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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen[†], Kathleen Casey[†], Laura Cha[†], Henri de Castries[†], Lord Evans of Weardale[†], Joachim Faber[†], Sam Laidlaw[†], Irene Lee[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Heidi Miller[†], Marc Moses, David Nish[†], Jonathan Symonds[†], Pauline van der Meer Mohr[†] and Paul Walsh[†].

† Independent non-executive Director

Hong Kong Stock Code: 5



HSBC HOLDINGS PLC

16 August 2016

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

On 15 August, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees' fixed remuneration for 2016. The Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 12 August of £5.4500.

The Awards vest in full on the date of grant. Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors and other PDMRs named below is therefore net of tax.

In relation to Directors, 20 per cent of the Award is subject to retention until March 2017, with the remaining 80 per cent to be released annually thereafter in four equal tranches until 2021. In respect of the other PDMRs, 40 per cent of the Award is subject to retention until March 2017, with the remaining 60 per cent to be released annually thereafter in three equal tranches until 2020.

Directors

Name	Number of Shares vested
Stuart Gulliver	41,329
lain Mackay	23,095
Marc Moses	23,095

Other PDMRs

Name	Number of Shares vested
Samir Assaf	61,411
Patrick Burke	5,461
John Flint	10,137
Andy Maguire	10,332
Paulo Maia	5,738
Antonio Simoes	4,132
Peter Wong	54,406

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated				
	First Name(s)	Last Name(s)		
Name of natural person*	Stuart	Gulliver		
	C	DR .		
Legal Person*				

2 - Reason for the notification					
Position/status*	Group Chief Execu	ıtive			
		auve			
Initial notification/amendment*	Initial Notification				
In the case of amendment, please enter the previous notification reference					
number and explain the error that this notification is amending					
The anisotries arrivating					
3 - Details of the issuer, emission allow auction monitor	ance market partic	ipant, auction	platform, auctionee	r or	
Full name of the entity*	HSBC Holdings p	lc			
Legal Entity Identifier code	MLU0ZO3ML4LN	2LL2TL39			
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	Ordinary shares o	f US\$0.50 eacl	h		
Identification Code*	CD0005405396				
		GB0005405286			
Nature of the transaction*	Acquisition				
Currency*	GBP				
Price(s) and Volume(s)	Price 5.45	Volur 41,32			
		1 , 0 -			
Aggregated Information	Price	Volume	Total		
	5.45	41,329	225,243.05		
Date of Transaction	2016-08-15				
Place of Transaction	London Stock Exc	change, Main M	Market (XLON)		
1 - Details of the person discharging ma	anagerial responsil	oilities / perso	n closely associated	k	
Name of natural person*	First Name(s)	Last Nan Mackay	ne(s)		
ivanie oi natural person					
		OR			
Legal Person*					
2 - Reason for the notification					

Position/status*	Group Finance Director			
Initial notification/amendment*	Initial Notification			
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending				
3 - Details of the issuer, emission allow auction monitor	vance market participant, auction platform, auctioneer or			
Full name of the entity*	HSBC Holdings plc			
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)				
Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each			
Identification Code*	GB0005405286			
Nature of the transaction*	Acquisition			
Currency*	GBP			
Price(s) and Volume(s)	Price Volume 5.45 23,095			
Aggregated Information	Price Volume Total 5.45 23,095 125,867.75			
Date of Transaction	2016-08-15			
Place of Transaction	London Stock Exchange, Main Market (XLON)			
1 - Details of the person discharging m	anagerial responsibilities / person closely associated			
Name of natural person*	First Name(s) Marc Moses			
Legal Person*	OR			
2 - Reason for the notification				
Position/status*	Group Chief Risk Officer			

