

# HSBC HOLDINGS PLC



30 August 2016

## Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 30 August 2016 Douglas Flint acquired 27 ordinary shares of US\$0.50 at £5.5646 under the HSBC Holdings UK Share Incentive Plan.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

| 1 - Details of the person discharging managerial responsibilities / person closely associated  |   |               |              |         |       |
|--|---|---------------|--------------|---------|-------|
| Name of natural person*  | <table border="1"><thead><tr><th>First Name(s)</th><th>Last Name(s)</th></tr></thead><tbody><tr><td>Douglas</td><td>Flint</td></tr></tbody></table> | First Name(s) | Last Name(s) | Douglas | Flint |
| First Name(s)  | Last Name(s)  |               |              |         |       |
| Douglas  | Flint   |               |              |         |       |
| OR   |   |               |              |         |       |
| Legal Person*  | <table border="1"><tr><td></td><td></td></tr></table>   |               |              |         |       |
|  |   |               |              |         |       |
| 2 - Reason for the notification  |   |               |              |         |       |
| Position/status*   | Group Chairman  |               |              |         |       |
| Initial notification/amendment*  | Initial Notification  |               |              |         |       |
| In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending |   |               |              |         |       |
| 3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor                          |   |               |              |         |       |
| Full name of the entity*   | HSBC Holdings plc   |               |              |         |       |
| Legal Entity Identifier code   | MLU0ZO3ML4LN2LL2TL39  |               |              |         |       |
| 4 - Details of the transaction(s)  |   |               |              |         |       |
| Description of the financial instrument, type of instrument*   | Ordinary shares of US\$0.50 each  |               |              |         |       |
| Identification Code*   | GB0005405286  |               |              |         |       |
| Nature of the transaction*   | Acquisition   |               |              |         |       |
| Currency*  | GBP   |               |              |         |       |
| Price(s) and Volume(s)   | <table border="1"><thead><tr><th>Price</th><th>Volume</th></tr></thead><tbody><tr><td>5.56</td><td>27</td></tr></tbody></table>                     | Price         | Volume       | 5.56    | 27    |
| Price  | Volume  |               |              |         |       |
| 5.56   | 27  |               |              |         |       |

|                        |   |        |        |
|------------------------|---|--------|--------|
| Aggregated Information | Price                                     | Volume | Total  |
|                        | 5.565                                     | 27     | 150.24 |
| Date of Transaction    | 2016-08-30                                |        |        |
| Place of Transaction   | London Stock Exchange, Main Market (XLON) |        |        |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.