

# HSBC HOLDINGS PLC



27 October 2016

## Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 27 October 2016 Douglas Flint acquired 24 ordinary shares of US\$0.50 at £6.1947 under the HSBC Holdings UK Share Incentive Plan.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
<b>Name of natural person</b>	Douglas Flint				
2 - Reason for the notification					
<b>Position/status</b>	Group Chairman				
<b>Initial notification/amendment</b>	Initial Notification				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
<b>Full name of the entity</b>	HSBC Holdings plc				
<b>Legal Entity Identifier code</b>	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
<b>Transaction(s) summary table</b>					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency	
2016-10-27	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP – British Pound	
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisition			6.19	24	148.67
		<b>Aggregated</b>	<b>6.195</b>	<b>24</b>	<b>148.67</b>

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