Initial notification/amendment*	Initial Notificatio	n]
In the case of amendment, please enter				7
the previous notification reference number and explain the error that this				
notification is amending				
3 - Details of the issuer, emission allow auction monitor	ance market part	icipant, auctio	n platform, auction	eer or
Full name of the entity*	HSBC Holdings	nlc		7
,				J 7
Legal Entity Identifier code	MLU0ZO3ML4I	_N2LL21L39		_
4 - Details of the transaction(s)				
, ,	Ondingnuchan	o 6 1 1000 50 oo	a de	7
Description of the financial instrument, type of instrument*	Ordinary shares	S 01 US\$0.50 ea	acn	
Identification Code*	GB0005405286)		
Nature of the transaction*	Acquisition			
Currency*	GBP			
Price(s) and Volume(s)	Price Volume			
	5.45	23,	095	
Aggregated Information	Price	Volume	Total	
, tggrogatou information	5.45	23,095	125,867.75	
				7
Date of Transaction	2016-08-15			_
Place of Transaction	London Stock E	Exchange, Main	Market (XLON)]
1 - Details of the person discharging m	anagerial respon	sibilities / pers	son closely associa	ted
	First Name(s)	Last Na	ame(s)	
Name of natural person*	Samir	Assaf		
		OR		
Legal Person*				
2 - Reason for the notification				
Position/status*	CEO Global Bar	nking & Markets	3	
Initial notification/amendment*	Initial Notificatio	n		

In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending	
3 - Details of the issuer, emission allow auction monitor	rance market participant, auction platform, auctioneer or
Full name of the entity*	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39
4 - Details of the transaction(s)	
Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each
Identification Code*	GB0005405286
Nature of the transaction*	Acquisition
Currency*	GBP
Price(s) and Volume(s)	Price Volume 5.45 61,411
Aggregated Information	Price Volume Total 5.45 61,411 334,689.95
Date of Transaction	2016-08-15
Place of Transaction	London Stock Exchange, Main Market (XLON)
1 - Details of the person discharging ma	anagerial responsibilities / person closely associated
Name of natural person*	First Name(s) Patrick Burke
	OR
Legal Person*	
2 - Reason for the notification	
Desition/status*	President and Chief Francisco of HODO HO
Position/status*	President and Chief Executive of HSBC US

Initial Notification

Initial notification/amendment*

In the case of amendment, please enter

the previous notification reference number and explain the error that this notification is amending					
3 - Details of the issuer, emission allow auction monitor	ance market particip	oant, au	ction platfo	rm, auction	eer or
Full name of the entity*	HSBC Holdings plo	;			
Legal Entity Identifier code	MLU0ZO3ML4LN2	LL2TL39	9		
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	Ordinary shares of	US\$0.50	0 each		
Identification Code*	GB0005405286				
Nature of the transaction*	Acquisition				
Currency*	GBP				
Price(s) and Volume(s)	Price Volume 5.45 5,461				
Aggregated Information		olume 5,461	Tota 29,7	al 762.45	
Date of Transaction	2016-08-15				
Place of Transaction	London Stock Exch	nange, M	lain Market	(XLON)	
1 - Details of the person discharging ma	enagerial responsibi	ilitias / r	nerson clos	ely associat	ed
1 - Details of the person discharging me				ery associat	cu
Name of natural person*	First Name(s) John	Las Flin	t Name(s)		
	C	R			
Legal Person*					
2 - Reason for the notification					
Position/status*	Chief Executive, Re Management	tail Banl	king and We	ealth	
Initial notification/amendment*	Initial Notification				
In the case of amendment, please enter the previous notification reference					

number and explain the error that this notification is amending					
3 - Details of the issuer, emission allow auction monitor	ance market partic	ipant, auction	platform, auction	eer or	
Full name of the entity*	HSBC Holdings p	lc]	
Legal Entity Identifier code	MLU0ZO3ML4LN	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	Ordinary shares o	of US\$0.50 eac	h		
Identification Code*	GB0005405286]	
Nature of the transaction*	Acquisition]	
Currency*	GBP]	
Price(s) and Volume(s)	Price 5.45	Volu 10,1			
Aggregated Information	Price 5.45	Volume 10,137	Total 55,246.65		
Date of Transaction	2016-08-15]	
Place of Transaction	London Stock Exc	change, Main N	Market (XLON)]	
1 - Details of the person discharging ma	anagerial responsil	oilities / perso	on closely associat	ed	
Name of natural person*	First Name(s) Andy	Last Nai Maguire	me(s)		
		OR			
Legal Person*					
2 - Reason for the notification					
Position/status*	Group Chief Opera	ating Officer]	
Initial notification/amendment*	Initial Notification]	
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending					

