

5 October 2015

**Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”) and Connected Persons**

This announcement is made in accordance with 3.1.2 R and 3.1.4 R(1)(a).

(a) On 2 October, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the “Shares”) took place in London on that date.

**Directors**

Name	Price per Share	Shares acquired
Rona Fairhead	US\$8.6907	272
Stuart Gulliver	US\$8.6907	34,233
Iain Mackay	US\$8.6907	14,054
Heidi Miller	US\$43.4535	8 American Depositary Shares* (representing 40 ordinary shares of US\$0.50 each)
Marc Moses	US\$8.6907	17,373

**Other PDMRs**

Name	Price per Share	Shares acquired
Samir Assaf	US\$8.6907	20,075
Simon Cooper	US\$8.6907	5,157
John Flint	US\$8.6907	8,238
Pam Kaur	US\$8.6907	1,854
Andy Maguire	US\$8.6907	1,049

(b) On 2 October, HSBC Holdings plc was advised that the following acquisition of US\$0.50 ordinary shares, in the form of American Depositary Shares, took place in New York on 8 July 2015.

**Director**

Name	Price per Share	Shares acquired
John Lipsky	US\$47.4795	33 American Depositary Shares* (representing 165 ordinary shares of US\$0.50 each)

*\*American Depositary Shares (‘ADS’) are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.*

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