

8 July 2016

**Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”) and persons closely associated with the PDMRs**

On 6 July 2016, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the “Shares”) took place in London on that date.

**Directors**

<b>Name</b>	<b>Price per Share / ADS<sup>1</sup></b>	<b>Shares acquired</b>
Douglas Flint	£4.6599	78
Heidi Miller	US\$31.6440 <sup>1</sup>	12 American Depositary Shares <sup>1</sup> (representing 60 ordinary shares of US\$0.50 each)
Henri de Castries	US\$6.3288	244
Iain Mackay	US\$6.3288	22,607
Kathleen Casey	US\$31.6440 <sup>1</sup>	26 American Depositary Shares <sup>1</sup> (representing 130 ordinary shares of US\$0.50 each) <sup>2</sup>
Marc Moses	US\$6.3288	27,286
Paul Walsh	US\$6.3288	79
Sam Laidlaw	US\$6.3288	597
Stuart Gulliver	US\$6.3288	48,938

**Other PDMRs**

<b>Name</b>	<b>Price per Share</b>	<b>Shares acquired</b>
Andy Maguire	US\$6.3288	3,489
Antonio Simoes	US\$6.3288	5,683
John Flint	US\$6.3288	9,699
Patrick Burke	US\$6.3288	7,227
	£4.6599	1,962
Paulo Maia	US\$6.3288	2,523
	£4.6599	2,223
Peter Boyles	US\$6.3288	7,819
	£4.6599	2,827
Peter Wong	US\$6.3288	19,923
	£4.6599	11,174
Samir Assaf	US\$6.3288	30,857

**Persons closely associated (“CAP”) with the PDMR**

<b>Name</b>	<b>Price per Share</b>	<b>Shares acquired</b>
Camay Wong (CAP of Peter Wong)	US\$6.3288	348

<sup>1</sup>American Depositary Shares (“ADS”) are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

<sup>2</sup> In addition Kathleen Casey acquired one ADS at a price of US\$32.0600 (equivalent to five HSBC Holdings plc ordinary shares) as a result of accrued residual dividend amounts.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
Douglas	Flint

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Group Chairman
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency\* 

GBP
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Price(s) and Volume(s) 

Price	Volume
4.66	78

Aggregated Information 

Price	Volume	Total
4.6599	78	363.47

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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2.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
Heidi	Miller

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Non-executive Director
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency\* 

USD
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Price(s) and Volume(s) 

Price	Volume
31.64	12

Aggregated Information 

Price	Volume	Total
31.644	12	379.73

Date of Transaction 

2016-07-06
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Place of Transaction 

Outside a trading venue
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3.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person*	<b>First Name(s)</b>	<b>Last Name(s)</b>
	Henri	de Castries

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Non-executive Director
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price(s) and Volume(s)	Price	Volume
	6.33	244

Aggregated Information	Price	Volume	Total
	6.329	244	1,544.23

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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4.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

	<b>First Name(s)</b>	<b>Last Name(s)</b>
Name of natural person*	Iain	Mackay

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Group Finance Director
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price(s) and Volume(s)	Price	Volume
	6.33	22,607

Aggregated Information	Price	Volume	Total
	6.329	22,607	143,075.18

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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5.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

<b>First Name(s)</b> Kathleen	<b>Last Name(s)</b> Casey
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OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Non-executive Director
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency\* 

USD
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Date(s), Price(s) and Volume(s) 

Date of Transaction	Price	Volume
2016-04-20	32.06	1
2016-07-06	31.64	26

Aggregated Information 

Price	Volume	Total
32.06	1	32.06
31.644	26	822.74

Place of Transaction 

Outside a trading venue
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6.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person*	<b>First Name(s)</b>	<b>Last Name(s)</b>
	Marc	Moses

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Group Chief Risk Officer
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price(s) and Volume(s)	Price	Volume
	6.33	27,286

Aggregated Information	Price	Volume	Total
	6.329	27,286	172,687.64

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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7.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

	First Name(s)	Last Name(s)
Name of natural person*	Paul	Walsh

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Non-executive Director
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price	Volume
6.33	79

Price	Volume	Total
6.329	79	499.98

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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8.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
Sam	Laidlaw

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Non-executive Director
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency\* 

USD
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Price(s) and Volume(s) 

