

29 May 2015

HSBC HOLDINGS PLC FIRST INTERIM DIVIDEND FOR 2015 SCRIP DIVIDEND ALTERNATIVE

On 5 May, the Directors of HSBC Holdings plc declared a first interim dividend for 2015 of US\$0.10 per ordinary share. The first interim dividend will be payable on 8 July to holders of record on 22 May on the Principal Register in the United Kingdom, the Hong Kong Overseas Branch Register or the Bermuda Overseas Branch Register. The dividend is payable in cash in United States dollars, sterling or Hong Kong dollars, or a combination of these currencies, with a scrip dividend alternative.

The 'Market Value' for the issue of new shares under the scrip dividend alternative is:

US\$9.4959 for each new share

The 'Market Value' is the United States dollar equivalent of £6.2020 being the average of the middle market quotations for the ordinary shares on the London Stock Exchange as derived from the Daily Official List for the five business days beginning on 21 May.

Dividends payable in cash in sterling or Hong Kong dollars on 8 July will be converted from United States dollars at the forward exchange rates quoted by HSBC Bank plc in London at or about 11.00am on 29 June. These exchange rates will be announced to the London, Hong Kong, New York, Paris and Bermuda stock exchanges.

Particulars of the dividend arrangements will be sent to shareholders on or about 5 June and elections must be received by the Registrar by 25 June.

Ben J S Mathews
Group Company Secretary
HSBC Holdings plc

Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,100 offices in 73 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,670bn at 31 March 2015, HSBC is one of the world's largest banking and financial services organisations.

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