

12 March 2015

**Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”) and Connected Persons**

This announcement is made in accordance with DTR 3.1.2 R and 3.1.4 R(1)(a).

Awards of US\$0.50 ordinary shares (the “Shares”) in HSBC Holdings plc (the “Company”) were made in 2013.

On 11 March, the Shares vested and the following transactions took place in London. The net Shares vested are required to be retained for six months.

**Other PDMRs**

Name	Shares released <sup>1</sup>	Additional Shares awarded in lieu of the 2014 4 <sup>th</sup> interim dividend <sup>2</sup>	Shares sold to cover withholding tax at £5.5994 per Share	Shares vested (net)
Pam Kaur	38,321	1,162	18,012	20,309

<sup>1</sup> The number of Shares released includes the Shares awarded in lieu of the 2014 4<sup>th</sup> interim dividend.

<sup>2</sup> USD8.9424 per Share being the average closing price of the Company’s Shares on the London Stock Exchange between 23 and 27 February 2015 converted into USD at a spot rate from 27 February 2015.

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on +44 (0)20 7992 3633.