HSBC HOLDINGS PLC



10 April 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 6 April 2017:

Directors

Name	Price per Share / ADS ¹	Shares acquired
Kathleen Casey	US\$40.3180 ¹	44 American Depositary Shares ¹ (representing 220 ordinary
	11040 0000	shares of US\$0.50 each)
Henri de Castries	US\$8.0636	420
Douglas Flint	£6.5153	135
Stuart Gulliver	US\$8.0636	57,021
Sam Laidlaw	US\$8.0636	1,027
Irene Lee	US\$8.0636	260
lain Mackay	US\$8.0636	31,237
Heidi Miller	US\$40.6850 ¹	20 American Depositary Shares ¹ (representing 100 ordinary shares of US\$0.50 each)
Marc Moses	US\$8.0636	31,892
Jackson Tai	US\$40.3180 ¹	52 American Depositary Shares ¹ (representing 260 ordinary shares of US\$0.50 each)
Paul Walsh	\$8.0636	132

Other PDMRs

Name	Price per Share	Shares acquired
Samir Assaf	US\$8.0636	32,397
Peter Boyles	US\$8.0636 £6.5153	8,345 4,660
Patrick Burke	US\$8.0636 £6.5153	5,454 3,298
John Flint	US\$8.0636	9,597
Andy Maguire	US\$8.0636	1,792
Paulo Maia	US\$8.0636 £6.5153 £6.5178	3,443 3,805 9

Noel Quinn	US\$8.0636	4,656
Antonio Simoes	US\$8.0636	4,672
Peter Wong	US\$8.0636 £6.5153	20,084 19,830

Persons closely associated ("CAP") with the PDMR

Name	Name Price per Share	
Camay Wong	US\$8.0636	600
(CAP of Peter Wong)		

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging	g managerial responsibilities / person closely associated
Name of natural person	Kathleen Casey
2 - Reason for the notification	
Position/status	Non-executive Director
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission al auction monitor	lowance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each	GB000540528	86	Outside venue	a trading		D – United tes Dollar
Nature of Transac	ction:		Price	:	Volume		Total
Acquisition			\$40.3	32	44		\$1,773.99

	Aggregated	\$40.318	44	\$1,773.99
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1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Henri de Castries				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allow auction monitor	vance market participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)			D – United ites Dollar
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06	6	420		\$3,386.71
		Aggregated	\$8.06	64	420		\$3,386.71

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Douglas Flint			
2 - Reason for the notification				
Position/status	Group Chairman			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allow auction monitor	rance market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		6 London Stock Exchange, Main Market (XLON)			SP – British und
Nature of Transa	ction:		Price		Volume		Total
Acquisition			£6.51		135		£879.57
		Aggregated	£6.51	15	135		£879.57

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06		57,021		\$459,794.54
		Aggregated	\$8.06	64	57,021		\$459,794.54

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

2 - Reason for the notification

Position/status
Non-executive Director
Initial notification/amendment
Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity
HSBC Holdings plc

Legal Entity Identifier code
4 - Details of the transaction(s)

MLU0ZO3ML4LN2LL2TL39

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	Exch		London Stock Exchange, Main Market (XLON)			D – United ites Dollar
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06	3	1,027		\$8,281.32
		Aggregated	\$8.06	64	1,027		\$8,281.32

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Irene Lee				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allow auction monitor	wance market participant, auction platform, auctioneer or				
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	· -	Cui	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB000540528	36	London Exchan Market	ge, Main		D – United tes Dollar
Nature of Transa	action:		Price		Volume		Total

Acquisition		\$8.06	260	\$2,096.54
	Aggregated	\$8.064	260	\$2,096.54
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1 - Details of the person discharging	managerial responsibilities / person closely associated
Name of natural person	Iain Mackay
2 - Reason for the notification	
Position/status	Group Finance Director
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allo auction monitor	owance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	
Transaction(s) summary table	

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	Exchan		London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06	6	31,237		\$251,882.67
		Aggregated	\$8.06	64	31,237		\$251,882.67

1 - Details of the person discharging	managerial responsibilities / person closely associated
Name of natural person	Heidi Miller
2 - Reason for the notification	
Position/status	Non-executive Director
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allo auction monitor	wance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification			Currency	
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB000540528	36	Outside venue	a trading	USD – United States Dollar
Nature of Transac	ction:		Price		Volume	Total
Acquisition			\$40.6	69	20	\$813.70
		Aggregated	\$40.6	85	20	\$813.70

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Marc Moses			
2 - Reason for the notification				
Position/status	Group Chief Risk Officer			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission al auction monitor	lowance market participant, auction platform, auctioneer or			
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
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Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cui	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB000540528	36	London Exchan Market	ge, Main		D – United tes Dollar
Nature of Transac	ction:		Price		Volume		Total

cquisition		\$8.06	31,892	\$257,164.33
	Aggregated	\$8.064	31,892	\$257,164.33

1 - Details of the person discharging	managerial responsibilities / person closely associated				
Name of natural person	Jackson Tai				
2 - Reason for the notification					
Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Currency	
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB000540528	36	Outside venue	a trading	USD – United States Dollar	
Nature of Transac	ction:		Price	•	Volume	Total	
Acquisition	Acquisition		\$40.3	32	52	\$2,096.54	
			\$40.3	318 52		\$2,096.54	

1 - Details of the person discharging managerial responsibilities / person closely associated								
Paul Walsh								
Non-executive Director								
Initial Notification								

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)			D – United ates Dollar
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06	3	132		\$1,064.40
		Aggregated	\$8.06	64	132		\$1,064.40

- Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	•	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06	6	32,397		\$261,236.45
		Aggregated	\$8.06	64	32,397		\$261,236.45

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking
Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Legal Entity Identifier code

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)			SP – British und
Nature of Transac	ction:		Price	•	Volume		Total
Acquisition			£6.52	2	4,660		£30,361.30
		Aggregated	£6.51	5	4,660		£30,361.30

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)			D – United Ites Dollar
Nature of Transa	ction:		Price		Volume		Total
Acquisition			\$8.06	6	8,345		\$67,290.74
		Aggregated	\$8.06	64	8,345		\$67,290.74

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person	Patrick Burke					
2 - Reason for the notification						
Position/status	President and Chief Executive of HSBC US					

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)			SP – British und
Nature of Transac	ction:		Price	•	Volume		Total
Acquisition			£6.52	2	3,298		£21,487.46
		Aggregated	£6.51	5	3,298		£21,487.46

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		USD – United States Dollar	
Nature of Transa	ction:		Price		Volume		Total
Acquisition			\$8.06	3	5,454		\$43,978.87
		Aggregated	\$8.06	64	5,454		\$43,978.87

1 - Details of the person discharging managerial responsibilities / person closely associated						
Name of natural person	John Flint					
2 - Reason for the notification						
Position/status	Chief Executive, Retail Banking and Wealth Management					
Initial notification/amendment	Initial Notification					
3 - Details of the issuer, emission al auction monitor	llowance market participant, auction platform, auctioneer or					
Full name of the entity	HSBC Holdings plc					
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39					

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)			D –United ites Dollar
Nature of Transaction:			Price		Volume		Total
Acquisition			\$8.06	6	9,597		\$77,386.37
		Aggregated	\$8.06	64	9,597		\$77,386.37

1 - Details of the person discharging	managerial responsibilities / person closely associated
Name of natural person	Andy Maguire
2 - Reason for the notification	
Position/status	Group Chief Operating Officer
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission all auction monitor	lowance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2017-04-06	Ordinary shares of US\$0.50 each	GB000540528	36			D – United tes Dollar	
Nature of Transac	Nature of Transaction:		Price		Volume		Total
Acquisition		Aggregated	\$8.06 \$8.0 6		1,792 1,792		\$14,449.97 \$14,449.97

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person	Paulo Maia
2 - Reason for the notification	
Position/status	Chief Executive, Latin America
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allo auction monitor	owance market participant, auction platform, auctioneer or
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

Legal Entity Identifier code 4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency	
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		Exchange, Main Pound		
Nature of Transa	ction:		Price	•	Volume		Total	
Acquisition			£6.52	2	3,805		£24,790.72	
			£6.52	2	9		£58.66	
		Aggregated	£6.51	15	3,814		£24,849.38	

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		<u> </u>	
Nature of Transac	ction:		Price		Volume		Total
Acquisition			\$8.06	3	3,443		\$27,762.97
		Aggregated	\$8.06	64	3,443		\$27,762.97

1 - Details of the person discharging managerial responsibilities / person closely associated								
Name of natural person	Noel Quinn							
2 - Reason for the notification								
Position/status	Chief Executive, Global Commercial Banking							
Initial notification/amendment	Initial Notification							

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency	
2017-04-06	Ordinary shares of US\$0.50 each			Exchange, Main Sta Market (XLON)				D – United ates Dollar
Nature of Transac	ction:		Price	•	Volume		Total	
Acquisition			\$8.06	5	4,656		\$37,544.12	
		Aggregated	\$8.06	64	4,656		\$37,544.12	

1 - Details of the person discharging	g managerial responsibilities / person closely associated								
Name of natural person Antonio Simoes									
2 - Reason for the notification									
Position/status	Chief Executive, HSBC Bank plc								
Initial notification/amendment	Initial Notification								
3 - Details of the issuer, emission al auction monitor	lowance market participant, auction platform, auctioneer or								
Full name of the entity	HSBC Holdings plc								
Legal Entity Identifier code	MLU07O3ML4LN2LL2TL39								

Transaction(s) summary table

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)			D – United ites Dollar
Nature of Transac	ction:		Price	•	Volume		Total
Acquisition			\$8.06	6	4,672		\$37,673.14
		Aggregated	\$8.06	64	4,672		\$37,673.14

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The

Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or

auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code		Place of Transa	-	Cu	rrency	
2017-04-06	Ordinary shares of US\$0.50 each			London Stock Exchange, Main Market (XLON)		Exchange, Main Pound Market (XLON)		BP – British und
Nature of Transa	ction:		Price		Volume		Total	
Acquisition			£6.52	2	19,830		£129,198.40	
		Aggregated	£6.51	15	19,830		£129,198.40	

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2017-04-06	Ordinary shares of US\$0.50 each	[London Stock Exchange, Main Market (XLON)			D – United ates Dollar
Nature of Transa	action:		Price	:	Volume		Total
Acquisition			\$8.06	6	20,084		\$161,949.34
		Aggregated	\$8.06	64	20,084		\$161,949.34

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Camay Wong

2 - Reason for the notification

Position/status Closely associated person of Peter Wong, Deputy

Chairman and Chief Executive, The Hongkong and

Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or

auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification				Cu	rrency
2017-04-06	Ordinary shares of US\$0.50 each	GB000540528				D –United Ites Dollar	
Nature of Transac	ction:		Price	•	Volume		Total
Acquisition	Acquisition		\$8.06	5	600		\$4,838.16
		Aggregated	\$8.06	64	600		\$4,838.16

For any queries related to this notification please contact: Lauren Brown Shareholder Services Team 020 7992 376