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# **HSBC** Holdings plc

### **Overseas Regulatory Announcement**

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen<sup>†</sup>, Kathleen Casey<sup>†</sup>, Laura Cha<sup>†</sup>, Henri de Castries<sup>†</sup>, Lord Evans of Weardale<sup>†</sup>, Joachim Faber<sup>†</sup>, Sam Laidlaw<sup>†</sup>, Irene Lee<sup>†</sup>, John Lipsky<sup>†</sup>, Rachel Lomax<sup>†</sup>, Iain Mackay, Heidi Miller<sup>†</sup>, Marc Moses, David Nish<sup>†</sup>, Jonathan Symonds<sup>†</sup>, Pauline van der Meer Mohr<sup>†</sup> and Paul Walsh<sup>†</sup>.

† Independent non-executive Director

Hong Kong Stock Code: 5

## **HSBC HOLDINGS PLC**



8 July 2016

# Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

On 6 July 2016, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") took place in London on that date.

## **Directors**

Name	Price per Share / ADS <sup>1</sup>	Shares acquired
Douglas Flint	£4.6599	78
Heidi Miller	US\$31.6440 <sup>1</sup>	12 American Depositary Shares <sup>1</sup> (representing 60 ordinary shares of US\$0.50 each)
Henri de Castries	US\$6.3288	244
lain Mackay	US\$6.3288	22,607
Kathleen Casey	US\$31.6440 <sup>1</sup>	26 American Depositary Shares <sup>1</sup> (representing 130 ordinary shares of US\$0.50 each) <sup>2</sup>
Marc Moses	US\$6.3288	27,286
Paul Walsh	US\$6.3288	79
Sam Laidlaw	US\$6.3288	597
Stuart Gulliver	US\$6.3288	48,938

#### **Other PDMRs**

Name	Price per Share	Shares acquired
Andy Maguire	US\$6.3288	3,489
Antonio Simoes	US\$6.3288	5,683
John Flint	US\$6.3288	9,699
Patrick Burke	US\$6.3288	7,227
	£4.6599	1,962
Paulo Maia	US\$6.3288	2,523
	£4.6599	2,223
Peter Boyles	US\$6.3288	7,819
-	£4.6599	2,827
Peter Wong	US\$6.3288	19,923
	£4.6599	11,174
Samir Assaf	US\$6.3288	30,857

### Persons closely associated ("CAP") with the PDMR

Name	Price per Share	Shares acquired
Camay Wong	US\$6.3288	348
(CAP of Peter Wong)		

<sup>&</sup>lt;sup>1</sup>American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

<sup>&</sup>lt;sup>2</sup> In addition Kathleen Casey acquired one ADS at a price of US\$32.0600 (equivalent to five HSBC Holdings plc ordinary shares) as a result of accrued residual dividend amounts.

Details of the person discharging managerial responsibilities / person closely associated			
Details of the person disonal ging in			
Name of natural person*	First Name(s)  Douglas	Last Name(s)	
Name of natural person*	Douglas	FIIII	
	OR		
Legal Person*			
2 - Reason for the notification			
Position/status*	Group Chairman		
1 osition/status			
Initial notification/amendment*	Initial Notification		
In the case of amendment, please enter			
the previous notification reference number and explain the error that this			
notification is amending			
3 - Details of the issuer, emission allow	ance market participar	nt, auction platform, auctioneer or	
auction monitor			
Full name of the entity*	HSBC Holdings plc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39		
		_	
4 - Details of the transaction(s)			
Description of the financial instrument,	Ordinary shares of US	\$\$0.50 each	
type of instrument*	Ordinary orlares or oc	σφο.σο σασπ	
Identification Code*	GB0005405286		
Nature of the transaction*	Acquisition		
Currency*	GBP		
Price(s) and Volume(s)	Price	Volume	
	4.66	78	
Aggregated Information		ume Total	
	4.6599 78	363.47	
Date of Transaction	2016 07 06		
Date of Fransaction	2016-07-06		
Place of Transaction	London Stock Exchan	ige, Main Market (XLON)	

