

HSBC HOLDINGS PLC

19 December 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities

On 16 December 2016 Jackson Tai purchased 1,181 American Depositary Shares ('ADS')¹ representing 5,905 ordinary shares of US\$0.50 at the prices stated below:

Price per ADS ¹	Shares acquired
US\$41.3459	488 ADS ¹
	(representing 2,440 ordinary shares of
	US\$0.50 each)
US\$41.4875	300 ADS ¹
	(representing 1,500 ordinary shares of
	US\$0.50 each)
US\$41.4857	100 ADS ¹
	(representing 500 ordinary shares of
	US\$0.50 each)
US\$41.4846	93 ADS ¹
	(representing 465 ordinary shares of
	US\$0.50 each)
US\$41.4900	200 ADS ¹
	(representing 1,000 ordinary shares of
	US\$0.50 each)

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 -	Details of the pers	on discharging r	managerial responsil	bilities / person cl	osely associated		
N	ame of natural per	son	Jackson Tai	Jackson Tai			
2 -	Reason for the no	tification					
P	osition/status		Non-executive Dire	Non-executive Director			
In	itial notification/ar	nendment	Initial Notification				
	Details of the issu auction monitor	er, emission allo	wance market partic	ipant, auction pla	tform, auctioneer or		
F	Full name of the entity HSBC Holdings plc						
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39					
	Details of the tran	, ,					
	Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency		

GB0005405286

Outside a trading | USD – United

2016-12-16

American

	Depositary		٧	enue	States Dollar
	Shares				
	('ADS'). Each				
	ADS				
	represents five				
	HSBC				
	Holdings plc				
	ordinary				
	shares of				
	US\$0.50 each.				
Nature of Trans	saction:		Price	Volume	Total
Acquisition			\$41.35	488	\$20,176.80
			\$41.49	300	\$12,446.25
			\$41.49	100	\$4,148.57
			\$41.48	93	\$3,858.07
			\$41.49	200	\$8,298.00
		Aggregated	\$41.429	1,181	\$48,927.69

For any queries related to this notification please contact: Lauren Brown Shareholder Services Team 020 7992 3761