



6 September 2016

**HSBC HOLDINGS PLC
ISSUANCE OF SENIOR UNSECURED NOTES**

On 6 September 2016, HSBC Holdings plc issued EUR 2,000,000,000 0.875% Senior Unsecured Notes due 2024 under its Debt Issuance Programme (the "**New Notes**").

Application has been made to list the New Notes on the Official List of the UK Listing Authority and to trading on the London Stock Exchange.

ends/more

Investor enquiries to:

Nick Turnor +44 (0) 20 7992 5501 nick.turnor@hsbc.com
Head of Investor Relations

Media enquiries to:

Karen Ng +44 (0) 20 7991 2452 karenng@hsbc.com

Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,400 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,608bn at 30 June 2016, HSBC is one of the world's largest banking and financial services organisations.

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