

HSBC HOLDINGS PLC

3 September 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

On 2 March, awards of US\$0.50 ordinary shares (the "Shares") were made under the HSBC Share Plan 2011 in connection with the performance year ended 31 December 2014. The awards vested immediately and sufficient Shares were sold to cover Income Tax and National Insurance liabilities. The net number of Shares arising from these awards were required to be retained for six months.

On 2 September, HSBC Holdings plc was advised that, following the expiry of the six month retention period, the following sale of Shares took place in London on that date.

PDMRs

| Name | Price per Share | Shares sold |
|--------------|-----------------|-------------|
| Peter Boyles | £4.9332 | 19,449 |
| Pierre Goad | £4.9332 | 8,070 |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.