

HSBC HOLDINGS PLC

3 April 2017



Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

On 31 March 2017, the following awards of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were granted under the HSBC Share Plan 2011. The Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 24 February 2017 of £6.5030.

Annual Incentive Awards

Awards of 2,538 immediately vested and 3,806 deferred Shares were made to Paulo Maia under the HSBC Share Plan 2011. These awards relate to the performance year ended 31 December 2016 and comprise part of the Group’s annual incentive arrangements. The awards were determined by assessing performance during the year against financial and non-financial metrics. Upon vesting, a six-month retention period applies.

889 of the immediately vested awards were sold in respect of Income Tax and Social Security liabilities at £6.5306 per share with 1,649 net shares vested.

The deferred Shares vest in five equal annual tranches commencing in March 2018.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Paulo Maia				
2 - Reason for the notification					
Position/status	Chief Executive, Latin America				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-31	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£6.50	6,344	£41,255.03
		Aggregated	£6.503	6,344	£41,255.03

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2017-03-31	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Disposal			£6.53	889	£5,805.70
		Aggregated	£6.531	889	£5,805.70

For any queries related to this notification please contact:
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