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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen[†], Kathleen Casey[†], Safra Catz[†], Laura Cha[†], Lord Evans of Weardale[†], Joachim Faber[†], Rona Fairhead[†], Sam Laidlaw[†], Irene Lee[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Heidi Miller[†], Marc Moses, Sir Simon Robertson[†], Jonathan Symonds[†] and Pauline van der Meer Mohr[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987

HSBC HOLDINGS PLC



3 September 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

On 2 March, awards of US\$0.50 ordinary shares (the "Shares") were made under the HSBC Share Plan 2011 in connection with the performance year ended 31 December 2014. The awards vested immediately and sufficient Shares were sold to cover Income Tax and National Insurance liabilities. The net number of Shares arising from these awards were required to be retained for six months.

On 2 September, HSBC Holdings plc was advised that, following the expiry of the six month retention period, the following sale of Shares took place in London on that date.

PDMRs

| Name | Price per Share | Shares sold |
|--------------|-----------------|-------------|
| Peter Boyles | £4.9332 | 19,449 |
| Pierre Goad | £4.9332 | 8,070 |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.