

# HSBC HOLDINGS PLC



5 August 2016

## Notification of Transactions of Persons Discharging Managerial Responsibilities

On 4 August 2016 Samir Assaf sold 100,000 ordinary shares of US\$0.50 at £5.1480.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated			
Name of natural person*	First Name(s) Samir	Last Name(s) Assaf	
OR			
Legal Person*			
2 - Reason for the notification			
Position/status*	CEO Global Banking & Markets		
Initial notification/amendment*	Initial Notification		
In the case of amendment, please enter the previous notification reference number and explain the error that this notification is amending			
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
Full name of the entity*	HSBC Holdings plc		
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39		
4 - Details of the transaction(s)			
Description of the financial instrument, type of instrument*	Ordinary shares of US\$0.50 each		
Identification Code*	GB0005405286		
Nature of the transaction*	Sale		
Currency*	GBP		
Price(s) and Volume(s)	Price	Volume	
	5.15	100,000	
Aggregated Information	Price	Volume	Total

	5.148	100,000	514,800.00
Date of Transaction	2016-08-04		
Place of Transaction	London Stock Exchange, Main Market (XLON)		

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.