

HSBC HOLDINGS PLC

26 March 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a)

On 25 March, HSBC Holdings plc was advised that the following acquisitions of US\$0.50 ordinary shares (the "Shares") took place in London on that date.

Director

Name	Price per Share	Shares acquired
Rachel Lomax	(i) £5.7830	2,200
	(ii) £5.8306	1,200

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.