2.			
1 - Details of the person discharging managerial responsibilities / person closely associated			
	First Name(s)	Last Name(s)	
Name of natural person*	Heidi	Miller	
	OR	•	
	OR.	<b>.</b>	
Legal Person*			
2 - Reason for the notification			
Position/status*	Non-executive Director	or	
FOSILIOT/Status	Non-executive Directi	OI	
Initial notification/amendment*	Initial Notification		
In the case of amendment, please enter			
the previous notification reference			
number and explain the error that this notification is amending			
notineation is amonaling	L		
3 - Details of the issuer, emission allow	vanco markot narticina	int auction platform auctionograf	
auction monitor	ance market participa	int, auction platform, auctioneer of	
E 11	HODOLLLI		
Full name of the entity*	HSBC Holdings plc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)			
Description of the Constitution of the	Assertance Demonstrate	Observe (ADO) Fact ADO	
Description of the financial instrument, type of instrument*		y Shares ('ADS'). Each ADS C Holdings plc ordinary	
Jan Comment	shares of US\$0.50 e		
Identification Code*	GB0005405286		
identification code	GB0000+00200		
Nature of the transaction*	Acquisition		
Currency*	USD		
Price(s) and Volume(s)	Price 31.64	Volume 12	
	01.04	12	
Aggregated Information	Price Vo	lume Total	
Aggregated Information	31.644 12		
		<u> </u>	
Date of Transaction	2016-07-06		
Place of Transaction	Outside a trading ver	nue	

3.  1 - Details of the person discharging ma	anagerial responsi	hilities / perso	n closely associated	
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Last Nan		
Name of natural person*	Henri	de Castri	es	
		OR		
Legal Person*				
2 - Reason for the notification				
Position/status*	Non-executive Dir	ector		
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter				
the previous notification reference				
number and explain the error that this notification is amending				
notification is afficiently				
3 - Details of the issuer, emission allow auction monitor	ance market partic	ipant, auction	platform, auctioneer or	
Full name of the entity*	HSBC Holdings p	lc		
Legal Entity Identifier code	MLU0ZO3ML4LN	I2LL2TL39		
.gg				
4 - Details of the transaction(s)				
Description of the financial instrument, type of instrument*	Ordinary shares of	of US\$0.50 each	1	
type of instrument				
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Drice	Volum		
Frice(s) and volume(s)	Price 6.33	Volur 244	ne	
	0.00			
			<del></del>	
Aggregated Information	Price	Volume	Total	
	6.329	244	1,544.23	
Date of Transaction	2016-07-06			
Place of Transaction	London Stock Exchange, Main Market (XLON)			
		<u>J.,</u>	- /	

4. 1 - Details of the person discharging managerial responsibilities / person closely associated				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Last Nam	e(s)	
Name of natural person*	Iain	Mackay		
		OR		
Legal Person*				
S		1		
2 - Reason for the notification				
Position/status*	Group Finance Di	rector		
r Osition/Status	Group i mance bi	rector		
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter				
the previous notification reference number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market partio	ipant, auction ہ	olatform, auctioneer or	
Full name of the entity*	HSBC Holdings p	olc		
•				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares	of US\$0.50 each		
type of instrument*				
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Price 6.33	Volum 22,60		
	0.00	122,00	,	
Aggregated Information	Price	Volume	Total	
	6.329	22,607	143,075.18	
Date of Transaction	2016-07-06			
Place of Transaction	London Stock Ex	change, Main Ma	arket (XLON)	
			- /	

5.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)		lame(s)	
Name of natural person*	Kathleen	Casey	,	
		OR		
Legal Person*				
2 - Reason for the notification				
Position/status*	Non-executive D	)irector		
1 Osition/status	Non-executive L	ni ectoi		
Initial notification/amendment*	Initial Notification	n		
In the case of amendment, please enter				
the previous notification reference				
number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market part	icipant, aucti	on platform, auctioneer	or
auction monitor				
Full name of the entity*	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
Legal Entity Identifier code	WEGOZGOWETE	INZEEZTEOO		
4. Dataile of the transportion(s)				
4 - Details of the transaction(s)				
Description of the financial instrument,	American Depo	sitary Shares	('ADS'). Each ADS	
type of instrument*	represents five shares of US\$0		s plc ordinary	
	Shares of OSpo	.50 each.		
Identification Code*	GB0005405286	)		
Nature of the transaction*	Acquisition			
ivature or the transaction	Acquisition			
Currency*	USD			
Date(s), Price(s) and Volume(s)	Date of	Price	Volume	
Date(3), Frice(3) and Volume(3)	Transaction	THOC	Volume	
	2016-04-20	32.06	1	
	2016-07-06	31.64	26	
Aggregated Information	Price	Volume	Total	
	32.06 31.644	26	32.06 822.74	
	01.0-1-1	1 20	VLL.1 T	
Place of Transaction	Outside a tradir	na venue		
. isso of francacion	Catolac a tradit	.5 ,0,,,,,		

