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## **HSBC Holdings plc**

### **Overseas Regulatory Announcement**

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen<sup>†</sup>, Kathleen Casey<sup>†</sup>, Laura Cha<sup>†</sup>, Henri de Castries<sup>†</sup>, Lord Evans of Weardale<sup>†</sup>, Joachim Faber<sup>†</sup>, Sam Laidlaw<sup>†</sup>, Irene Lee<sup>†</sup>, John Lipsky<sup>†</sup>, Rachel Lomax<sup>†</sup>, Iain Mackay, Heidi Miller<sup>†</sup>, Marc Moses, David Nish<sup>†</sup>, Jonathan Symonds<sup>†</sup>, Pauline van der Meer Mohr<sup>†</sup> and Paul Walsh<sup>†</sup>.

<sup>†</sup> Independent non-executive Director

Hong Kong Stock Code: 5

#### **HSBC Holdings plc**

*Registered Office and Group Head Office:*

8 Canada Square, London E14 5HQ, United Kingdom

Web: [www.hsbc.com](http://www.hsbc.com)

*Incorporated in England with limited liability. Registered in England: number 617987*

# HSBC HOLDINGS PLC



5 August 2016

## Notification of Transactions of Persons Discharging Managerial Responsibilities

On 4 August 2016 Samir Assaf sold 100,000 ordinary shares of US\$0.50 at £5.1480.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated		
Name of natural person*	First Name(s) Samir	Last Name(s) Assaf
OR		
Legal Person*		
2 - Reason for the notification		
Position/status*	CEO Global Banking & Markets	
Initial notification/amendment*	Initial Notification	
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending		
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Full name of the entity*	HSBC Holdings plc	
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39	
4 - Details of the transaction(s)		
Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each	
Identification Code*	GB0005405286	
Nature of the transaction*	Sale	
Currency*	GBP	
Price(s) and Volume(s)	Price	Volume
	5.15	100,000
Aggregated Information	Price	Volume
		Total

	5.148	100,000	514,800.00
Date of Transaction	2016-08-04		
Place of Transaction	London Stock Exchange, Main Market (XLON)		

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.