

HSBC HOLDINGS PLC



18 March 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

HSBC Holdings plc was advised on 17 March 2016 that the following acquisition of US\$0.50 ordinary shares (the "Shares") in the form of American Depositary Shares¹ took place in New York on that date:

Director's Name	Price per Share	Shares acquired
Kathleen Casey	US\$6.5200	4,600

¹American Depositary Shares ("ADS") are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares of \$0.50 each.

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.