6.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Las	t Name(s)	
Name of natural person*	Marc	Mos		
·	1			
		OR		
Legal Person*				
20gai 1 010011				
2 - Reason for the notification				
Position/status*	Group Chief Risk	Officer		
1 Collon volutuo	Croup Criici Mak	Officer		
Initial notification/amendment*	Initial Notification			
In the case of an and an anti-				
In the case of amendment, please enter the previous notification reference				
number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow	ance market partic	cipant, au	ction platform, au	ctioneer or
auction monitor	and partic	- <b> </b>	, au	
Full name of the entity*	HSBC Holdings	olc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares	of US\$0.50	0 each	
type of instrument*				
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Price		Volumo	
Frice(s) and volume(s)	6.33		Volume 27,286	
	0.00		27,200	
Aggregated Information	Price	Volume	Total	
	6.329	27,286	172,687.64	·
Date of Transaction	2016-07-06			
Discount Transport			4-1- Ma-da ( 0.0 0.1	
Place of Transaction	London Stock Ex	cnange, N	lain Market (XLON	)

7.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person*	First Name(s)	Last Nan Walsh	ne(s)	
Legal Person*		OR		
2 - Reason for the notification				
Position/status*	Non-executive Di	rector		
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market partio	cipant, auction	platform, auctioneer or	
Full name of the entity*	HSBC Holdings	olc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Description of the financial instrument, type of instrument*	Ordinary shares	of US\$0.50 each	ı	
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Price 6.33	Volur 79	me	
Aggregated Information	Price 6.329	Volume 79	Total 499.98	
Date of Transaction	2016-07-06			
Place of Transaction	London Stock Ex	change, Main M	larket (XLON)	

8.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	l act N	lame(s)	
Name of natural person*	Sam	Laidla		
The second secon				
		OR		
Logal Dargan*		<u> </u>		
Legal Person*				
2 - Reason for the notification				
Doc'tion/atatus*	Non accepting Di			ا ٦
Position/status*	Non-executive Di	rector		_
Initial notification/amendment*	Initial Notification			1
				_
In the case of amendment, please enter				
the previous notification reference number and explain the error that this				
notification is amending				
9				_
O. Datalla of the Lances and advantage allow				
3 - Details of the issuer, emission allow auction monitor	ance market partic	cipant, auction	on platform, auction	eer or
Full name of the entity*	HSBC Holdings r	nic .		1
i dil fiame of the entity	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares	of US\$0.50 e	ach	1
type of instrument*				]
Identification Code*	GB0005405286			1
identification Code	GB0005405266			
Nature of the transaction*	Acquisition			
				_
Currency*	USD			
Price(s) and Volume(s)	Price	Ve	olume	1
Thee(s) and volume(s)	6.33	59		
				'
	<u></u>			
Aggregated Information	Price	Volume	Total	
	6.329	597	3778.29	
Date of Transaction	2016-07-06			]
Diago of Transporting	Landan Otto L. T.	alaana a AA	- Manhat (VI ON)	,
Place of Transaction	London Stock Ex	criange, iviali	i warket (XLON)	]

9.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	l ac	st Name(s)	
Name of natural person*	Stuart		liver	
The second secon				
		OR		
Logal Dargan*				
Legal Person*				
2 - Reason for the notification				
Position/status*	Croup Chief Even	vutivo		
Position/status	Group Chief Exec	ulive		
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter				
the previous notification reference number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow	ance market narti	rinant au	ction platform	auctioneer or
auction monitor	ance market partit	oipaiit, au	ction plationii	, additioned of
Full name of the entity*	HSBC Holdings p	olc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			<del></del>
Legal Entity Identifier code	WEGGEGGWETE	VZLLZ I LO	<u> </u>	
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares	of US\$0.5	0 each	
type of instrument*		σ. σσφσ.σ	0 000.1	
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
radio of the transaction	requienter			
Currency*	USD			
Drigg(a) and Valuma(a)	Duine		\/ala	
Price(s) and Volume(s)	Price 6.33		Volume 48,938	
	0.55		+0,930	
Aggregated Information	Price	Volume	Total	
	6.329	48,938	309,718	5.81
Date of Transaction	2016-07-06			
Discount Transport's	1 1 01   1 =	-1	A-1- NA- 1 ( 0.0	
Place of Transaction	London Stock Ex	cnange, N	riain Market (XL	.UN)

10.				
1 - Details of the person discharging ma	anagerial responsi	bilities / p	erson closely associated	
Name of natural person*	First Name(s)		t Name(s)	
rame of matarar person			, un 0	
		OR		
Legal Person*				
2 - Reason for the notification				
Position/status*	Group Chief Opera	ating Offic	er	
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter the previous notification reference				
number and explain the error that this notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market partic	ipant, aud	ction platform, auctioneer	or
Full name of the entity*	HSBC Holdings p	olc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4. Datalla of the transportion(a)				
4 - Details of the transaction(s)				
Description of the financial instrument, type of instrument*	Ordinary shares of	of US\$0.50	) each	
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Price         Volume           6.33         3,489			
	0.00		0, 100	
Aggregated Information	Price	Volume	Total	
55 -55	6.329	3,489	22,081.18	
Date of Transaction	2016-07-06			
		-l	Lain Manket (VLON)	
Place of Transaction	London Stock Exc	cnange, M	lain Market (XLON)	

