

HSBC HOLDINGS PLC

5 May 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMR") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

HSBC Holdings plc was advised on 4 May 2016 that the following sale of US\$0.50 ordinary shares (the "Shares") took place in London on that date:

PDMR	Price per Share	Shares sold
Samir Assaf	£4.3820	76,854

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.