

HSBC HOLDINGS PLC



1 May 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities (“PDMRs”) and Connected Persons

This announcement is made in accordance with 3.1.2 R and 3.1.4 R(1)(a).

On 1 May, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the “Shares”) took place in London on 30 April 2015.

Directors

Name	Price per Share	Shares acquired
Safra Catz	US\$42.5605	94 American Depositary Shares* (representing 470 ordinary shares of US\$0.50 each)
Rona Fairhead	US\$8.5121	539
Douglas Flint	£6.4506 £6.4612	84 140
Stuart Gulliver	US\$8.5121	66,125
Iain Mackay	US\$8.5121 £6.4506	26,887 1,985
Marc Moses	US\$8.5121	33,443
Sir Simon Robertson	US\$8.5121	541
Jonathan Symonds	US\$8.5121	482

*American Depositary Shares (“ADS”) are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares.

Other PDMRs

Name	Price per Share	Shares acquired
Ann Almeida	US\$8.5121 £6.4612	16,400 27
Samir Assaf	US\$8.5121	37,078
Peter Boyles	US\$8.5121 £6.4506	8,719 1,264
Simon Cooper	US\$8.5121	9,389
John Flint	US\$8.5121	14,650
Pam Kaur	US\$8.5121	2,717
Alan Keir	US\$8.5121 £6.4612	9,034 37
Stuart Levey	US\$8.5121 £6.4506	9,929 2,113
Antonio Losada	US\$8.5121 £6.4506	1,367 1,476

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.