11. 1 - Details of the person discharging managerial responsibilities / person closely associated				
- Dotaile of the percent discharging me				
Name of natural person*	First Name(s) Antonio	Last Name(s) Simoes		
Name of flatural person		Simoes		
	OR			
Legal Person*				
2 - Reason for the notification				
Position/status*	Chief Executive, HSB0	C Bank plc		
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter				
the previous notification reference number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market participar	nt, auction platform, auctioneer or		
Full record of the continue	LICEC Haldians als			
Full name of the entity*	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares of US	S\$0.50 each		
type of instrument*				
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Price	Volume		
	6.33	5,683		
Aggregated Information	Price Vol 6.329 5,6	ume Total 83 35,966.57		
	0.020	00,000.01		
Date of Transaction	2016-07-06			
		Anna Main Mankat (VI ON)		
Place of Transaction	London Stock Exchar	nge, Main Market (XLON)		

12.			
1 - Details of the person discharging m	anagerial respons	ibilities / perso	n closely associated
Name of natural person*	First Name(s) John	Last Nan Flint	ne(s)
Legal Person*		OR	
2 - Reason for the notification			
Position/status*	Chief Executive, I Management	Retail Banking a	nd Wealth
Initial notification/amendment*	Initial Notification		
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending			
3 - Details of the issuer, emission allow	vance market partic	cipant, auction	platform, auctioneer or
auction monitor			
Full name of the entity*	HSBC Holdings	olc	
Legal Entity Identifier code	MLU0ZO3ML4LN	N2LL2TL39	
4 - Details of the transaction(s)			
Description of the financial instrument, type of instrument*	Ordinary shares	of US\$0.50 eac	h
Identification Code*	GB0005405286		
Nature of the transaction*	Acquisition		
Currency*	USD		
Price(s) and Volume(s)	Price 6.33	Volui 9,699	
Aggregated Information	Price 6.329	Volume 9,699	Total 61,383.03
Date of Transaction	2016-07-06		
Place of Transaction	London Stock Ex	change, Main M	flarket (XLON)

13.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
Name of natural person*	First Name(s) Patrick	Last Na	ame(s)	
Name of flatural person	ratiick	Durke		
		OR		
Legal Person*				
2 - Reason for the notification				
Position/status*	President and Cl	hief Executive o	of HSBC US	
Initial notification/amendment*	Initial Notification	1		
In the case of amendment, please enter				
the previous notification reference number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market part	icipant, auctio	n platform, auctioneer or	
auction monitor				
Full name of the entity*	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Description of the financial instrument, type of instrument*	Ordinary shares	of US\$0.50 ea	ch	
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
realize of the transaction	Acquiottion			
Currency, Price(s) and Volume(s)	Currency	Price	Volume	
Carrency, Fried(s) and Volume(s)	USD	6.33	7,227	
	GBP	4.66	1,962	
Aggregated Information	Price	Volume	Total	
	6.329	7,227	45,738.24	
	4.66	1,962	9142.72	
Date of Transaction	2016-07-06			
Place of Transaction	London Stock E	xchange Main	Market (XLON)	
		,		

14.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Last Na	ame(s)	
Name of natural person*	Paulo	Maia		
		OR		
		OK		
Legal Person*				
2 - Reason for the notification				
Position/status*	Chief Executive	, Latin America		
Initial notification/amendment*	Initial Notificatio	n		
In the case of amendment, please enter the previous notification reference				
number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow	ance market par	ticipant, auctio	n platform, auctioneer	or
auction monitor				
Full name of the entity*	HSBC Holdings	s nlc		
T diffiante of the entity	TIODO FIOIdings	у ріс		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
5		(11000 50		
Description of the financial instrument, type of instrument*	Ordinary shares	s of US\$0.50 ea	ch	
type of modulations				
Identification Code*	GB0005405286	6		
Nature of the transaction*	Acquisition			
	7.000.0.0.0			
Currency, Price(s) and Volume(s)	Currency	Drice	Volume	
Currency, Frice(s) and volume(s)	Currency USD	Price 6.33	Volume 2,523	
	GBP	4.66	2,223	
		-1		
Aggregated Information	Drice	Volumo	Total	
Aggregated Information	Price 6.329	Volume 2,523	Total 15,967.56	
	4.66	2,223	10,358.96	
		•		
Date of Transaction	2016-07-06			
Date of Transaction	ZU10-U1-U0			
Place of Transaction	London Stock E	Exchange, Main	Market (XLON)	