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
Full name of the entity*	HSBC Holdings	plc				
Legal Entity Identifier code	MLU0ZO3ML4LN	N2LL2	TL39			
4 - Details of the transaction(s)						
Description of the financial instrument, type of instrument*	Ordinary shares	of US	\$0.50 each	n .		
Identification Code*	GB0005405286					
Nature of the transaction*	Acquisition					
Currency*	GBP					
Price(s) and Volume(s)	Price 5.45		Volur 10,33			
Aggregated Information	Price 5.45	Volu 10,3		Total 56,309.40		
Date of Transaction	2016-08-15					
Place of Transaction	London Stock Ex	chanç	ge, Main M	arket (XLON)		
1 - Details of the person discharging ma	anagerial respons	ibilitie	es / persoi	n closely associated	1	
Name of natural person*	First Name(s) Paulo		Last Nam Maia	ne(s)		
Name of natural person	1 duio	OR	IVIGIG			
Legal Person*		<u> </u>				
		I				
2 - Reason for the notification						
Position/status*	Chief Executive, I	Latin A	America			
Initial notification/amendment*	Initial Notification					
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending						

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Full name of the entity*	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	Ordinary shares of US	S\$0.50 each			
Identification Code*	GB0005405286				
Nature of the transaction*	Acquisition				
Currency*	GBP				
Price(s) and Volume(s)	Price 5.45	Volum 5,738			
Aggregated Information	Price Vol 5.45 5,7	lume '38	Total 31,272.10		
Date of Transaction	2016-08-15				
Place of Transaction	London Stock Exchar	nge, Main M	arket (XLON)		
1 - Details of the person discharging ma	anagerial responsibilit	ies / person	closely associated		
Name of potural paragram	First Name(s)	Last Nam	e(s)		
Name of natural person*	Antonio				
Logal Paraga*	OR .				
Legal Person*					
2 - Reason for the notification					
Position/status*	Chief Executive, HSB	C Bank plc			
Initial notification/amendment*	Initial Notification				
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending					
3 - Details of the issuer, emission allow auction monitor	ance market participa	nt, auction _l	olatform, auctioneer or		

Full name of the entity*	HSBC Holdings	plc			
Legal Entity Identifier code	MLU0ZO3ML4L	MLU0ZO3ML4LN2LL2TL39			
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	Ordinary shares	of US\$0.50 e	each		
Identification Code*	GB0005405286				
Nature of the transaction*	Acquisition				
Currency*	GBP				
Price(s) and Volume(s)	Price 5.45		olume 132		
Aggregated Information	Price 5.45	Volume 4,132	Total 22,519.40		
Date of Transaction	2016-08-15				
Place of Transaction	London Stock Exchange, Main Market (XLON)				
1 - Details of the person discharging m	anagerial respons	sibilities / per	son closely associa	ted	

	First Name(s)	Last Name(s)
Name of natural person*	Peter	Wong
	C	DR .
erson*		
and for the most Conference		
son for the notification		
ion/status*	Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporati Limited	
n/Status	Hongkong and Sha	
	Hongkong and Sha Limited	
notification/amendment*	Hongkong and Sha	

auction monitor

Full name of the entity*	HSBC Holdings plc				
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39				
4 - Details of the transaction(s)					
Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each				
Identification Code*	GB0005405286				
Nature of the transaction*	Acquisition				
Currency*	GBP				
Price(s) and Volume(s)			olume 1,406		
Aggregated Information	Price 5.45	Volume 54,406	Total 296,512.70		
Date of Transaction	2016-08-15				
Place of Transaction	London Stock Exchange, Main Market (XLON)				

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.