

HSBC HOLDINGS PLC

31 August 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities

On 31 August 2016 Lord Evans of Weardale purchased 1,754 ordinary shares of US\$0.50 at £5.6648.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated							
Name of natural person*	First Name(s) Jonathan	Last Nar Evans	ne(s)				
Name of Hatara person	Jonanan	Evans					
	OR						
Legal Person*							
Legarreison							
2 - Reason for the notification							
Position/status*	Non-executive Di	rector					
Initial notification/amendment*	Initial Notification						
In the case of amendment, please enter							
the previous notification reference							
number and explain the error that this							
notification is amending							
3 - Details of the issuer, emission allow	ance market parti	cipant, auction	platform, auctioneer of	or			
auction monitor							
Full name of the entity*	HSBC Holdings	olc					
·							
Legal Entity Identifier code	MLU0ZO3ML4LI	N2LL2TL39					
4 - Details of the transaction(s)							
Description of the financial instrument, type of instrument*	Incial instrument, Ordinary shares of US\$0.50 each						
type of instrument							
Identification Code*	GB0005405286						
Nature of the transaction*	Acquisition						
Currency*	GBP						
Price(s) and Volume(s)	Price	Volu					
	5.66	1,75	4				
Aggregated Information	Price	Volume	Total				

	5.665	1,754	9,936.06	
Date of Transaction	2016-08-31			
Place of Transaction	London Stoc	London Stock Exchange, Main Market (XLON)		

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.