

30 September 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”) and persons closely associated with the PDMRs

The following acquisitions relating to dividends of US\$0.50 ordinary shares (the “Shares”) took place on 28 September 2016.

Directors

Name	Price per Share / ADS¹	Shares acquired
Kathleen Casey	US\$35.5075 ¹	23 American Depositary Shares ¹ (representing 115 ordinary shares of US\$0.50 each)
Henri de Castries	US\$7.1015	221
Douglas Flint	£5.7850	66
Stuart Gulliver	US\$7.1015	44,302
Sam Laidlaw	US\$7.1015	541
Iain Mackay	US\$7.1015	20,465
Heidi Miller	US\$35.5075 ¹	10 American Depositary Shares ¹ (representing 50 ordinary shares of US\$0.50 each)
Marc Moses	US\$7.1015	24,702
Jackson Tai	US\$35.5075 ¹	44 American Depositary Shares ¹ (representing 220 ordinary shares of US\$0.50 each)

Other PDMRs

Name	Price per Share	Shares acquired
Samir Assaf	US\$7.1015	27,932
Peter Boyles	US\$7.1015	7,078
	£5.7850	2,351
Patrick Burke	US\$7.1015	6,542
	£5.7850	1,624
John Flint	US\$7.1015	8,778
Andy Maguire	US\$7.1015	3,158
Paulo Maia	US\$7.1015	3,225
	£5.7850	1,844
	£5.7793	4
Noel Quinn	US\$7.1015	4,903
Antonio Simoes	US\$7.1015	5,147

Peter Wong	US\$7.1015 £5.7850	32,244 9,292
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Persons closely associated (“CAP”) with the PDMR

Name	Price per Share	Shares acquired
Camay Wong (CAP of Peter Wong)	US\$7.1015	315

¹American Depositary Shares (‘ADS’) are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Kathleen Casey			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	American Depositary Shares (‘ADS’). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue	USD – United States Dollar	
Nature of Transaction: Acquisition			Price	Volume	Total
			\$35.51	23	\$816.67
		Aggregated	\$35.508	23	\$816.67

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1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Henri de Castries			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	221	\$1,569.43
		Aggregated	\$7.102	221	\$1,569.43

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person		Douglas Flint		
2 - Reason for the notification				
Position/status		Group Chairman		
Initial notification/amendment		Initial Notification		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity		HSBC Holdings plc		
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)				

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£5.79	66	£381.81
		Aggregated	£5.785	66	£381.81

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	44,302	\$314,610.65
		Aggregated	\$7.102	44,302	\$314,610.65

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Sam Laidlaw

2 - Reason for the notification

Position/status	Non-executive Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	541	\$3,841.91
		Aggregated	\$7.102	541	\$3,841.91

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Iain Mackay				
2 - Reason for the notification					
Position/status	Group Finance Director				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	20,465	\$145,332.20

	Aggregated	\$7.102	20,465	\$145,332.20

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person		Heidi Miller			
2 - Reason for the notification					
Position/status		Non-executive Director			
Initial notification/amendment		Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity		HSBC Holdings plc			
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$35.51	10	\$355.08
		Aggregated	\$35.508	10	\$355.08

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Marc Moses
2 - Reason for the notification	
Position/status	Group Chief Risk Officer

Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$7.10	24,702
		Aggregated	\$7.102	24,702
				\$175,421.25

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Jackson Tai			
2 - Reason for the notification				
Position/status	Non-executive Director			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2016-09-28	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary	GB0005405286	Outside a trading venue	USD – United States Dollar

	shares of US\$0.50 each.			
Nature of Transaction:		Price	Volume	Total
Acquisition		\$35.51	44	\$1,562.33
	Aggregated	\$35.508	44	\$1,562.33

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Samir Assaf			
2 - Reason for the notification				
Position/status	Chief Executive, Global Banking and Markets			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:		Price	Volume	Total
Acquisition		\$7.10	27,932	\$198,359.10
	Aggregated	\$7.102	27,932	\$198,359.10

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Peter Boyles
2 - Reason for the notification	
Position/status	Chief Executive of Global Private Banking
Initial notification/amendment	Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)**Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£5.79	2,351	£13,600.62
		Aggregated	£5.785	2,351	£13,600.62

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	7,078	\$50,264.42
		Aggregated	\$7.102	7,078	\$50,264.42

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US
Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc
Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£5.79	1,624	£9,394.90
		Aggregated	£5.785	1,624	£9,394.90

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	6,542	\$46,458.01
		Aggregated	\$7.102	6,542	\$46,458.01

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)
Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total

Acquisition		\$7.10	8,778	\$62,336.97
	Aggregated	\$7.102	8,778	\$62,336.97

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Andy Maguire			
2 - Reason for the notification				
Position/status	Group Chief Operating Officer			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Transaction(s) summary table				
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$7.10	3,158
		Aggregated	\$7.102	3,158
				Total
				\$22,426.54
				\$22,426.54

1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person	Paulo Maia			
2 - Reason for the notification				
Position/status	Chief Executive, Latin America			
Initial notification/amendment	Initial Notification			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Full name of the entity	HSBC Holdings plc			

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£5.79	1,844	£10,667.61
		Aggregated	£5.785	1,844	£10,667.61

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£5.78	4	£23.12
		Aggregated	£5.779	4	£23.12

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	3,225	\$22,902.34
		Aggregated	\$7.102	3,225	\$22,902.34

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	4,903	\$34,818.65
		Aggregated	\$7.102	4,903	\$34,818.65

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person	Antonio Simoes				
2 - Reason for the notification					
Position/status	Chief Executive, HSBC Bank plc				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	5,147	\$36,551.42
		Aggregated	\$7.102	5,147	\$36,551.42

1 - Details of the person discharging managerial responsibilities / person closely associated				

Name of natural person	Peter Wong				
2 - Reason for the notification					
Position/status	Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited				
Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
Nature of Transaction:			Price	Volume	Total
Acquisition			£5.79	9,292	£53,754.22
		Aggregated	£5.785	9,292	£53,754.22
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	32,244	\$228,980.77
		Aggregated	\$7.102	32,244	\$228,980.77

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Camay Wong
2 - Reason for the notification	
Position/status	Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Transaction(s) summary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-09-28	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD –United States Dollar	
Nature of Transaction:			Price	Volume	Total
Acquisition			\$7.10	315	\$2,236.97
		Aggregated	\$7.102	315	\$2,236.97

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.