

HSBC HOLDINGS PLC

27 September 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 27 September 2016 Douglas Flint acquired 26 ordinary shares of US\$0.50 at £5.7570 under the HSBC Holdings UK Share Incentive Plan.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated							
Name of natural person		Douglas Flint					
2 - Reason for the no	tification						
Position/status		Group Chairman					
Initial notification/amendment		Initial Notification					
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
Full name of the entity		HSBC Holdings plc					
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39					
4 - Details of the tran	saction(s)						
Transaction(s) summary table							
Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2016-09-27	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)		GBP – British Pound	
Nature of Transaction:			Price	•	Volume		Total
Acquisition			5.76		26		149.68
		Aggregated	5.757	26		149.68	
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