

2 September 2016

HSBC HOLDINGS PLC ISSUANCE OF SENIOR UNSECURED NOTES

On 2 September 2016, HSBC Holdings plc issued NOK 5,900,000,000 3.10% Senior Unsecured Notes due 2027 under its Debt Issuance Programme (the "New Notes").

Application has been made to list the New Notes on the Official List of the UK Listing Authority and to trading on the London Stock Exchange.

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Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,400 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,608bn at 30 June 2016, HSBC is one of the world's largest banking and financial services organisations.

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