Price	Volume
6.33	597

Aggregated Information 

Price	Volume	Total
6.329	597	3778.29

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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9.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

	First Name(s)	Last Name(s)
Name of natural person*	Stuart	Gulliver

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Group Chief Executive
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price(s) and Volume(s)	Price	Volume
	6.33	48,938

Aggregated Information	Price	Volume	Total
	6.329	48,938	309,718.81

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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10.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

	First Name(s)	Last Name(s)
Name of natural person*	Andy	Maguire

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Group Chief Operating Officer
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price	Volume
6.33	3,489

Price	Volume	Total
6.329	3,489	22,081.18

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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11.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

	<b>First Name(s)</b>	<b>Last Name(s)</b>
Name of natural person*	Antonio	Simoes

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Chief Executive, HSBC Bank plc
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price	Volume
6.33	5,683

Price	Volume	Total
6.329	5,683	35,966.57

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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12.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
John	Flint

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Chief Executive, Retail Banking and Wealth Management
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency\* 

USD
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Price(s) and Volume(s) 

Price	Volume
6.33	9,699

Aggregated Information 

Price	Volume	Total
6.329	9,699	61,383.03

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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13.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
Patrick	Burke

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

President and Chief Executive of HSBC US
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency, Price(s) and Volume(s)

Currency	Price	Volume
USD	6.33	7,227
GBP	4.66	1,962

Aggregated Information

Price	Volume	Total
6.329	7,227	45,738.24
4.66	1,962	9142.72

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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14.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
Paulo	Maia

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Chief Executive, Latin America
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency, Price(s) and Volume(s) 

Currency	Price	Volume
USD	6.33	2,523
GBP	4.66	2,223

Aggregated Information 

Price	Volume	Total
6.329	2,523	15,967.56
4.66	2,223	10,358.96

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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15.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

First Name(s)	Last Name(s)
Peter	Boyles

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Chief Executive of Global Private Banking
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
--------------

Nature of the transaction\* 

Acquisition
-------------

Currency, Price(s) and Volume(s) 

Currency	Price	Volume
USD	6.33	7,819
GBP	4.66	2,827

Aggregated Information 

Price	Volume	Total
6.329	7,819	49,484.89
4.66	2,827	13,173.54

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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16.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person\* 

<b>First Name(s)</b>	<b>Last Name(s)</b>
Peter	Wong

OR

Legal Person\* 

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**2 - Reason for the notification**

Position/status\* 

Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited
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Initial notification/amendment\* 

Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending 

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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity\* 

HSBC Holdings plc
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Legal Entity Identifier code 

MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument\* 

Ordinary shares of US\$0.50 each
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Identification Code\* 

GB0005405286
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Nature of the transaction\* 

Acquisition
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Currency, Price(s) and Volume(s) 

Currency	Price	Volume
USD	6.33	19,923
GBP	4.66	11,174

Aggregated Information 

Price	Volume	Total
6.329	19,923	126,088.68
4.66	11,174	52,069.72

Date of Transaction 

2016-07-06
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Place of Transaction 

London Stock Exchange, Main Market (XLON)
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17.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person*	<b>First Name(s)</b>	<b>Last Name(s)</b>
	Samir	Assaf

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Chief Executive, Global Banking and Markets
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price(s) and Volume(s)	Price	Volume
	6.33	30,857

Aggregated Information	Price	Volume	Total
	6.329	30,857	195,287.78

Date of Transaction	2016-07-06
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Place of Transaction	London Stock Exchange, Main Market (XLON)
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18.

**1 - Details of the person discharging managerial responsibilities / person closely associated**

Name of natural person*	<b>First Name(s)</b>	<b>Last Name(s)</b>
	Camay	Wong

OR

Legal Person*		
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**2 - Reason for the notification**

Position/status*	Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited
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Initial notification/amendment*	Initial Notification
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In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
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**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

Full name of the entity*	HSBC Holdings plc
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Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
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**4 - Details of the transaction(s)**

Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
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Identification Code*	GB0005405286
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Nature of the transaction*	Acquisition
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Currency*	USD
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Price(s) and Volume(s)	Price	Volume
	6.33	348

Aggregated Information	Price	Volume	Total
	6.329	348	2,202.42

Date of Transaction	2016-07-06
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Place of Transaction	Outside a trading venue
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For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.