15.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Last Nar	ma(s)	
Name of natural person*	Peter	Boyles	iie(s)	
Traine of flataral percent	1 0101	Doyloo		
		OR		
Legal Person*				
2 - Reason for the notification				
Position/status*	Chief Executive o	f Global Private	Banking	
Initial notification/amendment*	Initial Notification			
miliai nolinealion/amendment	miliai Notification			
In the case of amendment, please enter				
the previous notification reference				
number and explain the error that this notification is amending				
notification is afficiently				
3 - Details of the issuer, emission allow	ance market partic	cipant, auction	platform, auctioneer or	
auction monitor				
Full name of the entity*	HSBC Holdings	nic .		
T difficility	11000 Holdings	510		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares	of US\$0.50 eac	h	
type of instrument*				
Identification Code*	OD0005405000			
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency, Price(s) and Volume(s)	Currency	Price	Volume	
	USD	6.33	7,819	
	GBP	4.66	2,827	
Aggregated Information	Price	Volume	Total	
	6.329	7,819	49,484.89	
	4.66	2,827	13,173.54	
Date of Transaction	2016-07-06			
Place of Transaction	London Stock Ex	change, Main N	/larket (XLON)	

16.			
1 - Details of the person discharging ma	anagerial respons	sibilities / perso	n closely associated
Name of natural person*	First Name(s) Peter	Last Nar Wong	me(s)
		OR	
Legal Person*			
2 - Reason for the notification			
Position/status*	Deputy Chairman Hongkong and S Limited		
Initial notification/amendment*	Initial Notification	1	
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending			
3 - Details of the issuer, emission allow auction monitor	ance market parti	icipant, auction	platform, auctioneer or
Full name of the entity*	HSBC Holdings plc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)			
Description of the financial instrument, type of instrument*	Ordinary shares	of US\$0.50 eac	h
Identification Code*	GB0005405286		
Nature of the transaction*	Acquisition		
Currency, Price(s) and Volume(s)	Currency USD GBP	Price 6.33 4.66	Volume 19,923 11,174
Aggregated Information	Price 6.329 4.66	Volume 19,923 11,174	Total 126,088.68 52,069.72
Date of Transaction	2016-07-06		
Place of Transaction	London Stock E	xchange, Main N	/larket (XLON)

17.				
1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Last Name(s)		
Name of natural person*	Samir	Assaf		
	c	)R		
Legal Person*				
2 - Reason for the notification				
Position/status*	Chief Executive, Gl	obal Banking and Market	S	
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter				
the previous notification reference				
number and explain the error that this notification is amending				
3 - Details of the issuer, emission allow	ance market partici	pant, auction platform,	auctioneer or	
auction monitor				
Full name of the entity*	HSBC Holdings plo	<u> </u>		
·				
Legal Entity Identifier code	MLU0ZO3ML4LN2	LL2TL39		
4 - Details of the transaction(s)				
Description of the financial instrument,	Ordinary shares of	US\$0.50 each		
type of instrument*				
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	USD			
Price(s) and Volume(s)	Price	Volume		
	6.33	30,857		
Aggregated Information		/olume Total	70	
	6.329	30,857 195,287.	78	
Date of Transaction	2016-07-06			
Place of Transaction	London Stock Exch	nange, Main Market (XLC	DN)	

18.		
1 - Details of the person discharging ma	anagerial responsibili	ties / person closely associated
Name of natural person*	First Name(s) Camay	Last Name(s) Wong
	OF	₹
Legal Person*		
2 - Reason for the notification		
Position/status*		erson of Peter Wong, Deputy Executive, The Hongkong and orporation Limited
Initial notification/amendment*	Initial Notification	
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending		
3 - Details of the issuer, emission allow auction monitor	ance market participa	ant, auction platform, auctioneer or
Full name of the entity*	HSBC Holdings plc	
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39	
4 - Details of the transaction(s)		
Description of the financial instrument, type of instrument*	Ordinary shares of U	JS\$0.50 each
Identification Code*	GB0005405286	
Nature of the transaction*	Acquisition	
Currency*	USD	
Price(s) and Volume(s)	Price 6.33	Volume 348
Aggregated Information	Price Vo 6.329 34	olume Total -8 2,202.42
Date of Transaction	2016-07-06	
Place of Transaction	Outside a trading ve	nue

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.