

# HSBC HOLDINGS PLC



28 July 2016

## Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 27 July 2016 Douglas Flint acquired 30 ordinary shares of US\$0.50 at £4.9680 under the HSBC Holdings UK Share Incentive Plan.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated					
Name of natural person*	<table border="1"><thead><tr><th>First Name(s)</th><th>Last Name(s)</th></tr></thead><tbody><tr><td>Douglas</td><td>Flint</td></tr></tbody></table>	First Name(s)	Last Name(s)	Douglas	Flint
First Name(s)	Last Name(s)				
Douglas	Flint				
OR					
Legal Person*	<table border="1"><tbody><tr><td></td><td></td></tr></tbody></table>				
2 - Reason for the notification					
Position/status*	<input type="text" value="Group Chairman"/>				
Initial notification/amendment*	<input type="text" value="Initial Notification"/>				
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	<input type="text"/>				
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity*	<input type="text" value="HSBC Holdings plc"/>				
Legal Entity Identifier code	<input type="text" value="MLU0ZO3ML4LN2LL2TL39"/>				
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	<input type="text" value="Ordinary shares of US\$0.50 each"/>				
Identification Code*	<input type="text" value="GB0005405286"/>				
Nature of the transaction*	<input type="text" value="Acquisition"/>				
Currency*	<input type="text" value="GBP"/>				
Price(s) and Volume(s)	<table border="1"><thead><tr><th>Price</th><th>Volume</th></tr></thead><tbody><tr><td>4.97</td><td>30</td></tr></tbody></table>	Price	Volume	4.97	30
Price	Volume				
4.97	30				

Aggregated Information	Price	Volume	Total
	4.968	30	149.04
Date of Transaction	2016-07-27		
Place of Transaction	London Stock Exchange, Main Market (XLON)		

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.