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HSBC Holdings plc

Overseas Regulatory Announcement

The attached announcement has been released to the other stock exchanges on which HSBC Holdings plc is listed.

The Board of Directors of HSBC Holdings plc as at the date of this announcement are: Douglas Flint, Stuart Gulliver, Phillip Ameen[†], Kathleen Casey[†], Safra Catz[†], Laura Cha[†], Lord Evans of Weardale[†], Joachim Faber[†], Rona Fairhead[†], Sam Laidlaw[†], John Lipsky[†], Rachel Lomax[†], Iain Mackay, Heidi Miller[†], Marc Moses, Sir Simon Robertson[†] and Jonathan Symonds[†].

[†] Independent non-executive Director

Hong Kong Stock Code: 5

HSBC Holdings plc

Registered Office and Group Head Office:

8 Canada Square, London E14 5HQ, United Kingdom

Web: www.hsbc.com

Incorporated in England with limited liability. Registered in England: number 617987

HSBC HOLDINGS PLC



1 May 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with 3.1.2 R and 3.1.4 R(1)(a).

On 1 May, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") took place in London on 30 April 2015.

Directors

| Name | Price per Share | Shares acquired |
|---------------------|-----------------------|--|
| Safra Catz | US\$42.5605 | 94 American Depository Shares* (representing 470 ordinary shares of US\$0.50 each) |
| Rona Fairhead | US\$8.5121 | 539 |
| Douglas Flint | £6.4506 £6.4612 | 84 140 |
| Stuart Gulliver | US\$8.5121 | 66,125 |
| Iain Mackay | US\$8.5121 £6.4506 | 26,887 1,985 |
| Marc Moses | US\$8.5121 | 33,443 |
| Sir Simon Robertson | US\$8.5121 | 541 |
| Jonathan Symonds | US\$8.5121 | 482 |

*American Depository Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares.

Other PDMRs

| Name | Price per Share | Shares acquired |
|----------------|-----------------------|-----------------|
| Ann Almeida | US\$8.5121 £6.4612 | 16,400 27 |
| Samir Assaf | US\$8.5121 | 37,078 |
| Peter Boyles | US\$8.5121 £6.4506 | 8,719 1,264 |
| Simon Cooper | US\$8.5121 | 9,389 |
| John Flint | US\$8.5121 | 14,650 |
| Pam Kaur | US\$8.5121 | 2,717 |
| Alan Keir | US\$8.5121 £6.4612 | 9,034 37 |
| Stuart Levey | US\$8.5121 £6.4506 | 9,929 2,113 |
| Antonio Losada | US\$8.5121 £6.4506 | 1,367 1,476 |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.