

HSBC HOLDINGS PLC

24 March 2015

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a).

During 2014, awards of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc were granted under the HSBC fixed pay allowance arrangements (the "Awards"). The Awards comprised part of the relevant employees' fixed remuneration for 2014. 20 per cent of the Shares vested were subject to retention until March 2015.

On 23 March, the Shares were sold in London at £5.7997 per Share.

PDMRs

Name	Shares disposed
Peter Boyles	8,201
Peter Wong	42,275

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.