4 - De	tails of the trans	saction(s)						
Trans	Transaction(s) summary table							
	ate of ansaction	Financial Instrument	Identification					
20)17-08-14	Ordinary shares of US\$0.50 each	GB0005405286 London Stock Exchange, Main Market (XLON)					
Na	ature of Transac	ction:		Price		Volume		Total
Ac	equisition		Aggregated	7.37 7.368	3	17,083 17,083		£125,867.54 £125,867.54

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Marc Moses				
2 - Reason for the notification					
Position/status	Group Chief Risk Officer				
Initial notification/amendment	Initial Notification				

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa		Cu	rrency	
2017-08-14	Ordinary shares of			London Stock Exchange, Main			GBP – British Pound	
	US\$0.50 each			Market		700	unu	
Nature of Transac	ction:		Price)	Volume		Total	
			7.37		17,083		£125,867.54	
Acquisition		Aggregated	7.368		17,083		£125,867.54	

1 - Details of the person discharging	ng manageria	al responsibilities /	person closely	y associated
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Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The

Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code			~ -	Currency
2017-08-14	Ordinary shares of US\$0.50 each	GB0005405286 Outside venue		_		HKD – Hong Kong Dollar
Nature of Transac	ction:		Price	•	Volume	Total
			75.27	7	500,000	HKD 37,634,750.00
Disposal		Aggregated	75.27		500,000	HKD 37,634,750.00

For any queries related to this notification, please contact: JJ Williams Shareholder Services Team +44 (0)20 3268 3568